

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT															
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL															
CONVEYING PARTY DATA																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Name</th> <th style="text-align: center;">Formerly</th> <th style="text-align: center;">Execution Date</th> <th style="text-align: center;">Entity Type</th> </tr> <tr> <td>Clinical Care Targeted Communications Group, LLC</td> <td></td> <td>01/31/2008</td> <td>LIMITED LIABILITY COMPANY:</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Clinical Care Targeted Communications Group, LLC		01/31/2008	LIMITED LIABILITY COMPANY:								
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RECEIVING PARTY DATA																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Pharmacy and Healthcare Communications, LLC</td> </tr> <tr> <td>Street Address:</td> <td>666 Plainsboro Road</td> </tr> <tr> <td>Internal Address:</td> <td>Building 300</td> </tr> <tr> <td>City:</td> <td>Plainsboro</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07102</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: NEW JERSEY</td> </tr> </table>	Name:	Pharmacy and Healthcare Communications, LLC	Street Address:	666 Plainsboro Road	Internal Address:	Building 300	City:	Plainsboro	State/Country:	NEW JERSEY	Postal Code:	07102	Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
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PROPERTY NUMBERS Total: 4																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Property Type</th> <th style="text-align: center;">Number</th> <th style="text-align: center;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>3005220</td> <td>GENERIC RX PHARMACY REPORT</td> </tr> <tr> <td>Registration Number:</td> <td>2926096</td> <td>GENERIC RX PHARMACY REPORT</td> </tr> <tr> <td>Registration Number:</td> <td>3072255</td> <td>PHARMACY CAREERS</td> </tr> <tr> <td>Registration Number:</td> <td>0899230</td> <td>PHARMACY TIMES</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	3005220	GENERIC RX PHARMACY REPORT	Registration Number:	2926096	GENERIC RX PHARMACY REPORT	Registration Number:	3072255	PHARMACY CAREERS	Registration Number:	0899230	PHARMACY TIMES	
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CORRESPONDENCE DATA																
<p>Fax Number: (973)848-4001</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: nytrademarks@klgates.com</p> <p>Correspondent Name: Frank L. Politano</p> <p>Address Line 1: One Newark Center</p> <p>Address Line 2: 10th Floor</p> <p>Address Line 4: Newark, NEW JERSEY 07102</p>																
ATTORNEY DOCKET NUMBER:	1303190.00154															

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TRADEMARK
REEL: 004174 FRAME: 0744

NAME OF SUBMITTER:	Shannon Hennessy Pulaski
Signature:	/Shannon Hennessy Pulaski/
Date:	03/26/2010
Total Attachments: 2 source=Pharmacy and Healthcare TM Assignment#page1.tif source=Pharmacy and Healthcare TM Assignment#page2.tif	

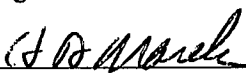
CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Clinical Care Targeted Communications Group, LLC, a New Jersey limited liability company, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignor"), was the owner of the trademarks, trademark registrations and related goodwill, identified on the attached Schedule A (hereinafter the "Assigned Marks"); and

WHEREAS, Pharmacy and Healthcare Communications LLC, a New Jersey corporation, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignee"), is desirous of confirming it has acquired the entire worldwide right, title and interest in and to the said trademarks, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with all common law rights and the goodwill of the business connected therewith; and

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the Assignor, said Assignor confirms that it sold, assigned and transferred to Assignee, its successors and assigns, as of January 31, 2008, and does hereby sell, assign and transfer to Assignee, its successors and assigns, its entire rights, title, interest and related goodwill in and to the Assigned Marks, along with the right to sue for past infringement of the Assigned Mark.

Clinical Care Targeted Communications Group, LLC

By: 
Name: Herbert Marek
Title: Secretary

SCHEDULE A

TRADEMARKS

Trademark	Registration Number
GENERIC RX PHARMACY REPORT	3,005,220
GENERIC RX PHARMACY REPORT	2,926,096
PHARMACY CAREERS	3,072,255
PHARMACY TIMES	0,899,230