

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ahmed Kotob		03/19/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Umerco Clothing Co., Inc.
Street Address:	1275 North Patt Street
City:	Anaheim
State/Country:	CALIFORNIA
Postal Code:	92801
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3511173	DRAGONFLY
Registration Number:	3199267	DRAGONFLY ROADHOUSE
Registration Number:	2827030	DF
Registration Number:	2663596	EDWARD DADA
Registration Number:	3038793	A ROCK 'N' ROLL VISION
Registration Number:	3208218	REDNECK JEANS
Registration Number:	3669323	
Serial Number:	77800823	
Serial Number:	77018798	ROCK 'N' ROLL VISION
Serial Number:	77663405	ROCK 'N' SOUL ALLIANCE

CORRESPONDENCE DATA

Fax Number: (858)487-9390
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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OP \$265.00 3511173

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ATTORNEY DOCKET NUMBER:	UMERCO/8248.01-003
NAME OF SUBMITTER:	Joseph A. Mandour
Signature:	/jm/
Date:	03/25/2010

Total Attachments: 2
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Trademark Assignment

WHEREAS, Ahmed Eddie Kotob, with a principal place of residence at 7495 E. Hummingbird Circle, Anaheim Hills, California 92808 (hereinafter referred to as the "Assignor") has adopted and used the following trademarks:

DRAGONFLY, U.S. Registration No. 3,511,173, reg'd October 7, 2008;
DRAGONFLY ROADHOUSE, U.S. Registration No. 3,199,267, reg'd January 16, 2007;
DF, U.S. Registration No. 2,827,030, reg'd March 30, 2004;
EDWARD DADA, U.S. Registration No. 2,663,596, reg'd December 17, 2002;
A ROCK 'N' ROLL VISION, U.S. Registration No. 3,038,793, reg'd January 10, 2006;
REDNECK JEANS, U.S. Registration No. 3,208,218, reg'd February 13, 2007;
Jester Logo, U.S. Registration No. 3,669,323, reg'd August 18, 2009;
Dragonfly Logo, U.S. Application Serial No. 77/800,823, filed August 10, 2009;
ROCK 'N' ROLL VISION, U.S. App'l. Serial No. 77/018,798, filed October 11, 2006;
ROCK 'N' SOUL ALLIANCE, U.S. App'l. Serial No. 77/663,405, filed February 4, 2009; and
EDWARD DADA, International Registration No. 0894517, reg'd July 26, 2006;

all collectively called (the "Marks").

WHEREAS, Assignor has assigned said Marks to Umerco Clothing Co., Inc., a California corporation with its principal place of business at 1275 North Patt Street, Anaheim, California 92801 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee all right, title and interest in and to said Marks and the United States Patent and Trademark Office Application and any resulting registration therefor, together with the goodwill of the business connected with and symbolized by such Marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Marks or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

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IN WITNESS WHEREOF, this Assignment has been executed by Assignor as of the date hereof.

AHMED EDDIE KOTOB

By: _____

[Handwritten Signature]

Date: _____

3/19/10

State of California

County of *Los Angeles*

On *3/19*, 2010 before me, *Beky Redding, Notary Public*, personally appeared *Ahmed Eddie Kotob*, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

Signature _____

Beky Redding
Notary Public

(Seal)

