

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ilchester Cheese Co. Ltd.		09/22/2009	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Norseland Limited
Street Address:	Somerton Road, Ilchester
City:	Somerset, England
State/Country:	UNITED KINGDOM
Postal Code:	BA22 8JL
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78579758	FIVE COUNTIES
Serial Number:	78579787	ILCHESTER
Serial Number:	78637442	SOMERSET GOLD
Serial Number:	78637437	ABBEYDALE
Serial Number:	78654682	APPLEWOOD
Serial Number:	75211019	ILCHESTER
Serial Number:	78244438	ILCHESTER

CORRESPONDENCE DATA

Fax Number: (415)677-6262
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 4154341600
 Email: trademark@howardrice.com
 Correspondent Name: HOWARD RICE NEMEROVSKI CANADY FALK & RAB
 Address Line 1: 3 Embarcadero Center, 7th Fl.

CH \$190.00 78579758

Address Line 2: attn: Carole F. Barrett
Address Line 4: San Francisco, CALIFORNIA 94111-4024

ATTORNEY DOCKET NUMBER:	40289.0001
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DOMESTIC REPRESENTATIVE

Name: HOWARD RICE NEMEROVSKI CANADY FALK & RAB
Address Line 1: 3 Embarcadero Center, 7th Fl.
Address Line 4: San Francisco, CALIFORNIA 94111-4024

NAME OF SUBMITTER:	Carole F. Barrett
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Signature:	/CFB_dch/
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Date:	03/26/2010
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Total Attachments: 1
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**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 840256

The Registrar of Companies for England and Wales hereby certifies that

ILCHESTER CHEESE COMPANY LIMITED

having by special resolution changed its name, is now incorporated
under the name of

NORSELAND LIMITED

Given at Companies House on **22nd September 2009**



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK