

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PVH Superba/Insignia Neckwear, Inc.		05/28/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PVH Neckwear, Inc.		
<b>Street Address:</b>	200 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2334579	FERRELL REED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)218-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-218-2100		
<b>Email:</b>	carzola@fchs.com		
<b>Correspondent Name:</b>	Fitzpatrick, Cella, Harper & Scinto		
<b>Address Line 1:</b>	1290 Avenue Of The Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10104		
<b>ATTORNEY DOCKET NUMBER:</b>	03758.000019.		
<b>NAME OF SUBMITTER:</b>	edward e vassallo		
<b>Signature:</b>	/edward vassallo/		
<b>Date:</b>	03/29/2010		

CH \$40.00 2334579

**Total Attachments: 3**

source=PVHNECKWEARINC052809con#page1.tif

source=PVHNECKWEARINC052809con#page2.tif

source=PVHNECKWEARINC052809con#page3.tif

# Delaware

PAGE 1

*The First State*

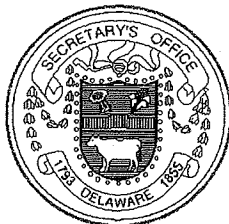
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PVH SUPERBA/INSIGNIA NECKWEAR, INC.", CHANGING ITS NAME FROM "PVH SUPERBA/INSIGNIA NECKWEAR, INC." TO "PVH NECKWEAR, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF MAY, A.D. 2009, AT 12:30 O'CLOCK P.M.

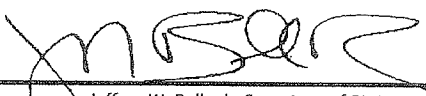
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4237845 8100

090543432

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7327597

DATE: 05-28-09

TRADEMARK  
REEL: 004175 FRAME: 0442

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
PVH SUPERBA/INSIGNIA NECKWEAR, INC.

---

Under Section 242 of the  
General Corporation Law

---

The undersigned, Mark D. Fischer, Senior Vice President of PVH Superba/Insignia Neckwear, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. The name of the Corporation is PVH Superba/Insignia Neckwear, Inc.
2. The Certificate of Incorporation of the Corporation was filed with the Secretary of State on October 19, 2006.
3. The purpose of this Amendment to the Certificate of Incorporation of the corporation is to change the Corporation's name to "PVH Neckwear, Inc."
4. The foregoing amendment is hereby effected by deleting Article FIRST of the Certificate of Incorporation of the Corporation in its entirety and substituting in lieu thereof, the following:  

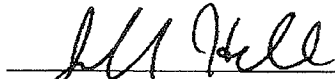
"FIRST: The name of the corporation (the "Corporation") is PVH Neckwear, Inc."
5. The foregoing amendment to the Certificate of Incorporation of the Corporation has been duly authorized and adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has signed this Certificate and affirms under the penalties of perjury that the statements made herein are true, this 28th day of May, 2009.



Mark D. Fischer, Senior Vice President

ATTEST:



Jeffrey S. Hellman, Assistant Secretary