

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PNC BANK, N.A.		03/29/2010	Bank: UNITED STATES

**RECEIVING PARTY DATA**

Name:	MEGA BRANDS AMERICA, INC. (F/K/A ROSE ART INDUSTRIES, INC.)
Street Address:	36 Technology Drive
Internal Address:	Suite 250
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618
Entity Type:	COMPANY: NEW JERSEY

Name:	ROSE MOON, INC.
Street Address:	1150 5th Avenue North
City:	Lewisberg
State/Country:	TENNESSEE
Postal Code:	37091
Entity Type:	COMPANY: TENNESSEE

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Registration Number:	0659361	SWIRL
Registration Number:	0716601	GLITTER MAGIC
Registration Number:	1408470	STETRO
Registration Number:	1612045	
Registration Number:	1618759	LAZER STIX
Registration Number:	1775864	FASHION MAKER
Registration Number:	1782180	CASE FULLA FUN

OP \$740.00 0659361

Registration Number:	1783419	COLOR CASE
Registration Number:	1795973	BUCKET FULLA FUN
Registration Number:	1819473	EVERYTHING KIDS NEED TO COLOR THEIR WORLD
Registration Number:	1822018	ROSEART
Registration Number:	1833319	ROSEART
Registration Number:	1835424	CREATIVE COLORING
Registration Number:	1847693	SUPER TUBES
Registration Number:	1911393	MOONBEAMS
Registration Number:	1914886	FUZZY POSTERS
Registration Number:	1951703	MIRACLE ERASER
Registration Number:	1957625	ROSE ART
Registration Number:	1957626	ROSE ART
Registration Number:	1957628	ROSE ART
Registration Number:	1968561	ROSEART FUN DOUGH
Registration Number:	1968835	COLOR GEAR
Registration Number:	2016492	FUZZY
Registration Number:	2036039	SUPER STUFF
Registration Number:	2036385	CREATION STATION
Registration Number:	2058308	CLAY CREATIONS
Registration Number:	2165665	TRY-REX
Registration Number:	2498335	FUZZY
Registration Number:	2782849	CROWN CEDAR

**CORRESPONDENCE DATA**

Fax Number: (514)904-8101  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: ipmtl@osler.com  
Correspondent Name: S. Aguilar  
Address Line 1: 1000 de la Gauchetiere Street West  
Address Line 2: Suite 2100  
Address Line 4: Montreal, CANADA H3B 4W5

ATTORNEY DOCKET NUMBER:	1107079(MEGABRANDSSA)
NAME OF SUBMITTER:	Sofia Aguilar
Signature:	/Sofia Aguilar/
Date:	03/29/2010

Total Attachments: 2  
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**RELEASE AND DISCHARGE OF SECURITY INTERESTS  
IN UNITED STATES TRADEMARK REGISTRATIONS**

WHEREAS, pursuant to various security agreements executed by Rose Art Industries, Inc. and Rose Moon, Inc. (collectively the "Borrower") security interests were granted in favour of Midlantic Bank, N.A. and PNC Bank, N.A. in and to the trademark registrations set out in the schedule attached hereto (the "Trademarks");

WHEREAS Midlantic Bank, N.A. has since merged with PNC Bank, N.A. (collectively the "Secured Party");

WHEREAS the aforementioned security agreements were recorded in the United States Patent and Trademark Office (the "USPTO") at Reel/Frame Numbers 1243/0410, 1362/0309, 1497/0914, 1534/0697, 1549/0353, 1627/0858, 2435/0211, and 2803/0540;

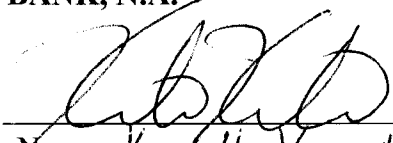
AND WHEREAS the Secured Party wishes to release all of its interest in and to the Trademarks as recorded in the USPTO;

NOW THEREFORE, in consideration of One United States Dollar (US \$1), and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the Secured Party:

1. confirms that it has not assigned or otherwise disposed of its interest in and to the Trademarks; and
2. hereby releases and discharges the full interest granted to the Secured Party (whether personally or in its capacity as agent) in and to the Trademarks.

IN WITNESS WHEREOF, the Secured Party has caused this Release and Discharge of Security Interests to be duly executed by an authorized officer as of this 29 day of March, 2010.

**PNC BANK, N.A.**

By:   
Name: Kenneth Haestner  
Title: Vice President

## Schedule

TM REG NO.	TRADEMARK	SECURED PARTY	SECURITY AGREEMENT RECORDATION		
			NUMBERS		
0659361	SWIRL (Stylized)	PNC Bank, N.A.	2803/0540	--	--
0716601	GLITTER MAGIC & Design	Midlantic Bank, N.A.	1243/0410	--	--
1408470	STETRO	PNC Bank, N.A.	2803/0540		
1612045	Dog with Crayon Design	Midlantic Bank, N.A.	1243/0410	--	--
1618759	LAZER STIX (Stylized)	Midlantic Bank, N.A.	1243/0410	--	--
1775864	FASHION MAKER	Midlantic Bank, N.A.	1243/0410	--	--
1782180	CASE FULLA FUN	Midlantic Bank, N.A.	1243/0410	--	--
1783419	COLOR CASE	Midlantic Bank, N.A.	1243/0410	--	--
1795973	BUCKET FULLA FUN	Midlantic Bank, N.A.	1243/0410	--	--
1819473	EVERYTHING YOUR KID NEEDS TO COLOR THEIR WORLD	Midlantic Bank, N.A.	1243/0410	--	--
1822018	ROSE ART & Design (Oval)	Midlantic Bank, N.A.	1243/0410	--	--
1833319	ROSEART	Midlantic Bank, N.A.	1243/0410		
1835424	CREATIVE COLORING	PNC Bank, N.A.	2435/0211	--	--
1847693	SUPER TUBES	PNC Bank, N.A.	2435/0211	--	--
1911393	MOONBEAMS	PNC Bank, N.A.	2803/0540		
1914886	FUZZY POSTERS	PNC Bank, N.A.	2435/0211	--	--
1951703	MIRACLE ERASER	Midlantic Bank, N.A.	1362/0309	1497/0914	1534/0697
1957625	ROSE ART	Midlantic Bank, N.A.	1362/0309	1497/0914	1534/0697
1957626	ROSE ART	Midlantic Bank, N.A.	1362/0309	1497/0914	1534/0697
1957628	ROSE ART	Midlantic Bank, N.A.	1362/0309	1497/0914	1534/0697
1968561	ROSEART FUN DOUGH	Midlantic Bank, N.A.	1362/0309	1497/0914	1534/0697
1968835	COLOR GEAR	Midlantic Bank, N.A. & PNC Bank, N.A.	1362/0309	1549/0353	
2016492	FUZZY	PNC Bank, N.A.	2435/0211		
2036039	SUPER STUFF	Midlantic Bank, N.A. & PNC Bank, N.A.	1362/0309	1627/0858	
2036385	CREATION STATION	Midlantic Bank, N.A. & PNC Bank, N.A.	1362/0309	1627/0858	
2058308	CLAY CREATIONS	PNC Bank, N.A.	1627/0858	--	--
2165665	TRY-REX	PNC Bank, N.A.	2803/0540		
2498335	FUZZY	PNC Bank, N.A.	2435/0211	--	--
2782849	CROWN CEDAR	PNC Bank, N.A.	2803/0540		