

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		03/29/2010	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	MEGA BRANDS INC. (F/K/A RITVIK HOLDINGS INC.)		
Street Address:	4505 Hickmore		
City:	Montreal		
State/Country:	CANADA		
Postal Code:	H4T 1K4		
Entity Type:	COMPANY: CANADA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1464722	MEGA BLOKS	
Registration Number:	1468445	MEGA BLOKS	
Registration Number:	1636999	RITVIK	
Registration Number:	1990951	PROBUILDER	
Registration Number:	2102250	MEGA	
Registration Number:	2142361	MEGA BLOKS	
CORRESPONDENCE DATA			
Fax Number:	(514)904-8101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipmtl@osler.com		
Correspondent Name:	S. Aguilar		
Address Line 1:	1000 de la Gauchetiere Street West		
Address Line 2:	Suite 2100		
Address Line 4:	Montreal, CANADA H3B 4W5		
ATTORNEY DOCKET NUMBER:	1107079(SA/TM2)		

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TRADEMARK
REEL: 004175 FRAME: 0962

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Sofia Aguilar
Signature:	/Sofia Aguilar/
Date:	03/29/2010

Total Attachments: 2
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Execution Copy

**RELEASE AND DISCHARGE OF SECURITY INTERESTS
IN UNITED STATES TRADEMARK REGISTRATIONS**

WHEREAS pursuant to various security agreements executed by Ritvik Toys Inc. and Ritvik Holdings Inc. (as the case may have been) security interests were granted in favour of Chemical Bank and/or The Chase Manhattan Bank (as the case may have been) in and to the trademark registrations set out in the schedule attached hereto (the "Trademarks");

WHEREAS Mega Brands Inc. is the successor to both Ritvik Toys Inc. and Ritvik Holdings Inc.;

WHEREAS JPMorgan Chase Bank, N.A. (the "Secured Party") is the successor to both Chemical Bank and The Chase Manhattan Bank;

WHEREAS the aforementioned security agreements were recorded in the United States Patent and Trademark Office (the "USPTO") at Reel/Frame Numbers 1428/0298, 1791/0274, and 1751/0299;

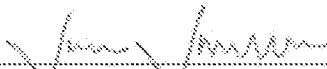
AND WHEREAS the Secured Party wishes to release all of its interest in and to the Trademarks as recorded in the USPTO;

NOW THEREFORE, in consideration of One United States Dollar (US \$1), and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the Secured Party:

1. confirms that it has not assigned or otherwise disposed of its interest in and to the Trademarks; and
2. hereby releases and discharges the full interest granted to the Secured Party (whether personally or in its capacity as agent) in and to the Trademarks.

IN WITNESS WHEREOF, the Secured Party has caused this Release and Discharge of Security Interests to be duly executed by an authorized officer as of this 19 day of March, 2010.

JPMORGAN CHASE BANK, N.A.

By: 
Name: Julian J. Javellana
Title: Vice President

Execution Copy

Schedule

TM REG NO.	TRADEMARK	REGISTRATION DATE	SECURITY AGREEMENT RECORDATION NUMBERS	
1464722	MEGA BLOKS	11/10/1987	1428/0298	1791/0274
1468445	MEGA BLOKS	12/8/1987	1428/0298	1791/0274
1636999	RITVIK	3/5/1991	1428/0298	1791/0274
1990951	PROBUILDER	8/6/1996	1751/0299	--
2102250	MEGA	9/30/1997	1751/0299	--
2142361	MEGA BLOKS	3/10/1998	1751/0299	--

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