

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Products, Inc.		03/26/2010	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	California Scents		
Street Address:	18850 Von Karman Ave., Suite 200		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2231386	SANI-GEL	
CORRESPONDENCE DATA			
Fax Number:	(213)891-5031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-891-5031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie K Reider, CA Bar No 237113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	Buchalter Nemer, PC		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	C0593-2		
NAME OF SUBMITTER:	Jessie K. Reider		
Signature:	/jkr/		
Date:	03/29/2010		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS Associated Products, Inc., a Pennsylvania corporation with a principal place of business of 1901 William Flynn Highway, Glenshaw, Pennsylvania, 15116 (hereinafter "**Assignor**") owns and uses the following trademark (herein after the "**Mark**"), which is the subject of a trademark registration on the United States trademark office register as follows:

<u>Trademark</u>	<u>Registration No.</u>
SANI-GEL	Registration No. 2,231,386

WHEREAS Assignor owns all right, title and interest in and to the Mark, including the registration, all common law rights in and to the Mark, and all goodwill associated with the Mark;

WHEREAS California Scents, a California corporation with a principal place of business of 18850 Von Karman Avenue, Suite 200, Irvine, California, 92612 (hereinafter "**Assignee**") desires to acquire all right, title and interest in and to the Mark, the goodwill symbolized by the Mark, the United States trademark registration, and all common law rights thereto; and

WHEREAS the Parties desire to memorialize the assignment of the Mark, the goodwill of the business symbolized by the Mark, the United States trademark registration, and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, the United States trademark registration therefore, all common law rights relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Date: 3/26/2010

By: [Signature] PRESIDENT API
Associated Products, Inc.

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Date: 3/26/2010

By: [Signature] PRESIDENT CS
California Scents