TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the erroneously recorded marks by removing Reg. No. 2732861 (CHUBBIES) and Reg. No. 2885250 (SOFT STUFF) recorded on Dec. 12, 2008, previously recorded on Reel 003902 Frame 0238. Assignor(s) hereby confirms the Change of Name.	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Epoch Acquisition Sub LLC		l11/18/2008 l	LIMITED LIABILITY
<u>'</u>			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	International Playthings LLC	
Street Address:	75D Lackawanna Avenue	
City:	Parsippany	
State/Country:	NEW JERSEY	
Postal Code:	07054	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2117396	
Registration Number:	2979875	GIBBERISH
Registration Number:	3097760	PLAY GOURMET
Registration Number:	3106362	BLOCK-ABLES
Registration Number:	3095310	BUILDING ABILITIES
Registration Number:	3231557	JEWEL OF TRUTH
Registration Number:	3341857	JUMBO-NETICS
Registration Number:	3379673	SPIN & TRAP
Registration Number:	3344319	SUPER SKIPPER
Registration Number:	2795741	EARLYEARS
Registration Number:	2674982	EARL E. BIRD
Registration Number:	2686224	DESIGNED FOR DEVELOPING YOUNG MINDS

900158057 REEL: 004176 FRAME: 0218

Registration Number:	2923675	I PLAY
Registration Number:	2843902	IMAGINETICS
Registration Number:	2978642	INSTANT MAGIC
Registration Number:	2910905	GAMES ON THE GO
Registration Number:	2958594	ZOOPS!
Registration Number:	2958595	ZOOPS!
Registration Number:	3496522	KITCHEN LITTLES
Registration Number:	3495378	TOYSTHAT MAKE A DIFFERENCE!
Serial Number:	78608935	SHOW OFF!
Serial Number:	77138678	PLAYDATE CENTRAL

CORRESPONDENCE DATA

Fax Number: (206)359-9000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2063598000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Lynne E. Graybeal c/o Perkins Coie LLP

Address Line 1: 1201 Third Avenue, Suite 4800
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	71348-4000
NAME OF SUBMITTER:	Lynne E. Graybeal
Signature:	/Lynne E. Graybeal/
Date:	03/25/2010

Total Attachments: 4

source=CHG NAME#page1.tif source=CHG NAME#page2.tif source=CHG NAME#page3.tif source=CHG NAME#page4.tif

O:LYNNE E. GRAYBEAL, PERKINS COIE LLP COMPANY:1201 THIRD AVENUE

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 12/12/2008 900122568

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Epoch Acquisition Sub LLC		11 4 14 0 MANA	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	International Playthings LLC	
Street Address:	75D Lackawanna Avenue	
City:	Parisippany	
State/Country:	NEW JERSEY	
Postal Code:	07054	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2117396	
Registration Number:	2979875	GIBBERISH
Registration Number:	3097760	PLAY GOURMET
Registration Number:	3106362	BLOCK-ABLES
Registration Number:	3095310	BUILDING ABILITIES
Registration Number:	3231557	JEWEL OF TRUTH
Registration Number:	3341857	JUMBO-NETICS
Registration Number:	3379673	SPIN & TRAP
Registration Number:	3344319	SUPER SKIPPER
Registration Number:	2795741	EARLYEARS
Registration Number:	2674982	EARL E. BIRD
Registration Number:	2686224	DESIGNED FOR DEVELOPING YOUNG MINDS
Registration Number:	2923675	I PLAY
Registration Number:	2732861	CHUBBIES

TO:LYNNE E. GRAYBEAL, PERKINS COIE LLP COMPANY:1201 THIRD AVENUE

	-money
1_	_ '
	~

Registration Number:	2843902	IMAGINETICS
Registration Number:	2978642	INSTANT MAGIC
Registration Number:	2885250	SOFT STUFF
Registration Number:	2910905	GAMES ON THE GO
Registration Number:	2958594	ZOOPSI
Registration Number:	2958595	ZOOPSI
Registration Number:	3496522	KITCHEN LITTLES
Registration Number:	3495378	TOYSTHAT MAKE A DIFFERENCE!
Serial Number:	78608935	SHOW OFF!
Serial Number:	77138678	PLAYDATE CENTRAL

CORRESPONDENCE DATA

Fax Number: (206)359-9000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206 359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Lynne E. Graybeal, Perkins Coie LLP

Address Line 1: 1201 Third Avenue

Address Line 2: Suite 4800

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	68872-0001 NAME CHANGE
NAME OF SUBMITTER:	Lynne E. Graybeal
Signature:	/Lynne E. Graybeal/
Date:	12/12/2008

Total Attachments: 2

source=Change of Name from Epoch Acquisition Sub LLC to International Playthings LLC#page1.tif source=Change of Name from Epoch Acquisition Sub LLC to International Playthings LLC#page2.tif



Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EPOCH ACQUISITION SUB LLC", CHANGING ITS NAME FROM "EPOCH ACQUISITION SUB LLC" TO "INTERNATIONAL PLAYTHINGS LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2008, AT 5:56 O'CLOCK P.M.

4594854 8100

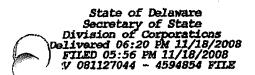
081127044

You may verily this certificate online at coro.delaware.gov/authver.shtml Darriet Smith Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6976213

DATE: 11-19-08



CERTIFICATE OF AMENDMENT OF EPOCH ACQUISITION SUB LLC

This Certificate of Amendment is being executed as of Nov. 18, 2008, for the purpose of amending the Certificate of Formation of Epoch Acquisition Sub LLC, a Delaware limited liability company, pursuant to the Delaware Limited Liability Company Act. The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

- 1. The name of the limited liability company is Epoch Acquisition Sub LLC.
- 2. Article 1 of the Certificate of Formation is hereby amended to read as follows:

"The name of the limited liability company is International Playthings LLC."

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment as of the day and year first above written.

Kouji Yabuuchi
Authorized Person

63872-0001/LPGAL14822854,3

RECORDED: 03/25/2010