

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time4 Media, Inc.		03/27/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Bonnier Active Media, Inc.		
Street Address:	460 N. Orlando Avenue, Suite 200		
Internal Address:	Attn: Mia Sykes, IP Administrator		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2924576	THE WORLD'S LEADING OUTDOOR MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(407)571-4719		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407.571.4963		
Email:	mia.sykes@bonniercorp.com		
Correspondent Name:	Bonnier Active Media, Inc.		
Address Line 1:	460 N. Orlando Avenue, Suite 200		
Address Line 2:	Attn: Mia Sykes, IP Administrator		
Address Line 4:	Winter Park, FLORIDA 32789		
NAME OF SUBMITTER:	Mia Sykes		
Signature:	/Mia Sykes/		
Date:	03/30/2010		

CH \$40.00 2924576

Total Attachments: 4

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State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

June 1, 2007



A handwritten signature in black ink, appearing to be "D. J. [unclear]", written in a cursive style.

Deputy Secretary of State for
Business and Licensing Services

DOS-1266 (Rev. 03/07)

NCR-26

070327000956

**CERTIFICATE OF AMENDMENT
OF
THE CERTIFICATE OF INCORPORATION
OF
TIME4 MEDIA, INC.**

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Time4 Media, Inc., a New York corporation, does hereby certify as follows:

- (1) The name of the corporation is Time4 Media, Inc. The name under which the corporation was formed is TMC Magazine Corporation.
- (2) The Certificate of Incorporation of Time4 Media, Inc. was filed by the Department of State on the 14th day of April, 1967.
- (3) The Certificate of Incorporation of Time4 Media, inc. is hereby amended to effect a change in the corporate name pursuant to Section 801(b)(1) of the Business Corporation Law.
- (4) Article I of the Certificate of Incorporation is hereby amended as follows:

"I

Name. The name of the corporation is:

BONNIER ACTIVE MEDIA, INC."

- (5) The manner in which the amendment to Article I of the Certificate of Incorporation of Time4 Media, Inc. was authorized was by the unanimous written consent of the board of directors and the unanimous written consent of the shareholders.

IN WITNESS WHEREOF, the undersigned has executed this Certificate
of Amendment on this 27th day of March, 2007.

TIME4 MEDIA, INC.

By: /s/ Jonas Bonnier

Name: Jonas Bonnier

Title: Director

NCR-22

070327000956

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UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Davis Polk & Wardwell
450 Lexington Avenue
New York, NY 10017

Ice
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED MAR 27 2007

TAX \$ _____

BY: DKS
New York

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