

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Transfer of Security Interest	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kreos Capital III Limited		03/10/2010	COMPANY: JERSEY
RECEIVING PARTY DATA			
Name:	Connectiva Systems, Inc.		
Street Address:	19 West 44th Street		
Internal Address:	Suite 611		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78586717	OLISTA	
CORRESPONDENCE DATA			
Fax Number:	(212)371-5500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-209-3096		
Email:	nmohanty@reitlerlaw.com		
Correspondent Name:	Namrata Mohanty, Esq.		
Address Line 1:	885 Third Avenue		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Namrata Mohanty, Esq.		
Signature:	/Namrata Mohanty/		
Date:	03/30/2010		

OP \$40.00 78586717

Total Attachments: 5

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ASSIGNMENT OF SECURITY INTEREST AGREEMENT

This **ASSIGNMENT OF SECURITY INTEREST AGREEMENT** (the "**Assignment**") dated as of March 10, 2010 is entered into between KREOS CAPITAL III LIMITED ("**Kreos**") and CONNECTIVA SYSTEMS, INC., a Delaware corporation (the "**Buyer**"), and acknowledged by each of FINITO CORPORATION, (former OLISTA CORP.) a Delaware corporation (the "**Finito**"), OLISTA LTD., an Israeli company (the "**Company**"),

WHEREAS, the Company, Finito and Kreos entered into that certain Loan Agreement, dated February 7, 2008 (the "**Loan Agreement**"), pursuant to which the Company executed each of a Floating Charge and a Fixed Charge (as defined in the Loan Agreement) over the Company's intellectual property;

WHEREAS, the Company and Kreos entered into that certain U.S. Intellectual Property Security Agreement (the "**IP Security Agreement**") dated February 7, 2008 pursuant to which the Company granted to Kreos, subject to the provisions of the Floating Charge and the Fixed Charge, a security interest in the Company's Patents, Trademarks and Copyrights (each as defined in the IP Security Agreement) listed on Schedule A of the IP Security Agreement, as such Schedule may be updated and amended from time to time pursuant to the terms of the IP Security Agreement;

WHEREAS, a Notice of Recordation of Assignment Document pertaining to the Patents was recorded as being filed with the United States Patent and Trademark Office (the "**USPTO**") on February 21, 2008 (REEL/FRAME: 020541/0703);

WHEREAS, a Notice of Recordation of Assignment Document pertaining to the Trademark was recorded as being filed with the USPTO on February 21, 2008 (REEL/FRAME: 003725/0533);

WHEREAS, the Company, Finito and Buyer, are parties to that certain Acquisition Agreement, dated March 10, 2010, pursuant to which, among other things, the Buyer shall purchase from Kreos and Kreos shall assign to the Buyer all of Kreos' rights under the Loan Agreement, including, without limitation, Kreos' security interest in the Patents, Trademarks and Copyrights;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Kreos does hereby assign unto Buyer, its successors and assigns, all right, title and interest of Kreos in and to the IP Security Agreement and the security interest in the Patents, Trademarks and Copyrights granted to Kreos in the IP Security Agreement.

Each party hereto authorizes and requests that the Commissioner of Patents and Trademarks, the USPTO and any other applicable government officer or agency to record this Assignment upon the request of Buyer or its representative.

Kreos represents and warrants that it has made no prior assignment, pledge or disposition of the security interest granted in the IP Security Agreement and specifically authorizes and consents to the Buyer filing and recording this Assignment, and any other document, necessary

to effect the assignment of security interest contemplated hereby with governmental authorities in Israel, the United States and any other appropriate jurisdiction. In addition, for a one year period from the date hereof, Kreos agrees to execute and deliver all such documents and instruments reasonably necessary, appropriate or desirable for the consummation of the transaction contemplated hereby, including, as may be reasonably required or desirable to effectuate completely the transfer and assignment to Buyer of the security interest in the IP Security Agreement.

This Assignment may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signatures sent by facsimile transmission or in PDF format by email transmission shall be deemed originals for all purposes of this Assignment.

This Assignment and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of Israel, without regard to conflict of law principles.

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound, have executed or caused their duly authorized representatives to execute this Assignment of Security Interest Agreement as of the _____ day of March, 2010.

KREOS CAPITAL III LIMITED

By: _____
Name: ROSE STEW
Title: DIRECTOR

CONNECTIVA SYSTEMS, INC.

By: _____
Name: _____
Title: _____

*Assignment contemplated hereby
Acknowledged and Agreed this _____ day of March, 2010:*

OLISTA LTD.

By: _____
Name: _____
Title: _____

OLISTA LTD.

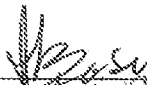
By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound, have executed or caused their duly authorized representatives to execute this Assignment of Security Interest as of the ____ day of March, 2010.

KREOS CAPITAL III LIMITED

By: _____
Name:
Title:

CONNECTIVA SYSTEMS, INC.

By:  _____
Name: AVITBOSU
Title: President & CEO

Acknowledged this ____ day of March, 2010:

OLISTA LTD.

By: _____
Name:
Title:

OLISTA LTD.

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound, have executed or caused their duly authorized representatives to execute this Assignment of Security Interest Agreement as of the _____ day of March, 2010.

KREGOS CAPITAL III LIMITED

By: _____
Name:
Title:

CONNECTIVA SYSTEMS, INC.

By: _____
Name:
Title:

Assignment contemplated hereby
Acknowledged and Agreed this _____ day of March, 2010:

GLISTA LTD.

By: Coeli B. [Signature]
Name:
Title:

^{CCP}
GLISTA LTD (CURRENTLY "FINI TO Corporation")

By: Coeli B. [Signature]
Name:
Title: