Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Montana Silversmiths, Inc.		03/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Tommy G. Productions, LLC
Street Address:	23344 Highway 50 East
City:	Pueblo
State/Country:	COLORADO
Postal Code:	81006
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3083830	WRO WOOL RIDERS ONLY
Serial Number:	77788941	WRO WOOL RIDERS ONLY
Registration Number:	3644967	PROFESSIONAL WOOL RIDERS
Serial Number:	77788962	PROFESSIONAL WOOL RIDERS

CORRESPONDENCE DATA

Fax Number: (248)334-0999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-334-6767 Email: hw@frascap.com Correspondent Name: Henry Wineman

Address Line 1: 1668 Telegraph Road, Suite 200 Address Line 4: Bloomfield Hills, MICHIGAN 48302

NAME OF SUBMITTER:	Henry Wineman
Signature:	/Henry Wineman/
	TRADEMARK

TRADEMARK REEL: 004176 FRAME: 0811

900158413

Date:	03/30/2010
Total Attachments: 3 source=Trademark Assignment - Executed# source=Trademark Assignment - Executed# source=Trademark Assignment - Executed#	page2.tif

TRADEMARK
REEL: 004176 FRAME: 0812

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of March 29, 2010 ("Effective Date") between Montana Silversmiths, Inc., a Delaware corporation ("Assignor") and Tommy G. Productions, LLC, a Colorado limited liability company ("Assignee").

Recitals

- 1. Assignor owns the entire right, title, and interest in and to the trademarks, service marks, and trade names listed on the attached Schedule A, whether registered or not ("Trademarks"), and
- 2. Assignor has agreed to assign and transfer its rights in the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of their use in commerce, to Assignee.

Therefore, in consideration of the promises made in this Assignment and the payment of consideration, the sufficiency and receipt of which the Assignee acknowledges, Assignor assigns and delivers to Assignee, its successors, and assigns all of its rights in the Trademarks, and all of the goodwill associated therewith and symbolized thereby, including any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

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[signatures are on the next page]

This Assignment is signed by the authorized representatives of the Assignor and Assignee as of the Effective Date.

	ASSIGNOR:
	MONTANA SILVERSMITHS, INC., a Montana corporation By:
	Title: CEO
ACCEPTED BY:	
•	ASSIGNEE:
	TOMMY G. PRODUCTIONS, LLC, a Colorado limited limitaty company By:
	Title: Dwnc2

hw/Giodone/msi/Trademark Assignment - Final

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SCHEDULE A

TRADEMARKS

Trademark	Coun try	Registration # and Date	Pending Application Serial #
Wool Riders Only	USA	3083830	·
Wool Riders Only	USA		77788941
Professional Wool Riders	USA	3644967	
Professional Wool Riders	USA	·	77788962

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RECORDED: 03/30/2010

TRADEMARK REEL: 004176 FRAME: 0815