

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kevin Joslin		03/24/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Headblade, Inc.		
<b>Street Address:</b>	3623 Easham Drive		
<b>City:</b>	Culver City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90232		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77510998	HEADSMOOTH	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(310)231-8311		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 312-2000		
Email:	skb@msk.com		
Correspondent Name:	Steven Bevins/Mitchell Silberberg & Knup		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
ATTORNEY DOCKET NUMBER:	38979-00034		
NAME OF SUBMITTER:	Lucy B. Arant		
Signature:	/LBA012362/		
Date:	03/30/2010		

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Total Attachments: 1

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**ASSIGNMENT OF UNITED STATES TRADEMARK**

WHEREAS, Keven Joslin, an individual with an address of 1110 East Philadelphia St., Unit 8112, Ontario, California 91761 ("ASSIGNOR"), is the owner of the following trademark and stylized logo now the subject of a pending application in the U. S. Patent and Trademark Office:

<u>TRADEMARK</u>	<u>APPLN. NO.</u>	<u>DATE OF APPLICATION</u>
HEADSMOOTH	77/510998	June 30, 2008



WHEREAS, Headblade, Inc., a California corporation located at 3623 Eastham Dr., Culver City, California 90232 ("ASSIGNEE"), is desirous of acquiring any and all rights that ASSIGNOR may have in and to the said trademark and logo and the application therefor, together with the goodwill of the business in connection with which said trademark and logo are used and which is symbolized by the said trademark and logo, along with the right to recover for damages and profits for past and future infringement thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the said trademark, logo, and application, together with the goodwill of the business in connection with which the said trademark and logo are used and which are symbolized by the said trademark and logo, along with the right to recover for damages and profits for past and future infringements thereof.

**ASSIGNOR**

**ASSIGNEE**

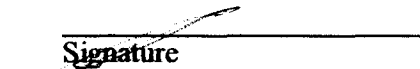
Signed at Ontario, California, this 24 day of March, 2010

Signed at Culver City, California, this 28 day of March, 2010

KEVEN JOSLIN

  
Signature

HEADBLADE, INC.

  
Signature

Name

Title