

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yakira, L.L.C.		03/30/2010	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	CAT3, LLC		
Street Address:	c/o Marc Ecko Enterprises		
Internal Address:	40 W. 23rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77573685	CHE GUEVARA	
Serial Number:	77547075	DELIVERANCE	
Serial Number:	77560441	INDECENT EXPOSURE	
Registration Number:	3545007	KINGPIN	
CORRESPONDENCE DATA			
Fax Number:	(917)262-3505		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	917-262-1193		
Email:	greggd@ecko.com		
Correspondent Name:	Gregg R. Donnenfeld, Esq.		
Address Line 1:	c/o Marc Ecko Enterprises		
Address Line 2:	40 W. 23rd Street, 3rd Floor		
Address Line 4:	New York, NEW YORK 10010		
NAME OF SUBMITTER:	Gregg R. Donnenfeld, Esq.		

OP \$1115.00 77573685

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TRADEMARK
REEL: 004177 FRAME: 0016

Signature:	/gregg r. donnenfeld/
Date:	03/31/2010
Total Attachments: 2 source=3134_001#page1.tif source=3134_001#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of March 30, 2010, by and between Yakira, L.L.C., a New Jersey limited liability company with an address of 40 West 23rd Street, New York, NY 10010 ("Assignor") and CAT3, LLC, a New Jersey limited liability company with an address c/o Marc Ecko Enterprises, 40 West 23rd Street, New York, NY 10010 ("Assignee").

WHEREAS, Assignor is the owner of right, title and interest in the United States in and to the trademarks, including without limitation the registration and applications for registration shown on Schedule A hereto, and the goodwill associated with the foregoing (the "Trademarks"); and

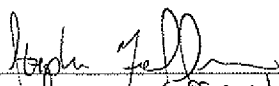
WHEREAS, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which the Trademarks that are the subject of the registration and the intent-to-use applications pertain, and Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks.

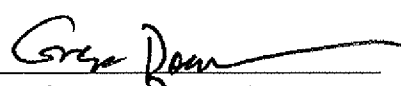
NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, all of Assignor's right, title and interest in and to the Trademarks, including, without limitation, all registrations and applications for registration therefor, together with the goodwill of the business symbolized by the Trademarks being assigned, the portion of the business of Assignor to which any intent-to-use applications set forth on Schedule A pertain, all causes of action for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date first set forth above.

ASSIGNOR:
YAKIRA, L.L.C.

ASSIGNEE:
CAT3, LLC

By: 
Name: STEPHEN GELFAND
Title: VP/ABC

By: 
Name: Greg Demeter
Title: Executive vice president

SCHEDULE A

TRADEMARKS APPLICATIONS

MARK	APP. NO.	FILING DATE	CLASS
CHE GUEVARA	77/573,685	9/18/2008	25
DELIVERANCE	77/547,075	8/14/2008	25
INDECENT EXPOSURE	77/560,441	9/2/2008	25

TRADEMARK REGISTRATION

MARK	REG. NO.	REG. DATE	CLASS
KINGPIN	3,545,007	12/9/2008	25