

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GSMC Limited		08/31/2009	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	GSMA Ltd.		
Street Address:	1000 Abernathy Road		
Internal Address:	Suite 450		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77763954	MOBILE WORLD LIVE	
Serial Number:	77806683	APP PLANET	
CORRESPONDENCE DATA			
Fax Number:	(612)492-7077		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	ip@fredlaw.com		
Correspondent Name:	Dean R. Karau		
Address Line 1:	Fredrikson & Byron, P.A.		
Address Line 2:	200 S. Sixth Street, Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402-1425		
NAME OF SUBMITTER:		Patricia A. Larson	
Signature:		/Patricia A. Larson/	
Date:		03/31/2010	

OP \$65.00 77763954

Total Attachments: 3

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STATE OF GEORGIA

Secretary of State

Corporations Division

315 West Tower

#2 Martin Luther King, Jr. Dr.

Atlanta, Georgia 30334-1530

CERTIFICATE OF AMENDMENT NAME CHANGE

I, **Karen C Handel**, the Secretary of State and the Corporations Commissioner of the State of Georgia, hereby certify under the seal of my office that

GSMC LIMITED

a Domestic Non-Profit Corporation

has filed articles/certificate of amendment in the Office of the Secretary of State on **08/31/2009** changing its name to

GSMA LTD.

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles/ certificate of amendment.

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on August 31, 2009



A handwritten signature in black ink that reads "Karen C Handel". The signature is fluid and cursive.

Karen C Handel
Secretary of State

ARTICLES OF AMENDMENT

OF '2009 AUG 31 AM 11:14
GSMC LIMITED SECRETARY OF STATE
CORPORATIONS DIVISION

I.

The name of the corporation is GSMC LIMITED (the "Corporation").

II.

Effective as of the date hereof, Article I of the Articles of Incorporation of the Corporation is hereby amended by deleting the existing text and replacing it with the following: The name of the corporation is "GSMA Ltd."

III.

All other provisions of the Articles of Incorporation shall remain in full force and effect.

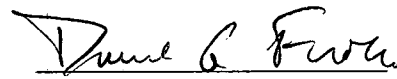
IV.

This Amendment was duly approved by the sole member of the Corporation and by its Board of Directors on July 16, 2009.

V.

The Corporation will publish the "Notice of Change of Corporate Name" in accordance with O.C.G.A. 14-2-1006.1(b).

IN WITNESS WHEREOF, the Corporation has caused these Articles of Amendment to be executed by its Secretary as of the 31st day of August, 2009.


David G. Frolio
Secretary

State of Georgia
Name Change 2 Page(s)



T0924523058

TRADEMARK
REEL: 004177 FRAME: 0237

1
August 31, 2009

Daily Report Company
190 Pryor Street
Atlanta, Georgia 30303

Re: Notice of Articles of Amendment
GSMC LIMITED

To Whom It May Concern:

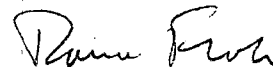
You are requested to publish, once a week for two consecutive weeks commencing within 10 days of your receipt of this letter, a notice in the following form:

NOTICE OF CHANGE OF CORPORATE NAME

Notice is given that articles of amendment which will change the name of GSMC LIMITED to "GSMA Ltd." have been delivered to the Secretary of State for filing in accordance with the Georgia Nonprofit Corporation Code. The registered office of the corporation is located at 1000 Abernathy Road, Suite 450, Atlanta, Georgia 30328.

A check in the amount of \$40.00 is enclosed for payment of the cost of publishing this notice.

Very truly yours,



David G. Frolio
Secretary