

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M-A-G Apparel, Inc.		03/26/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Magaschoni Apparel Group, Inc.		
Street Address:	525 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2530816	CASHMERE BABY	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-609-7897		
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	42381.01.0011/AJB/HMM		
NAME OF SUBMITTER:	Holly Miller		
Signature:	/Holly Miller/		
Date:	03/31/2010		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, M-A-G Apparel, Inc., a New York corporation, located and doing business at 525 Seventh Avenue, New York, New York 10018, is the owner of the entire right, title and interest in and to the following registered United States Trademark:

U.S. Registration No.	Issue Date	Mark
2,530,816	January 15, 2002	CASHMERE BABY

WHEREAS, Magaschoni Apparel Group, Inc., a New York corporation, located and doing business at 525 Seventh Avenue, New York, New York 10018, is desirous of acquiring rights in said mark and said registration;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said M-A-G Apparel, Inc., does hereby sell, assign, transfer, and set over unto said Magaschoni Apparel Group, Inc., the entire right, title and interest in and to said mark and said registration, together with the good will of the business symbolized by said mark and said registration and in accordance with which the said mark is used, together with all common law rights of M-A-G Apparel, Inc., including the right to bring action and recover for past infringement, if any, of said mark or said registration.

M-A-G APPAREL, INC.



By: Monica Belag Forman
Title: President

DATED 3/26/2010

STATE OF NEW YORK)
)
COUNTY OF NEW YORK) SS

I, Shirley Wong, a Notary Public in and for the county and state aforesaid, do hereby certify that Monica Belag Forman, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

In witness whereof, I have hereunto set my hand and Notarial Seal, this 26th day of March, 2010.

Shirley Wong
Notary Public

MY COMMISSION EXPIRES:
SHIRLEY WONG
Notary Public, State of New York
No. 01WO6088427
Qualified in Queens County
Commission Expires March 31, 2011