

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | MERGER | | |
| EFFECTIVE DATE: | 03/31/2007 | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | Vance Communication Corporation | | 03/31/2007 |
| | | | Entity Type |
| | | | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Vance Publishing Corporation | | |
| Street Address: | 400 Knightsbridge Parkway | | |
| City: | Lincolnshire | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60069 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| | Property Type | Number | Word Mark |
| Registration Number: | 3245755 | CROP PROTECTION REFERENCE | |
| Registration Number: | 2842480 | G GREENBOOK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)201-2555 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 3127307584 | | |
| Email: | matthews@wildman.com | | |
| Correspondent Name: | Julie Nichols Matthews | | |
| Address Line 1: | 225 West Wacker Drive | | |
| Address Line 2: | Suite 2800 | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| ATTORNEY DOCKET NUMBER: | V0193.00001 | | |
| NAME OF SUBMITTER: | Julie Nichols Matthews | | |

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**TRADEMARK
 REEL: 004177 FRAME: 0477**

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|--|--------------------------|
| Signature: | /julie nichols matthews/ |
| Date: | 03/31/2010 |
| Total Attachments: 3 source=Vance Filed Certificate of Merger#page1.tif source=Vance Filed Certificate of Merger#page2.tif source=Vance Filed Certificate of Merger#page3.tif | |

CT-07

07060500014

CERTIFICATE OF MERGER
of
VANCE COMMUNICATION CORPORATION
into
VANCE PUBLISHING CORPORATION

Under Section 905 of the Business Corporation Law

FIRST: The name of the subsidiary corporation to be merged is Vance Communication Corporation. The name under which said corporation was formed is VPC Acquisition Corporation.

The name of the surviving corporation is Vance Publishing Corporation.

SECOND: The designation and number of outstanding shares of each class of the subsidiary corporation, all of which are owned by the surviving corporation, are as follows:

| <i>Designation</i> | <i>No. of Shares</i> |
|--------------------|----------------------|
| Common | 1,000 |

THIRD: The certificate of incorporation of Vance Communication Corporation was filed with the Department of State on December 24, 2003.

The certificate of incorporation of Vance Publishing Corporation was filed with the Department of State on April 23, 1937.

FOURTH: The Plan of Merger was adopted by the Board of Directors of the surviving corporation.

IN WITNESS WHEREOF, this Certificate of Merger has been duly executed as of the 31st day of ~~December, 2006~~ ^{MARCH, 2007}, and is being filed in accordance with Section 905 of the Business Corporation Law, by an authorized person of the surviving corporation in the merger.

VANCE PUBLISHING CORPORATION

By: 
William C. Vance, Chairman of the Board

CT-07

070605000147

CERTIFICATE OF MERGER
of
VANCE COMMUNICATION CORPORATION
into
VANCE PUBLISHING CORPORATION

Under Section 905 of the Business Corporation Law

Filer: Wildman, Harrold, Allen & Dixon LLP
Attn: Elissa R. Robiso
225 West Wacker Drive
Suite 2800
Chicago, Illinois 60606

ICP
STATE OF NEW YORK
DEPARTMENT OF STATE

JUN 05 2007

FILED
TAXES _____
BY:
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Cost. Ref. # 6943387 AS

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2007 JUN -5 AM 9: 09