TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MD Health Evolution		12/18/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Healthiest You Corporation	
Street Address:	One Market Street	
Internal Address:	Spear Tower, 36th Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77823069	HEALTHIEST YOU

CORRESPONDENCE DATA

(650)330-0831 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (650) 330-0830 Email: twright@claim1.com Correspondent Name: Edward S. Wright

Address Line 1: 1100 Alma Street, Suite 207

Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	TA-75198-2		
NAME OF SUBMITTER:	Edward S. Wright		
Signature:	/esw/		
Date:	03/31/2010 TRADEMARK		
I KAUEIVIARN			

900158531 **REEL: 004177 FRAME: 0559**

Total Attachments: 1 source=TA-75198-2 Assignment#page1.tif

TRADEMARK REEL: 004177 FRAME: 0560

TRADEMARK ASSIGNMENT

MD Health Evolution, a corporation of the State of California, with a place of business in Portola Valley, California ("MD Health") is the owner of the HEALTHIEST YOU trademark and has applied for registration of that mark in the United States Patent and Trademark Office (Application No. 77/823,069, filed September 9, 2009).

Healthiest You Corporation, a corporation of the State of Delaware, with a place of business in San Francisco, California ("Healthiest You") and the successor to the business of MD Health to which the mark pertains, desires to acquire the entire right, title and interest in and to the HEALTHIEST YOU trademark and the application to register the same.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged:

- 1. MD Health hereby sells, assigns, transfers and conveys unto Healthiest You the entire right, title and interest in and to the HEALTHIEST YOU trademark, the application to register the same (Application No. 77/823,069, filed September 9, 2009), and the good will of the business symbolized by the HEALTHIEST YOU trademark.
- 2. This assignment shall inure to the benefit of and be binding upon the successors, assigns and legal representatives of both MD Health and Healthiest You.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed, delivered, and effective as of December 18, 2009.

RECORDED: 03/31/2010

MD Health Evolution

Kelly Traver, MD, CEO

TRADEMARK REEL: 004177 FRAME: 0561