

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FUJIFILM U.S.A., Inc.		01/01/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	FUJIFILM North America Corporation		
Street Address:	200 Summit Lake Drive		
City:	Valhalla		
State/Country:	NEW YORK		
Postal Code:	10595		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77763042	EVERYPICTUREMATTERS.COM	
CORRESPONDENCE DATA			
Fax Number:	(914)789-8514		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	585-506-4728		
Email:	fgallucci@fujifilm.com		
Correspondent Name:	Frank V. Gallucci		
Address Line 1:	155 Bellwood Drive		
Address Line 4:	Rochester, NEW YORK 14606		
NAME OF SUBMITTER:	Frank V. Gallucci		
Signature:	/Frank V. Gallucci/		
Date:	04/01/2010		

Total Attachments: 6
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 REEL: 004178 FRAME: 0117**

OP \$40.00 77763042

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STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on December 16, 2009.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro
First Deputy Secretary of State

Rev. 06/07

CSC 45
DRAWDOWN

091216000/88

CERTIFICATE OF MERGER

OF

FUJIFILM GRAPHIC SYSTEMS U.S.A., INC.

INTO

FUJIFILM U.S.A., INC.

Under Section 904 of the New York Business Corporation Law

The undersigned corporations do hereby certify that:

FIRST: The name and state of incorporation of each constituent corporation which is a party to the merger is as follows:

Name	State of Incorporation	Date of Incorporation	Filing Date of Application to do Business in NY
FUJIFILM U.S.A., Inc., originally formed under the name Fuji Photo Film U.S.A., Inc. ("FUSA")	New York		
FUJIFILM Graphic Systems U.S.A., Inc., originally formed under the name Enovation Graphic Systems, Inc. (DE) ("FGSU")	Delaware	March 15, 2002	June 14, 2002

SECOND: The name of the surviving corporation of the merger is FUJIFILM U.S.A., Inc., a New York corporation (the "Surviving Corporation").

THIRD: The authorized capital stock of each constituent corporation which is a party to the merger is as follows:

Corporation	Class	Number of Shares	Par Value per Share
FUJIFILM U.S.A., Inc.	Common	22,500,000	\$1.00 per share
FUJIFILM Graphic Systems U.S.A., Inc.	Common	1,000	No par value

FOURTH: The merger is permitted by the laws of the jurisdiction under which FGSU is incorporated.

FIFTH: The Certificate of Incorporation of FUSA in effect immediately prior to the merger shall be the Certificate of Incorporation of the Surviving Corporation until amended in accordance with applicable law, except that Article FIRST of the Certificate of Incorporation of the Surviving Corporation is restated in its entirety, upon consummation of the merger, to provide as follows:

“FIRST: The name of the corporation is FUJIFILM North America Corporation.”

SIXTH: This Certificate of Merger shall be effective on January 1, 2010.

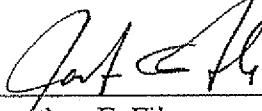
SEVENTH: The Certificate of Incorporation of the Surviving Corporation was filed by the Secretary of State of the State of New York on October 28, 1965.

EIGHTH: The merger has been authorized by unanimous written consent of the respective Boards of Directors and shareholders of each constituent corporation which is a party to the merger.


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Dated: December 1, 2009

FUJIFILM U.S.A., INC. (New York)

By: 
Name: Jonathan E. File
Title: Secretary

FUJIFILM GRAPHIC SYSTEMS U.S.A., INC. (Delaware)

By: 
Name: Jonathan E. File
Title: Secretary

091216000188

CERTIFICATE OF MERGER
OF
FUJIFILM GRAPHIC SYSTEMS U.S.A., INC.
INTO
FUJIFILM U.S.A., INC.

Section 904 of the Business Corporation Law

West

FILED
2009 DEC 16 AM 9:36

Filer: Fujifilm Holdings America Corporation
200 Summit Lake Drive
2nd Floor
Valhalla, NY 10595-1356
Cust. Ref#215801Ajc

DRAWDOWN

JCC
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED DEC 16 2009
TAXS _____
BY: *ow*

West

CSC 45

2009 DEC 11 PM 4:09

RECEIVED

2009 DEC 15 PM 2:11

RECEIVED

TRADEMARK 001216000192

REEL: 004178 FRAME: 0123

FILING RECEIPT

ENTITY NAME: FUJIFILM NORTH AMERICA CORPORATION

DOCUMENT TYPE: MERGER (DOM. BUSINESS)
NAME

COUNTY: WEST

FILED:12/16/2009 DURATION:***** CASH#:091216000192 FILM #:091216000188

FILER:
FUJIFILM HOLDINGS AMERICA
CORPORATION
200 SUMMIT LAKE DRIVE, 2ND FLOOR
VALHALLA, NY 10595-1356

EFFECT DATE
01/01/2010

ADDRESS FOR PROCESS:

REGISTERED AGENT:



CONSTITUENT NAME: FUJIFILM GRAPHIC SYSTEMS U.S.A., INC.

SERVICE COMPANY: CORPORATION SERVICE COMPANY - 45

SERVICE CODE: 45

FEEs 120.00
FILING 60.00
TAX 0.00
CERT 0.00
COPIES 10.00
HANDLING 50.00

PAYMENTS 120.00
CASH 0.00
CHECK 0.00
CHARGE 0.00
DRAWDOWN 120.00
OPAL 0.00
REFUND 0.00

215801AJC

DOS-1025 (04/2007)

TRADEMARK

RECORDED: 04/01/2010

REEL: 004178 FRAME: 0124