# D \$790.00 15621

### TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Collateral Security and Pledge Agreement

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Borders Group, Inc.		03/31/2010	CORPORATION: MICHIGAN
Borders, Inc.		03/31/2010	CORPORATION: COLORADO
BGP (UK) Limited		03/31/2010	COMPANY: UNITED KINGDOM
Borders Direct, LLC		1103/31/2010	LIMITED LIABILITY COMPANY: VIRGINIA
Borders Properties, Inc.		03/31/2010	CORPORATION: DELAWARE
Borders International Services, Inc.		03/31/2010	CORPORATION: MICHIGAN

### RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	100 Federal Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	a national banking association: UNITED STATES

### PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	1562124	LITTLE READER
Registration Number:	1563330	NO NONSENSE STUDY GUIDES
Registration Number:	1493633	BRENTANO'S
Registration Number:	2050497	DAY BY DAY CALENDAR CO.
Registration Number:	1879743	HAILING FREQUENCIES
Registration Number:	1886029	ROMANTIC READER
Registration Number:	2017186	WALDENBOOKS
Registration Number:	2459914	WALDENBOOKS
Registration Number:	1649653	WALDENBOOKS PREFERRED READER
		TRADEMARK

" TRADEMARK " 900158666 REEL: 004178 FRAME: 0476

Registration Number:	2982803	ALL THINGS LOCAL
Registration Number:	2044230	BORDERS
Registration Number:	1792079	BORDERS
Registration Number:	1187210	BORDERS BOOK SHOP
Registration Number:	1827878	BORDERS BOOKS & MUSIC
Registration Number:	2224415	BORDERS BOOKS MUSIC CAFE
Registration Number:	2980661	BORDERS BOOKS MUSIC MOVIES CAFE
Registration Number:	3009250	BORDERS EXPRESS
Registration Number:	3158744	BORDERS OUTLET
Registration Number:	3157981	BORDERS REWARDS
Serial Number:	77724593	BORDERS SHORTLIST
Serial Number:	77473843	BORDERS.COM
Registration Number:	3701720	DELICIOUS LIFE
Registration Number:	3044066	GIFTMIXER 3000
Registration Number:	2941070	GREAT COOKS & THEIR BOOKS
Registration Number:	3473505	MAGIC SHELF
Registration Number:	3145221	MIDNIGHT MAGIC PARTY
Registration Number:	1996858	ORIGINAL VOICES
Registration Number:	3748957	SHELF INDULGENCE
Serial Number:	77706589	SHORTLIST
Registration Number:	2741680	BORDERS DVD ESSENTIALS
Serial Number:	77723342	BORDERS INK

### **CORRESPONDENCE DATA**

Fax Number: (617)951-8736

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6179518075

Email: shannon.mcguire@bingham.com

Correspondent Name: Shannon L. McGuire

Address Line 1: One Federal Street

Address Line 2: Bingham McCutchen LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Shannon L. McGuire
Signature:	/SLM/
Date:	04/01/2010

### Total Attachments: 41 source=Trademark Security Agreement (fully executed)#page1.tif source=Trademark Security Agreement (fully executed)#page2.tif source=Trademark Security Agreement (fully executed)#page3.tif source=Trademark Security Agreement (fully executed)#page4.tif source=Trademark Security Agreement (fully executed)#page5.tif source=Trademark Security Agreement (fully executed)#page6.tif source=Trademark Security Agreement (fully executed)#page7.tif source=Trademark Security Agreement (fully executed)#page8.tif source=Trademark Security Agreement (fully executed)#page9.tif source=Trademark Security Agreement (fully executed)#page10.tif source=Trademark Security Agreement (fully executed)#page11.tif source=Trademark Security Agreement (fully executed)#page12.tif source=Trademark Security Agreement (fully executed)#page13.tif source=Trademark Security Agreement (fully executed)#page14.tif source=Trademark Security Agreement (fully executed)#page15.tif source=Trademark Security Agreement (fully executed)#page16.tif source=Trademark Security Agreement (fully executed)#page17.tif source=Trademark Security Agreement (fully executed)#page18.tif source=Trademark Security Agreement (fully executed)#page19.tif source=Trademark Security Agreement (fully executed)#page20.tif source=Trademark Security Agreement (fully executed)#page21.tif source=Trademark Security Agreement (fully executed)#page22.tif source=Trademark Security Agreement (fully executed)#page23.tif source=Trademark Security Agreement (fully executed)#page24.tif source=Trademark Security Agreement (fully executed)#page25.tif source=Trademark Security Agreement (fully executed)#page26.tif source=Trademark Security Agreement (fully executed)#page27.tif source=Trademark Security Agreement (fully executed)#page28.tif source=Trademark Security Agreement (fully executed)#page29.tif source=Trademark Security Agreement (fully executed)#page30.tif source=Trademark Security Agreement (fully executed)#page31.tif source=Trademark Security Agreement (fully executed)#page32.tif source=Trademark Security Agreement (fully executed)#page33.tif source=Trademark Security Agreement (fully executed)#page34.tif source=Trademark Security Agreement (fully executed)#page35.tif source=Trademark Security Agreement (fully executed)#page36.tif source=Trademark Security Agreement (fully executed)#page37.tif source=Trademark Security Agreement (fully executed)#page38.tif source=Trademark Security Agreement (fully executed)#page39.tif source=Trademark Security Agreement (fully executed)#page40.tif source=Trademark Security Agreement (fully executed)#page41.tif

# TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT

TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT dated as of March 31, 2010 between (a) BORDERS GROUP, INC., a Michigan corporation, and BORDERS, INC., a Colorado corporation (each of the companies named in this clause (a) collectively, the "Borrowers"), (b) BGP (UK) LIMITED, a company with limited liability organized under the laws of England and Wales, BORDERS DIRECT, LLC, a Virginia limited liability company, BORDERS PROPERTIES, INC., a Delaware corporation, and BORDERS INTERNATIONAL SERVICES, INC., a Michigan corporation (each of the companies named in this clause (b) collectively, the "Guarantors"), (c) each other party as shall from time to time become a party hereto (each such other party, the Borrowers and the Guarantors being hereinafter referred to from time to time as, individually, a "Grantor" and collectively, the "Grantors"), and (d) BANK OF AMERICA, N.A., as administrative agent (hereinafter, the "Administrative Agent") for itself and the other lenders (hereinafter, collectively, the "Lenders") which are, or may in the future become, parties to a Third Amended and Restated Revolving Credit Agreement of even date herewith (as amended, amended and restated, restated, supplemented, refinanced or otherwise modified and in effect from time to time, the "Credit Agreement"), among the Borrowers, the Guarantors, the Lenders, the Administrative Agent, Bank of America, N.A. and General Electric Capital Corporation, as Co-Collateral Agents, General Electric Capital Corporation and Wells Fargo Retail Finance, LLC, as Co-Syndication Agents, JPMorgan Chase Bank, N.A., as Documentation Agent, and Bank of America, N.A., as Issuing Bank. Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Credit Agreement and the Security Agreement (as defined in the Credit Agreement), as the case may be.

WHEREAS, it is a condition precedent to the Lenders' making any loans or otherwise extending credit to the Borrowers under the Credit Agreement that each Grantor executes and delivers to the Administrative Agent, for the benefit of the Secured Parties, a trademark agreement in substantially the form hereof; and

WHEREAS, each Grantor has executed and delivered to the Administrative Agent, for the benefit of the Secured Parties, the Security Agreement pursuant to which each Grantor has granted to the Administrative Agent, for the benefit of the Secured Parties, a security interest in certain of such Grantor's personal property, including without limitation the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications listed on Schedule A attached hereto (which may be amended from time to time by the Administrative Agent pursuant to §5.2), all to secure the payment and performance of the Obligations; and

WHEREAS, this Trademark Agreement is supplemental to the provisions contained in the Security Agreement;

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

### 1. <u>DEFINITIONS</u>.

The following terms shall have the meanings set forth in this §1 or elsewhere in this Trademark Agreement referred to below:

Assignment of Marks. See §2.1.

<u>Associated Goodwill</u>. All goodwill of each Grantor and its business, products and services appurtenant to, associated with or symbolized by the Trademarks and the use thereof.

<u>Excluded Trademarks</u>. All Trademarks and Trademark Registrations that (i) are no longer in Use, in any respect whatsoever, by any Grantor, (ii) hold no material value to any Grantor or any Grantor's business, or (iii) provide no material benefit, whether directly or indirectly, to any Grantor, any Grantor's business, any affiliate of any Grantor, or any franchisee, licensee or contractor of any Grantor; <u>provided</u> that at no time shall any of the Trademarks or Trademark Registrations set forth on <u>Exhibit B</u> annexed hereto constitute Excluded Trademarks hereunder.

<u>Pledged Trademarks</u>. All of each Grantor's right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all accessions to, substitutions for, replacements of, and all products and proceeds of any and all of the foregoing.

<u>PTO</u>. The United States Patent and Trademark Office or any successor entity, if applicable.

<u>Related Assets</u>. All assets, rights and interests of each Grantor that uniquely reflect or embody the Associated Goodwill, including the following:

- (a) all patents, inventions, copyrights, trade secrets, confidential information, formulae, methods or processes, compounds, recipes, know-how, methods and operating systems, drawings, descriptions, formulations, manufacturing and production and delivery procedures, quality control procedures, product and service specifications, catalogs, price lists, and advertising materials, relating to the manufacture, production, delivery, provision and sale of goods or services under or in association with any of the Trademarks; and
- (b) the following documents and things in the possession or under the control of such Grantor, or subject to its demand for possession or control, related to the production, delivery, provision and sale by such Grantor, or any affiliate, franchisee, licensee or contractor, of products or services sold by or under the authority of such Grantor in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:
  - (i) all lists, contracts, ancillary documents and other information that identify, describe or provide information with respect to any customers, dealers or distributors of such Grantor, its affiliates or franchisees or licensees or

- 2 -

contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including all lists and documents containing information regarding each customer's, dealer's or distributor's name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;

- (ii) all agreements (including franchise agreements), product and service specification documents and operating, production and quality control manuals relating to or used in the design, manufacture, production, delivery, provision and sale of products or services under or in connection with the Trademarks or Trademark Rights;
- (iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, raw materials and other supplies and services used in the manufacture, production, provision, delivery and sale of products or services under or in connection with the Trademarks or Trademark Rights; and
- (iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by such Grantor (or any of its affiliates, franchisees, licensees or contractors) of products or services sold under or in connection with the Trademarks or Trademark Rights.

<u>Trademark Agreement</u>. This Trademark Collateral Security and Pledge Agreement, amended, amended and restated, restated, supplemented, refinanced or otherwise modified and in effect from time to time.

Trademark License Rights. Any and all past, present or future rights and interests of any Grantor pursuant to any and all past, present and future franchising or licensing agreements in favor of such Grantor, or to which such Grantor is a party, pertaining to any Trademarks, Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right (but not the obligation) in the name of such Grantor or the Administrative Agent to enforce, and sue and recover for, any past, present or future breach or violation of any such agreement to which such Grantor is a party.

<u>Trademark Registrations</u>. All past, present or future federal, state, local and foreign registrations of the Trademarks, all past, present and future applications for any such registrations (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of any Grantor or the Administrative Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and renew and extend such registrations.

<u>Trademark Rights</u>. Any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including but not limited to the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) to register

claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of any Grantor or the Administrative Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

<u>Trademarks</u>. As defined in the Security Agreement (such Trademarks to include, without limitation, each of the Trademarks set forth on <u>Schedule A</u> attached hereto (which may be amended from time to time by the Administrative Agent pursuant to §5.2)).

<u>Use</u>. With respect to any Trademark, all uses of such Trademark by, for or in connection with any Grantor or its business or for the direct or indirect benefit of such Grantor or its business, including all such uses by such Grantor itself, by any of the affiliates of such Grantor, or by any franchisee, licensee or contractor of such Grantor.

Unless otherwise provided herein, the rules of interpretation set forth in §1.2 of the Credit Agreement shall be applicable to this Trademark Agreement.

### 2. GRANT OF SECURITY INTEREST.

- 2.1. Security Interest; Assignment of Marks. As collateral security for the payment and performance in full of all of the Obligations, each Grantor hereby unconditionally grants to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in and lien on the Pledged Trademarks, and pledges and mortgages (but does not transfer title to) the Pledged Trademarks to the Administrative Agent for the benefit of the Secured Parties. In addition, each Grantor has executed in blank and delivered to the Administrative Agent an assignment of federally registered trademarks in substantially the form of Exhibit 1 hereto (the "Assignment of Marks"). Each Grantor hereby authorizes the Administrative Agent (subject to the Intercreditor Agreement) to complete as assignee and record with the PTO the Assignment of Marks upon the occurrence and during the continuance of an Event of Default and the proper exercise of the Administrative Agent's remedies under this Trademark Agreement and the Security Agreement.
- 2.2. Conditional Assignment. In addition to, and not by way of limitation of, the grant, pledge and mortgage of the Pledged Trademarks provided in §2.1, each Grantor grants, assigns, transfers, conveys and sets over to the Administrative Agent, for the benefit of the Secured Parties, such Grantor's entire right, title and interest in and to the Pledged Trademarks; provided that the Administrative Agent shall only exercise its rights and remedies with respect to such grant, assignment, transfer and conveyance (i) upon or after the occurrence and during the continuance of an Event of Default and (ii) either (A) upon the written demand of the Administrative Agent at any time during such continuance or (B) immediately and automatically without notice or action of any kind by the Administrative Agent) upon an Event of Default for which acceleration of the Loans is automatic under the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Collateral pursuant to the Credit Agreement, the

other Loan Documents and applicable Law (including the transfer or other disposition of the Collateral by such Grantor to the Administrative Agent or its nominee in lieu of foreclosure).

2.3. Supplemental to Security Agreement. Pursuant to the Security Agreement each Grantor has granted to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in and lien on the Collateral (including the Pledged Trademarks). The Security Agreement, and all rights and interests of the Administrative Agent in and to the Collateral (including the Pledged Trademarks) thereunder, are hereby ratified and confirmed in all respects. In no event shall this Trademark Agreement, the grant, assignment, transfer and conveyance of the Pledged Trademarks hereunder, or the recordation of this Trademark Agreement (or any document hereunder) with the PTO, adversely affect or impair, in any way or to any extent, the Security Agreement, the security interest of the Administrative Agent in the Collateral (including the Pledged Trademarks) pursuant to the Security Agreement and this Trademark Agreement, the attachment and perfection of such security interest under the UCC (including the security interest in the Pledged Trademarks), or any present or future rights and interests of the Administrative Agent in and to the Collateral under or in connection with the Security Agreement, this Trademark Agreement or the UCC. Any and all rights and interests of the Administrative Agent in and to the Pledged Trademarks (and any and all obligations of each Grantor with respect to the Pledged Trademarks) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Administrative Agent (and the obligations of each Grantor) in, to or with respect to the Collateral (including the Pledged Trademarks) provided in or arising under or in connection with the Security Agreement and shall not be in derogation thereof.

**2.4.** License to Use Trademark Rights. For the purpose of enabling the Administrative Agent to enforce any Lien held by the Administrative Agent upon any of the Collateral upon the occurrence and during the continuance of an Event of Default, and to the extent appropriate, in the good faith opinion of the Administrative Agent, to process, ship, produce, store, complete, supply, lease, sell, or otherwise dispose of any of the Collateral or to collect or otherwise realize upon any Accounts or Inventory comprising Collateral, at such time as the Administrative Agent shall be lawfully entitled to exercise such rights and remedies and upon the occurrence and during the continuance of an Event of Default, each of the Grantors hereby grant to the Administrative Agent, for the benefit of the Secured Parties, and only to the extent set forth in this §2.4, an irrevocable, nonexclusive license (exercisable without payment of royalty or other compensation to the applicable Grantors) to use, license, or sublicense any Trademarks, Trademark Registrations or Trademark Rights now owned or hereafter acquired by any Grantor, and wherever the same may be located, and including in such license access to all media in which any of the licensed items may be recorded or stored and to all computer software and programs used for the compilation or printout thereof. The Grantors hereby agree and acknowledge that no further performance is required of the Administrative Agent under the terms of the license granted pursuant hereto and that this license shall not constitute an executory contract.

### 3. REPRESENTATIONS, WARRANTIES AND COVENANTS.

Each Grantor represents, warrants and covenants that: (i) Schedule A attached hereto (which may be amended from time to time by the Administrative Agent pursuant to §5.2) sets forth a true and complete list of all Trademark Registrations and material Trademarks now owned, licensed, controlled or used by such Grantor; (ii) except with respect to Excluded Trademarks, (A) the Trademark Registrations and material Trademarks are subsisting and have not been adjudged invalid or unenforceable, in whole or in part, there is no litigation or proceeding pending or, to the best of such Grantor's knowledge, threatened, concerning the validity or enforceability of such Grantor's right to register, own or use the Trademark Registrations and material Trademarks and such Grantor has performed all acts and paid all renewal, maintenance and other fees and taxes required to maintain each and every Trademark Registration and material Trademark in full force and effect; (B) to the best of such Grantor's knowledge, each of the Trademarks and Trademark Registrations is valid and enforceable; (C) to the best of such Grantor's knowledge, there is no infringement by others of the Trademarks and Trademark Registrations or Trademark Rights; (D) no claim has been made that the use of any of the Trademarks and Trademark Registrations does or may violate the rights of any third person and to the best of such Grantor's knowledge the conduct of such Grantor's business does not result in any infringement by such Grantor of the trademark rights of others; (E) such Grantor is the owner of each of the Trademarks and Trademark Registrations (other than ownership and other rights reserved by third party owners with respect to Trademarks and Trademark Registrations that such Grantor is licensed to practice or use), free and clear of any Liens, charges, encumbrances and adverse claims, including, without limitation, pledges, assignments and licenses, other than the security interest created by the Security Agreement, this Trademark Agreement and the security interest created by the Second Lien Loan Documents and license agreements entered into by such Grantor, in the ordinary course of business consistent with past practices; (F) such Grantor has the unqualified right to enter into this Trademark Agreement and to perform its terms; (G) this Trademark Agreement, together with the Security Agreement, will create in favor of the Administrative Agent, for the benefit of the Secured Parties, a valid and perfected security interest (subject to the Intercreditor Agreement) in the Trademarks, Trademark Registrations and Trademark Rights upon making the filings referred to in clause (H) of this §3; (H) except for the filing of financing statements under the UCC and the recording of this Trademark Agreement with the PTO, no authorization, approval or other action by, and no notice to or filing with, any governmental or regulatory authority, agency or office is required either (x) for the grant by such Grantor or the effectiveness of the security interest granted hereby or for the execution, delivery and performance of this Trademark Agreement by such Grantor, or (y) for the perfection of or the exercise by the Administrative Agent of any of its rights and remedies hereunder; and (I) such Grantor has been using, and will continue to use, appropriate statutory notice of registration in connection with the use of the Trademarks and Trademark Registrations; such Grantor uses, and will continue to use, standards of quality consistent with prudent business practices of businesses in a similar industry in the distribution and sale of all products sold and in the provision of all services rendered under or in connection with all Trademark Registrations and has taken and will continue to take all reasonable steps to insure that all licensees of the Trademark Registrations owned by such Grantor use such standards of quality; and (iii) to the best of such Grantor's knowledge, no settlement or consents, covenants not to sue, nonassertion assurances, or releases have been or will be entered into by such Grantor or to which such

- 6 -

A/73306574.8/0001000-0000115799

REEL: 004178 FRAME: 0484

Grantor is bound that adversely affect such Grantor's rights to own or use the Trademarks and Trademark Registrations material to such Grantor's business.

### 4. NO TRANSFER OR INCONSISTENT AGREEMENTS.

Without the Administrative Agent's prior written consent and except for licenses of the Pledged Trademarks in the ordinary course of any Grantor's business consistent with its past practices to the extent constituting (a) non-exclusive licenses, or (b) exclusive licenses in territories where the Grantors do not directly conduct any business under the applicable Pledged Trademark, and except as permitted by the Credit Agreement, no Grantor will (i) mortgage, pledge, assign, encumber, grant a security interest in or Lien on, transfer, license or alienate any of the Pledged Trademarks, or (ii) enter into any agreement (for example, a license agreement) that violates such Grantor's obligations under this Trademark Agreement or the Security Agreement. For purposes hereof, the conducting of internet sales in any territory shall not be deemed to constitute the direct conduct of business in such territory.

### 5. <u>AFTER-ACQUIRED TRADEMARKS, ETC.</u>

5.1. After-acquired Trademarks. Until the Obligations shall have been indefeasibly and finally paid and satisfied in full in cash or there ceases to exist any commitment or obligation of the Secured Parties under the Credit Agreement or any other Loan Documents, if any Grantor shall obtain any right, title or interest in or to any other or new Trademarks, Trademark Registrations or Trademark Rights, the provisions of this Trademark Agreement shall automatically apply thereto. Additionally, such Grantor shall, within thirty days of the end of each calendar quarter, report to the Administrative Agent (a) the filing of any application to register any Trademark with the PTO or any foreign equivalent thereof (whether such application is filed by such Grantor or through any agent, employee, licensee, or designee thereof) since the last such report and (b) the registration of any Trademark by any such office, in each case by executing and delivering to the Administrative Agent a completed Trademark Security Agreement, together with all schedules thereto, and any other documents or instruments as the Administrative Agent may reasonably request further to implement, preserve or evidence the Administrative Agent's interest therein.

**5.2.** Amendment to Schedule. Simultaneously with the delivery of the report provided by the Grantors pursuant to §5.1, any Grantor obtaining any right, title or interest in or to any other or new Trademark Registrations, Trademark Rights or Trademark License Rights during the period covered by such report shall amend each of Exhibit A hereto and the Annex to the Assignment of Marks to include such Trademark Registrations, Trademark Rights or Trademark License Rights. In the event that either Exhibit A hereto or the Annex to the Assignment of Marks is not amended within fifteen (15) days after the date of delivery of the above-described report to incorporate any new Trademark Registrations, Trademark Rights or Trademark License Rights contained therein, the Administrative Agent is authorized to modify this Trademark Agreement and the Assignment of Marks, without the necessity of any Grantor's further approval or signature, by amending Exhibit A hereto and the Annex to the Assignment of Marks to include such Trademark Registrations, Trademark Rights or Trademark License Rights.

### 6. TRADEMARK PROSECUTION.

- **6.1.** Grantors Responsible. Each Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Pledged Trademarks (other than Excluded Trademarks); provided that no Grantor shall have any obligation to prosecute, defend, enforce or take any other action in connection with any Pledged Trademarks registered in jurisdictions where no Grantor then conducts business; provided, further, that notwithstanding the foregoing, each Grantor shall assume full and complete responsibility for the reasonable prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Pledged Trademarks (other than Excluded Trademarks) registered in India and China. Each Grantor shall hold each of the Administrative Agent and the other Secured Parties harmless from any and all costs, damages, liabilities and expenses that may be incurred by the Administrative Agent or any other Secured Parties in connection with the Administrative Agent's interest in the Pledged Trademarks or any other action or failure to act in connection with this Trademark Agreement or the transactions contemplated hereby, except to the extent incurred as a result of the Administrative Agent's or any other Secured Party's own gross negligence or willful misconduct.
- **6.2.** Grantors' Duties, etc. (a) Each Grantor shall have the right and the duty to prosecute diligently any trademark registration applications of such Trademark Registrations (other than Excluded Trademarks) pending as of the date of this Trademark Agreement or thereafter, to preserve and maintain all rights in such Trademark Registrations, including the filing of appropriate renewal applications and other instruments to maintain in effect such Trademark Registrations and the payment when due of all registration renewal fees and other fees, taxes and other expenses that shall be incurred or that shall accrue with respect to any such Trademarks or Trademark Registrations, in each case, in a commercially reasonable manner consistent with such Grantor's past business practices and (b) no Grantor may abandon any filed trademark registration application, or any Trademark Registration or Trademark (other than Excluded Trademarks), without the consent of the Administrative Agent, which consent shall not be unreasonably withheld; provided that the Grantors may abandon any such filed trademark registration application, or any Trademark Registration or Trademark Pledged Trademarks registered in jurisdictions where no Grantor then conducts business; provided, further, that no Grantor may abandon any filed trademark registration application, or any Trademark Registration or Trademark (other than Excluded Trademarks) registered in India or China unless such abandonment is in a commercially reasonable manner consistent with such Grantor's past business practices and in the ordinary course of such Grantor's business. Any expenses incurred in connection with such applications and actions shall be borne by the Grantors.
- **6.3.** Grantors' Enforcement Rights. Subject to this §6, each Grantor shall have the right and the duty to bring suit or other action in such Grantor's own name to maintain and enforce such Trademarks, Trademark Registrations, and Trademark Rights, in each case, in a commercially reasonable manner consistent with such Grantor's past business practices. Any Grantor may require the Administrative Agent to join in such suit or action as necessary to assure such Grantor's ability to bring and maintain any such suit or action in any proper forum if (but only if) the Administrative Agent is completely satisfied that such joinder will not subject the Administrative Agent or any other Secured Parties to any risk of liability. Each Grantor shall

promptly, upon demand, reimburse and indemnify the Administrative Agent for all damages, costs and expenses, including legal fees, incurred by the Administrative Agent pursuant to this §6.3.

**6.4. Protection of Trademarks, etc.** In general, each Grantor shall take any and all such actions (including but not limited to institution and maintenance of suits, proceedings or actions) as may be necessary or appropriate to properly maintain, protect, preserve, care for and enforce such Pledged Trademarks (other than Excluded Trademarks) in a commercially reasonable manner consistent with such Grantor's past business practices. Notwithstanding the foregoing, if an Event of Default has occurred and is continuing, the Administrative Agent shall have the right to notify, or require any Grantor to notify, any obligors with respect to any amounts due or to become due to such Grantor in respect of any Trademark or Trademark Registration or any portion thereof or of the existence of the security interest created hereby. Subject to this §6, no Grantor shall take or fail to take any action, nor permit any action to be taken or not taken by others under its control, that would adversely affect the validity, grant or enforcement of the Pledged Trademarks. No Grantor shall cease the use of any of such Pledged Trademarks or fail to maintain the level of the quality of services rendered under any of such Pledged Trademarks at a level at least consistent with prudent business practices of businesses in a similar industry, and each Grantor shall take all reasonable steps necessary to insure that licensees of such Pledged Trademarks use such standards of quality; provided that the foregoing shall not apply (i) to Excluded Trademarks, (ii) to Pledged Trademarks that are not in Use by any Grantor as of the Effective Date (provided that this clause (ii) shall cease to apply to any such Pledged Trademarks to the extent any Grantor commences Use of such Pledged Trademarks following the Effective Date), (iii) with respect to Permitted Restructuring Transactions, or (iv) in connection with store closings expressly permitted by the Credit Agreement. Nothing in this §6.4 or elsewhere in this Trademark Agreement shall be deemed to prohibit any Permitted Restructuring Transaction or any component thereof.

6.5. Notification by Grantors. Promptly upon obtaining knowledge thereof, the Grantors will notify the Administrative Agent in writing of (a) the institution of, or any final adverse determination in, any proceeding in the PTO or any similar office or agency of the United States or any foreign country, or any court, regarding the validity of any of the Trademark Registrations or the material Trademarks, or (b) any other event that does or reasonably could materially adversely affect the value of any of the Pledged Trademarks (other than Excluded Trademarks), the ability of any Grantor or the Administrative Agent to dispose of any of the Pledged Trademarks (other than Excluded Trademarks) or the rights and remedies of the Administrative Agent and the other Secured Parties in relation thereto (including but not limited to the levy of any legal process against any of the Pledged Trademarks(other than Excluded Trademarks)).

### 7. <u>REMEDIES</u>.

Upon the occurrence and during the continuance of an Event of Default, the Administrative Agent shall have, subject to the Intercreditor Agreement, in addition to all other rights and remedies given it by this Trademark Agreement (including, without limitation, those set forth in §2.1), the Credit Agreement, the Security Agreement and the other Loan Documents,

- 9 -

those allowed by law and the rights and remedies of a secured party under the UCC, and, without limiting the generality of the foregoing, the Administrative Agent may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to any Grantor, all of which are hereby expressly waived, sell or license at public or private sale or otherwise realize upon the whole or from time to time any part of the Pledged Trademarks, or any interest that any Grantor may have therein, and after deducting from the proceeds of sale or other disposition of the Pledged Trademarks all expenses incurred by the Administrative Agent in attempting to enforce this Trademark Agreement (including without limitation all reasonable expenses for broker's fees and legal services), shall apply the residue of such proceeds toward the payment of the Obligations as set forth in or by reference in the Credit Agreement. Notice of any sale, license or other disposition of the Pledged Trademarks shall be given to the Grantors at least ten (10) days before the time that any intended public sale or other public disposition of the Pledged Trademarks is to be made or after which any private sale or other private disposition of the Pledged Trademarks may be made, which each Grantor hereby agrees shall be reasonable notice of such public or private sale or other disposition. At any such sale or other disposition, the Administrative Agent or any other Secured Party may, to the extent permitted under applicable Law, purchase or license the whole or any part of the Pledged Trademarks or interests therein sold, licensed or otherwise disposed of.

### 8. <u>COLLATERAL PROTECTION</u>.

If any Grantor shall fail to do any act that it has covenanted to do hereunder, or if any representation or warranty of any Grantor shall be breached, the Administrative Agent, in its own name or that of such Grantor (in the sole discretion of the Administrative Agent), may (but shall not be obligated to) do such act or remedy such breach (or cause such act to be done or such breach to be remedied), and the Grantors jointly and severally agree promptly to reimburse the Administrative Agent for any cost or expense incurred by the Administrative Agent in so doing.

### 9. POWER OF ATTORNEY.

Each Grantor does hereby make, constitute and appoint the Administrative Agent (and any officer or agent of the Administrative Agent as the Administrative Agent may select in its exclusive discretion) as such Grantor's true and lawful attorney-in-fact, with full power of substitution and with the power, to the extent permitted by applicable Law, to endorse such Grantor's name on all applications, documents, papers and instruments necessary for the Administrative Agent to use the Pledged Trademarks, or to grant or issue any exclusive or nonexclusive license of any of the Pledged Trademarks to any third person, or to take any and all actions necessary for the Administrative Agent to assign, pledge, convey or otherwise transfer title in or dispose of any of the Pledged Trademarks or any interest of such Grantor therein to any third person, and, in general, to execute and deliver any instruments or documents and do all other acts that such Grantor is obligated to execute and do hereunder; provided that the Administrative Agent shall only take such actions as such Grantor's attorney-in-fact upon the occurrence and continuance of an Event of Default. Each Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof and releases each of the Administrative Agent and the other Secured Parties from any claims, liabilities, causes of action or demands arising out of or in connection with any action taken or omitted to be taken by the

- 10 -

Administrative Agent under this power of attorney (except for the Administrative Agent's gross negligence or willful misconduct). This power of attorney is coupled with an interest and shall be irrevocable for the duration of this Trademark Agreement.

### 10. FURTHER ASSURANCES.

Each Grantor shall, at any time and from time to time, and at its expense, make, execute, acknowledge and deliver, and file and record as necessary or appropriate with governmental or regulatory authorities, agencies or offices, such agreements, assignments, documents and instruments, and do such other and further acts and things (including, without limitation, obtaining consents of third parties), as the Administrative Agent may request or as may be necessary or appropriate in order to implement and effect fully the intentions, purposes and provisions of this Trademark Agreement, or to assure and confirm to the Administrative Agent the grant, perfection and priority of the Administrative Agent's security interest in the Pledged Trademarks.

### 11. COURSE OF DEALING.

No course of dealing between any Grantor and the Administrative Agent or any other Secured Party, nor any failure to exercise, nor any delay in exercising, on the part of the Administrative Agent or any other Secured Party, any right, power or privilege hereunder or under the Security Agreement or any other agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

### 12. [RESERVED].

### 13. [**RESERVED**].

### 14. NO ASSUMPTION OF LIABILITY; INDEMNIFICATION.

NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, NEITHER THE ADMINISTRATIVE AGENT NOR ANY OTHER SECURED PARTY ASSUMES ANY LIABILITIES OF ANY GRANTOR WITH RESPECT TO ANY CLAIM OR CLAIMS REGARDING SUCH GRANTOR'S OWNERSHIP OR PURPORTED OWNERSHIP OF, OR RIGHTS OR PURPORTED RIGHTS ARISING FROM, ANY OF THE PLEDGED TRADEMARKS OR ANY USE, LICENSE OR SUBLICENSE THEREOF, WHETHER ARISING OUT OF ANY PAST, CURRENT OR FUTURE EVENT, CIRCUMSTANCE, ACT OR OMISSION OR OTHERWISE. ALL OF SUCH LIABILITIES SHALL BE EXCLUSIVELY THE RESPONSIBILITY OF THE GRANTORS, AND THE GRANTORS SHALL JOINTLY AND SEVERALLY INDEMNIFY THE ADMINISTRATIVE AGENT AND THE OTHER SECURED PARTIES FOR ANY AND ALL COSTS, EXPENSES, DAMAGES AND CLAIMS, INCLUDING LEGAL FEES, INCURRED BY THE ADMINISTRATIVE AGENT OR ANY OTHER SECURED PARTY WITH RESPECT TO SUCH LIABILITIES.

- 11 -

### 15. RIGHTS AND REMEDIES CUMULATIVE

All of the Administrative Agent's and the other Secured Parties' rights and remedies with respect to the Pledged Trademarks, whether established hereby or by the Security Agreement or by any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently. This Trademark Agreement is supplemental to the Security Agreement, and nothing contained herein shall in any way derogate from any of the rights or remedies of the Administrative Agent and the other Secured Parties contained therein. Nothing contained in this Trademark Agreement shall be deemed to extend the time of attachment or perfection of or otherwise impair the security interest in any of the Pledged Trademarks granted to the Administrative Agent for the benefit of the Secured Parties under the Security Agreement.

### 16. NOTICES.

All notices, requests and other communications hereunder shall be made in the manner set forth in §16.6 of the Credit Agreement.

### 17. AMENDMENT AND WAIVER.

This Trademark Agreement is subject to modification only by a writing signed by the Administrative Agent (with the consent of the Required Lenders) and the Grantors, except as provided in §5.2. The Administrative Agent shall not be deemed to have waived any right hereunder unless such waiver shall be in writing and signed by the Administrative Agent and the Required Lenders. A waiver on any one occasion shall not be construed as a bar to or waiver of any right on any future occasion.

### 18. GOVERNING LAW; CONSENT TO JURISDICTION.

THIS TRADEMARK AGREEMENT AND THE ASSIGNMENT OF MARKS SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK (EXCLUDING THE LAWS APPLICABLE TO CONFLICTS OR CHOICE OF LAW (OTHER THAN THE NEW YORK GENERAL OBLIGATIONS LAW §5-1401)). EACH OF THE GRANTORS AGREES THAT ANY SUIT FOR THE ENFORCEMENT OF THIS TRADEMARK AGREEMENT OR THE ASSIGNMENT OF MARKS MAY BE BROUGHT IN THE COURTS OF THE STATE OF NEW YORK OR ANY FEDERAL COURT SITTING THEREIN AND CONSENTS TO THE NONEXCLUSIVE JURISDICTION OF SUCH COURT AND SERVICE OF PROCESS IN ANY SUCH SUIT BEING MADE UPON THE GRANTORS BY MAIL AT THE ADDRESS SPECIFIED IN §16 OF THE CREDIT AGREEMENT. EACH OF THE GRANTORS HEREBY WAIVES ANY OBJECTION THAT IT MAY NOW OR HEREAFTER HAVE TO THE VENUE OF ANY SUCH SUIT OR ANY SUCH COURT OR THAT SUCH SUIT IS BROUGHT IN AN INCONVENIENT COURT.

- 12 -

### 19. WAIVER OF JURY TRIAL.

EACH PARTY HERETO HEREBY WAIVES ITS RIGHT TO A JURY TRIAL WITH RESPECT TO ANY ACTION OR CLAIM ARISING OUT OF ANY DISPUTE IN CONNECTION WITH THIS TRADEMARK AGREEMENT AND THE ASSIGNMENT OF MARKS EXECUTED AND DELIVERED IN CONNECTION HEREWITH, ANY RIGHTS OR OBLIGATIONS HEREUNDER OR THEREUNDER OR THE PERFORMANCE OF SUCH RIGHTS AND OBLIGATIONS OR ANY COURSE OF CONDUCT, COURSE OF DEALINGS, STATEMENTS (WHETHER VERBAL OR WRITTEN) OR ACTIONS OF ANY PARTY, INCLUDING ANY COURSE OF CONDUCT, COURSE OF DEALINGS, STATEMENTS OR ACTIONS OF THE ADMINISTRATIVE AGENT OR ANY OTHER SECURED PARTY RELATING TO THE ENFORCEMENT OF THIS TRADEMARK AGREEMENT AND THE ASSIGNMENT OF MARKS EXECUTED AND DELIVERED IN CONNECTION HEREWITH AND AGREES THAT IT WILL NOT SEEK TO CONSOLIDATE ANY SUCH ACTION WITH ANY OTHER ACTION IN WHICH A JURY TRIAL CANNOT BE OR HAS NOT BEEN WAIVED. Each Grantor (a) certifies that no representative, agent or attorney of the Administrative Agent or any other Secured Party has represented, expressly or otherwise, that the Administrative Agent or any other Secured Party would not, in the event of litigation, seek to enforce the foregoing waivers or other waivers contained in this Trademark Agreement and (b) acknowledges that Administrative Agent and the other Secured Parties have been induced to enter into this Trademark Agreement by, among other things, the waivers and certifications contained herein.

### 20. MISCELLANEOUS.

The headings of each section of this Trademark Agreement are for convenience only and shall not define or limit the provisions thereof. This Trademark Agreement and all rights and obligations hereunder shall be binding upon each Grantor and its respective successors and assigns, and shall inure to the benefit of the Administrative Agent, the other Secured Parties and their respective successors and assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Credit Agreement, or between this Trademark Agreement and the Security Agreement, the provisions of the Credit Agreement or the Security Agreement, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. Each Grantor acknowledges receipt of a copy of this Trademark Agreement.

### 21. COUNTERPARTS.

This Trademark Agreement may be executed in any number of counterparts, all of which taken together shall constitute one agreement, and any of the parties hereto may execute this Trademark Agreement by signing any such counterpart. This Trademark Agreement shall be effective when it has been executed by each of the Grantors and the Administrative Agent.

- 13 -

### 22. INTERCREDITOR AGREEMENT

Notwithstanding anything herein to the contrary, the security interest granted to the Administrative Agent, for the benefit of the Secured Parties, herein and the exercise of any right or remedy by the Administrative Agent hereunder are subject to the provisions of the Intercreditor Agreement. In the event of any conflict between the terms of the Intercreditor Agreement and this Trademark Agreement, the terms of the Intercreditor Agreement shall govern and control.

Notwithstanding the foregoing, each Grantor expressly acknowledges and agrees that the Intercreditor Agreement is solely for the benefit of the parties thereto, and that notwithstanding the fact that the exercise of certain of the Administrative Agent's and the other Secured Parties' rights under this Trademark Agreement and the other Loan Documents may be subject to the Intercreditor Agreement, no action taken or not taken by the Administrative Agent or any other Secured Party in accordance with the terms of the Intercreditor Agreement shall constitute, or be deemed to constitute, a waiver by the Administrative Agent or any other Secured Party of any rights such Person has with respect to any Grantor under any Loan Document and except as specified herein, nothing contained in the Intercreditor Agreement shall be deemed to modify any of the provisions of this Trademark Agreement and the other Loan Documents, which, as among the other Grantors, the Administrative Agent and the other Secured Parties, shall remain in full force and effect.

### 23. <u>ADDITIONAL GRANTORS</u>.

Any Subsidiary of any Borrower or any Guarantor (each an "Additional Grantor") may hereafter become a party to this Trademark Agreement by executing a counterpart hereof or a joinder agreement, in each case in form and substance reasonably satisfactory to the Administrative Agent, and there shall be no need to re-execute, amend or restate this Trademark Agreement in connection therewith. Upon such execution and delivery by any Additional Grantor, notice of which is hereby waived by the Grantors, such Additional Grantor shall be deemed to have made the representations and warranties set forth herein as of such time of such Additional Grantor's execution thereof, and shall be bound by all of the terms, covenants and conditions hereof to the same extent as if such Additional Grantor had executed this Trademark Agreement as of the Effective Date, and the Administrative Agent, for itself and for the benefit of the other Secured Parties, shall be entitled to all of the benefits of such Additional Grantor's obligations hereunder. Each Grantor expressly agrees that its obligations arising hereunder shall not be affected or diminished by the addition or release of any other Grantor hereunder nor by any election of the Administrative Agent not to cause any Person to become an Additional Grantor hereunder.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, this Trademark Agreement has been executed as of the day and year first above written.

BORDERS GROUP, INC.

Title: Executive Vice President, Chat

Financial officer and treasurer

BORDERS, INC.

By:

Name: Mark R. Biefly Title: Executive Vice President, Chief Financial officerand Treasurer

BORDERS PROPERTIES, INC. **BORDERS INTERNATIONAL** SERVICES, INC.

Name: Mark R. Bierku

Title: Executive Vice President, Cherf Financial officer and Treasurer BGP (UK) LIMITED

Name: Mark R. Bierler

Title: Director

[Signature Page to Trademark Collateral Security and Pledge Agreement]

A/73306574

### BORDERS DIRECT, LLC

Borders, Inc., its Sole Member By:

Title: Executive Vice President,

Chief Financial Officer an Treasurer

[Signature Page to Trademark Collateral Security and Pledge Agreement]

A/73306574

BANK OF AMERICA, N.A., as Administrative Agent

Name: Kathleen Dimock

Title:

Managing Director

[Signature Page to Trademark Collateral Security and Pledge Agreement]

COMMONWEALTH OR STATE OF MICHIGAN
COUNTY OF WASHTENAW ) ss.
On this 30 day of March, 2010, before me, the undersigned notary public, personally appeared metrogeness, proved to me through satisfactory evidence of identification, which were was personal knowledge, to be the person whose name is signed on the preceding
document, and acknowledged to me that he signed it voluntarily for its stated purpose as EVP. CFO & of Borders Group, Inc.
Treasurer
(official signature and seal of notary)
My commission expires:
LINDAD. MÓ GEACHY  PIOTARY PUBLIC, STATE OF MI  CONTROL OF LIVENERTON  MY CONTROL OF LIVENER AT EQ. (1):  ACTURO IN COUNTY OF WASHESTAND

[Notary Acknowledgement to Trademark Collateral Security and Pledge Agreement]

A/73306574

COMMONWEALTH OR STATE OF MICHIGAN
COUNTY OF WASHTENAW ) ss.
On this 3 day of March, 2010, before me, the undersigned notary public, personally appeared March, 2010 me through satisfactory evidence of identification, which were was personal knowledge, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose as EVP. CFO & of Borders, Inc.  Treasurer
(official signature and seal of notary)
My commission expires:
LINDAD. MO GEACHY  MOTARY PUBLIC, STATE OF M.  COURTY OF LIPARBETO:  MY COMMISSION EMPIRES CATEO, M.  ACTIVES IN COURTY OF WOODS LIPARBE

[Notary Acknowledgement to Trademark Collateral Security and Pledge Agreement]

AJ73306574

COMMONWEALTH OR STATE OF MICHIGAN
COUNTY OF WASHTENAW ) ss.
On this day of March, 2010, before me, the undersigned notary public, personally appeared makes being proved to me through satisfactory evidence of identification, which were was personal knowledge, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose as
EVP, CFO & Of Borders International  Treasurer Services, Inc.
Treasurer services, Inc.
(official signature and sea of notary)
My commission expires:
LINDAD, MC GEACHY  NOTARY PUBLIC, STATE OF AS  COUNTY OF LIVINGSTON  MY COMMISSION EXPIRES JUBIC, 2011  ACTIVE IN COUNTY OF COUNTY OF COUNTY

[Notary Acknowledgement to Trademark Collateral Security and Pledge Agreement]

N73306574

COMMONWEALTH OR STATE OF MICHIGAN ) ss.	
COUNTY OF WASHTENAW )	
On this 30 day of March, 2010, before me, the undersigned notary public appeared necks Beier, proved to me through satisfactory evidence of identification,	
was personal knowledge, to be the person whose name is signed on the document, and acknowledged to me that he signed it voluntarily for its stated	e preceding
EVP, CFO & of Borders Properties, Inc. Treasurer	
(official signature and seal of notary)	

My commission expires:

LINDA D. MC CEACHY

NOTARY PUBLIC, STATE OF MI

COURTY OF LINESTON

MY COMMESSION EXPIRES USING METAL

ACTING IN COUNTY OF LOSS NEW YORK

ACTING IN COUNTY OF LOSS NEW YORK

[Notary Acknowledgement to Trad Collateral Security and Pledge Agreement]

A/73312200

COMMONWEALTH OR STATE	
COUNTY OF WASHTENAW	) ss. 
appeared make fisier, proved to me	2010, before me, the undersigned notary public, personally through satisfactory evidence of identification, which were, to be the person whose name is signed on the preceding
	me that he signed it voluntarily for its stated purpose as
Director of BGP (UK) L	
	(official signature and seat of notary)
	My commission expires:
	LINDAD. MC GEACHY  LINDAD. MC GE

[Notary Acknowledgement to Trademark Collateral Security and Pledge Agreement]

A/73306574

COMMONWEALTH OR STATE OF MICE	HIGAN )
COUNTY OF WASHTENAW	) ss. )
which were _ was personal knowledge	re me, the undersigned notary public, personally the through satisfactory evidence of identification, to be the person whose name is signed on the ledged to me that he signed it voluntarily for its  Borders Direct, LIC
	(official signature and scal of notary)

My commission expires:

LINDAD. MC GEACHY
NOTARY PUBLIC, STATE OF MI
COUNTY OF LIVINGSTON
MY COMMISSION EXPIRES JUN 20, 2010
ACTING IN COUNTY OF LOCAL

A/72471573

# **Trademarks and Trademark Registrations**

(see attached)

A/73306574.8/0001000-0000115799

### **SCHEDULE A**

### **Trade Names**

Trade names of Borders, Inc.

Paperchase

Christmas on the Mall Books on the Mall

Day by Day Calendar Co.

LEGO Kiosk

The Library, Ltd.

Planet Music, Inc.

**Borders Outlet** 

Games Express

Powered by Borders

Books Etc.

Otaku Takeout

Messages of Faith

Waldenbooks/Waldenkids

Coopersmith's

Waldenbooks

Walden Book Company, Inc.

**Borders Express** 

Brentano's

Reader's Market

Waldenbooks Properties, Inc.

**Borders Newsstand** 

Trade names of Borders Direct, LLC

BORDERS.COM

Trade names of Borders Group, Inc.

State Street Press

### **Licensing Agreements**

- 1. Trade Mark Licensing Agreement dated February 1, 2009, under which Borders Properties, Inc. grants Borders International Services, Inc. the right to use the following trademark: Borders, in connection with the following business services: retail book store services, retail music store services and retail media store services.
- 2. Intangible Know-How Licensing Agreement dated February 1, 2009, under which Borders, Inc. grants Borders International Services, Inc. the right to use certain know-how in connection with the following business services: retail book store services, retail music store services and retail media store services.
- 3. Trade Mark and Intangible Know-How Licensing Agreement dated February 1, 2009, under which Borders Properties, Inc. grants Borders Direct, LLC the right to use the following trademarks: Borders and Borders.com, in connection with the following

business services: internet retail book store services, internet retail music store services, internet media store services and computer assisted electronic transmission of data.

- 4. Trade Mark and Intangible Know-How Licensing Agreement dated February 1, 2009, under which Borders Properties, Inc. grants Borders, Inc. (as successor to Walden Book Company, Inc.) the right to use the following trademarks: Waldenbooks and Borders Express, in connection with the following business services: retail book store services, retail music store services, and retail media store services.
- 5. Trade Mark and Intangible Know-How Licensing Agreement dated February 1, 2009, under which Borders Properties, Inc. grants Borders, Inc. the right to use the following trademarks: Borders, Borders Books & Music, Borders Books Music Movies, and Borders Books Music Movies Cafe, in connection with the following business services: retail book store services, retail music store services and retail media store services.
- 6. Trade Mark and Intangible Know-How Licensing Agreement dated February 4, 2009, under which Paperchase Products Limited grants Borders, Inc. the right to use the following trademarks:

Country	Mark	Application No.	Registration No.
UK	Paperchase	949596	949596
China	Paperchase	6498421	
UK ·	Paperchase	1114313	1114313
Germany	Paperchase	307 26 323	
India	Paperchase	1608052	
UK	Paperchase	949595	949595
ireland	Paperchase	231804	231804
Italy	Paperchase	8694 99MI	887255
China	Paperchase	6498551	
New Zealand	Paperchase	728397	728397
New Zealand	Paperchase	128038	128038
reland	Paperchase	2653/79	102943
Australia	Paperchase	332932	332932
Australia	Paperchase	1051596	1051596
Japan	Paperchase	2007-120385	
Germany	Paperchase	P26864	1053955
USA	Paperchase	73/187,735	1159918
USA	Paperchase	78/624.548	3176229
UAE	Paperchase	95550	
UAE	Paperchase	95552	
Benelux	Paperchase	631835	362310
UK	Paperchase	1114312	1114312
UK	Paperchase	1114314	1114314
France	Paperchase	531785	1558819
France	Paperchase	5 <b>130</b> 76	1546415
Canada	Paperchase	1,374,013	
UK	Paperchase	949594	949594
European (O.H.I.M.)	Paperchase	006500375	
UK	Paperchase	1118041	1118041

in connection with the following business services: restaurant services, retail book store services, retail music store services, books and printed materials, music-related products, computer assisted electronic transmission of data, inventory control software, tote bags, coffee mugs, wearing apparel, and paper products.

7. Trade Mark and Intangible Know-How Licensing Agreement dated February 1, 2009, under which Borders Properties, Inc. grants Borders/JGE Detroit Metro Joint Venture LLC the right to use the following trademark: Borders, in connection with the following

business services: retail book stores services, retail music store services, retail media store services, and retail newsstand services.

- 8. Master Licensing Agreement dated August 11, 2004 under which Seattle's Best Coffee, LLC grants Borders, Inc. the right to use certain trademarks, service names and service marks in the operation of certain retail stores engaged in the sale of coffee, tea, food and other items.
- 9. Brand License Deed dated June 10, 2008, under which Borders Properties, Inc. grants Spine Newco Pty Limited the right to use certain trademarks and domain names in connection with the conduct of its business in certain geographical areas.
- 10. Area Development and Operation Agreement dated April 18, 2006, under which Borders International Services, Inc. grants Al Maya International Ltd. (FZC) the right to use certain trademarks in connection with the operation of its stores in certain geographical areas.
- 11. Area Development and Operation Agreement dated March 14, 2005, under which Borders International Services, Inc. grants Berjaya Books SDN BHD the right to use certain trademarks in connection with the operation of its stores in certain geographical areas.

**Trademarks and Trademark Registrations** 

(see attached)

CHIDMS1/2776451.1

# Trademarks owned by Borders, Inc.

	Application	Registration				
Trademark Name	Mumber	Mumber	Trademark Status	Jurisdiction	Date Filed	Registration Date
LITTLE READER	73/759102	1562124	Registered	United States of America	October 24, 1988	October 24, 1989
NO NONSENSE STUDY GUIDES	73/781545	1563333	Regionard	United States of America	Felmany 21, 1929	October 31, 1923
BRENTANOS	15708	13709	Registered	Bahamaz	March 2, 1983	March 22, 1994
BRENTANUS	384307	TMA 218,762	Registered	Corrada	April 1, 1975	February 4, 1977
BRENIANOS	73.571,218	1483633	Registered	United States of America	December 2, 1985	Aune 21, 1988
DAY BY DAY CALENDAR CO	T02/1513OH	T02/16130H	Regionrei	Sugapore	October 17, 2002	Worrember 2, 2004
DAY BY DAY CALENDAR CO.	802184	302134	Registered	Australia	hiby 30, 1999	July 3, 2491
DAY BY DAY CALENDAR CO	842486	TMAS11,919	Kegistered	Caunda	April 17, 1997	May 18, 1999
DAY BY DAY CALENDAR CO.	2004-16625		Pending	Malagria	October 27, 2004	
DAY BY DAY CALENDAR CO.	T98/380498I	T98@3804I	Registered	Singapore	April 23, 1998	September 8, 2003
DAY BY DAY CALENDAR CO.	75,042,868	2050497	Registered	United States of America	January 16, 1996	April 8, 1997
DAY BY DAY CALENDAR.		10103110	Registered	Nebraska		October 4, 2007
HAILING FREQUENCIES	74/516,316	1879743	Registered	Custod States of America	April 23, 1994	February 21, 1995
ROMANTIC READER	74/516,320	1886029	Kegnstred	United States of America	April 25, 1994	March 28, 1995
WALDEMBOOKS	224657	224657	Registered	Wew Zealand	February 5, 1993	Japuary 12, 1996
WALDEWROOMS	7,101.78	7,301,78	Registered	Australia	October 23, 1996	September 26, 1997
WALDENBOOKS	15707	15707	Registered	Bahamas	March 5, 1993	March 22, 1994
WALDEWROOKS	25152	25162	Registered	Вептина	July 18, 1993	March 2, 1995
WALDENBOOKS	84010841	237615	Registered	Chims (People's Reguldic)	February 5, 1994	May 7, 1996
WALDENBOOKS	223794	156Book.45	Fregutered	El Sakrador	hme 13, 1994	January 16, 1997
WALDENBOOKS	21840	21840	Registered	European Community	April 1, 1996	March 9, 2000
WALDENGOOKS	23/08/97	2200897	Registered	European Community	May 2, 2001	May 21, 1062
WALDENBOOKS	397151535	39715153.5	Registered	Germany	April 7, 1997	October 15, 1997
WALDENBOOKS	9414128	B07495.95	Registered	Hong Keng	December 28, 1993	September 6, 1995
WALDENBOOKS	971281	233127	Registered	Ireiand	April 7, 1997	April 7, 1997
WALDENGOOKS	98014625	94014625	Registered	Malaysia	Movember 38, 1996	February 24, 2005
WALDENBOOKS	\$1477	81477-02	Regionred	Panama	June 21, 1996	Aure 21, 1996
WALDERGOOKS	53806	63501	Kegistered	Philippines	February 8, 1994	Angust 13, 1996
WALDENBOOKS	9705249	97/02/49	Registered	South Africa	April 9, 1997	April 9, 1997
WALDENBOOKS	531997	931890	Registered	St. Lucia	May 8, 1997	October 10, 1997
WALDENBOOKS	29161997	139316	Registered	Switzerland	April 14, 1997	February 2, 1998
WALDENBOOKS	1035810	B1035810	Registered	United Kingdom	September 25, 1974	July 8, 1976
WALDENBOOKS	2018112	2020112	Registress	United Emgdom	July 24, 1995	Inamary 8, 1999
WALDENBOOKS	74/782,187	2017186	Regimerad	United States of America	July 17, 1995	Navember 19, 1996
WALDENGOOKS	75/196,486	2459914	Kegnotred	United States of America	November 12, 1996	Aure 12, 2001
WALDEWEOOKS	W145297	28077	Ergistered	Viert Name	April 15, 1997	September 3, 1998
WALDENBOOKS PREFERRED READER	1225321993	3178639	Registrated	Japan	December 8, 1993	April 11, 1997
WALDEWEGOKS PREFERRED FEADER	74/048,152	1649653	Registered	United States of America	April 16, 1990	July 2, 1991
WALDOWSBOOKS COM			Regardens	United States of America	March 29, 2006	March 29, 2006
FUCKWALDENBOOKS COM			Registered	United States of America	February 18, 1862	February 28, 2662

CHIDMS1/2776451.1

### **Trademarks owned by Borders Properties, Inc.**

	Application	Registration	Trademark			
Trademark Name	Mumber	Number	Status	Jurisdiction	Date Filed	Registration Date
ALL THEWGS LOCAL	76/597,659	2982803	Begindned	United States of America	haze 16, 2004	August 9, 2005
BGPCORP.NET			Regionned	United States of America		
BORDERS	1894411	1703686	Registered	Argenius	October 6, 1993	November 10, 1998
BORDERS	IMP-6052312	13218	Begindered	Arrba	May 13, 1996	November 12, 1995
BORDERS	613578	613578	Begindered	Australia	October 13, 1993	September 26, 1996
BORDERS	708042	706042	Registered	Anstralia	April 9, 1996	March 6, 1892
BORDERS	A34223196	152400	Registered	America	April 12, 1996	February 20, 1997
BORDERS	46709	46709	Begindened	Bannin	February 5, 2008	February 5, 2006
BORDERS	869237	802.753	Registered	Benehm	April 15, 1998	September 2, 1997
BORDERS	817645772	317645772	Registered	Brazi	December 6, 1993	September 12, 2008
BORDERS	817645764	\$17645764	Begindered	Brazil	December 6, 1995	September 3, 1996
BORDERS	819477443	\$19477443	Registrated	Brazil	September 13, 1998	April 6, 1999
BORDERS	738559	TMA496923	Registered	Cenada	October 6, 1993	July 2, 1998
BORDERS	809882	TMAS13947	Beginned	Cauada	April 12, 1996	August 4, 1999
BORDERS	255090	782297 (474140)	Registered	Cizite	October 7, 1993	December 13, 1995
BORDERS	358753	201121	Registered	Chris	October 3, 1996	Anne 28, 1997
BORDERS	255091	429605	Registered	Clubs	October 7, 1993	August 1, 1994
BORDERS	94078333	\$59670	Begindered	China (People's Republic)	August 10, 1994	June 22, 1996
BORDERS	93109619	762521	Registered	China (Feople's Republic)	November 11, 1993	August 21, 1995
BURDERS	960060023	1085887	Registered	China (People's Republic)	May 20, 1996	August 21, 1997
BORDERS	96039168	206432	Regional	Cotombia	haly 24, 1996	November 26, 1997
BORDERS	126496	125221	Regulated	Cuba	July 29, 1926	May 19, 1997
BORDERS	110245	205535	Registered	Czech Republic	April 11, 1996	November 21, 1997
BORDERS	66201993	\$5111994	Registered	Dergandt	October 13, 1993	December 9, 1994
BORDERS	24061996	VR199794585	Registered	Dergrank	April 12, 1996	October 31, 1997
BORDERS	85617	\$5617	Registered	Dominican Republic	July 12, 1996	September 15, 1996
BORDERS	85853	85853	Pagintered	Dominican Republic	July 12, 1996	September 15, 1986
BORDERS	153396	153396	Begindered	Egypt	August 5, 2002	June 4, 2008
BORDERS	38034	38034	Registered	Europeaa Community	April 1, 1995	April 16, 1998
BURDERS	2197143	2197143	Registered	European Conuments	April 27, 2001	December 11, 2003
BORDERS	450393	134954	Registered	Finiand	October 3, 1993	December 5, 1994
BORDERS	961912	205049	Registered	Findand	April 17, 1996	March 14, 1997
BURDERS	96/621,231	96621231	Registered	Finne	April 16, 1996	September 27, 1996
BORDERS	396170501	39617030.1	Registered	Germany	April 9, 1996	August 20, 1996
BORDERS	129362	129302	Registered	Greece	May 14, 1996	December 17, 1998
BORDERS	345	345Reg105	Registered	Haiti	May 22, 1996	August 26, 1996
BORDERS	9310808	B00209/96	Registered	Hong Kong	October 12, 1993	January 10, 1996

Jaconary 12, 1996	Page 13, 2003	September 12, 2008	September 20, 2006	Faty 1, 1996	Jaty 1, 1996	July 4, 1985	March 31, 1998	Jacuary 31, 1997	December 25, 1996	April 2, 1999		May 12, 2008	May 14, 2008	March 6, 1993	September 24, 2006	September 22, 2006	December 22, 1995	haty 4, 2007	tune 27, 1996	April 18, 1964	April 18, 1994	Angust 25, 1999	February 18, 2882	May 2, 1997	April 10, 1996	June 27, 1995	faunary 22, 1993	September 3, 2006	Fabr 11, 1996	April 7, 1997	July 4, 1002	September 22, 2008	August 18, 1999	Second 15, 1997	September 17, 2008	Agent 6, 1999	October 14, 2008	October 14, 1993
October 12, 1993	October 8, 1993	October 2, 1993		365	April 11, 1996	October 11, 1993	April 18, 1996	October 18, 1993	October 18, 1993	May 2, 1996	September 26, 2007	May 13, 2008	•		Japanery 23, 2006		80.	December 3, 1997	•.	October 27, 1993		April 22, 1998	603	•	April 10, 1996	October 15, 1993	May 9, 1996	October 26, 3005	July 11, 1996	October 16, 1996	October 3, 1996	May 25, 2007	•	****	Jamany 26, 2006	June 11, 1996	r co	
Hong King	Index	India	Indomena	ireland	Ireland	Isaset	Italy	Zapac	33030	Zapaz	Zapaz	Jordan	Joeden	Kraez, Espublic of	Kuman	Malaysia	Malaysia	Malaysis	Mexico	Mexico	Mexico	Meraco	Netherlands Antilles	New Zealand	New Zealand	Morning	Norway	Chaisan	Panama	Pert	Pathppers	Philippines	Poland	Portugal	Qataz	Russian Federation	Saudi Arabia	Singapore
Regulared	Registered	Registered	Registered	Registered	Registered	Registered	Registeresi	Registered	Registered	Registered	Pessing	Kegistered	Registered	Registered	Registered	Registered	Registered	Registered	Regimered	Kegistered	Registered	Registered	Registered	Reginsted	Registred	Registered	Regulared	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
B00203.96	608933B	608952	IDM000089375	201236	202047	39180	744269	3254112	3239818	4257799		100493	100213	26363	61739	4011460	93007935	97021157	524814	457369	457570	618889	4105	230795	260777	174569	182076	37974	081931-02	10356	4.1996-114562	4.2007-005331	108197	316841	38402	173748	1017.98	B801593
9310307	6688953	608952	196 12337	956223	962534	89136	T098C001138	5164481	5104482	847461	2007-1006714	100493	100213	61431993	74746	2004-11450	93/07955	97021157	121493	181679	181680	336105	D-4338	230795	260777	935016	962995	37914	81931	23800	114562	4-2007-005331	Z138492	316841	38402	96707490	123312	801593
BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS	BORDERS

BORDERS	801493	801493	Frembated	Smgapore	October 14, 1993	July 21, 1999
BURDERS	300006	3968/96	Regultered	Sungapore	April 29, 1996	April 20, 1996
BORDERS	T99-90633G	T99,00633G	Registered	Surgapore	Jacousty 25, 1999	March 17, 2363
BORDERS	133999	T99.01339B	Registered	Sangapore	February 13, 1999	February 13, 1999
BORDERS	97296	191763	Registered	Siovakia	April 15, 1996	Angust 23, 2000
BORDERS	9604778	96/84778	Registered	South Africa	April 11, 1996	April 12, 1999
BORDERS	1790271	1796271	Regutered	nieds	Movember 12, 1993	April 5, 1994
BORDERS	2023800	2023800	Registered	Spairs	April 16, 1996	February 5, 1997
BORDERS	9603967	319303	Regustered	Sweden	April 15, 1996	Navember 8, 1996
BORDERS	25991996	457413	Registered	Switzerlami	April 10, 1996	December 23, 1998
BORDERS	8523917	104316	Registered	Taiwan	May 12, 1996	November 1, 1998
BORDERS	96040980	15729	Registered	Ukraine	April 19, 1996	September 15, 2000
BORDERS	77044	54710	Registered	United Arab Emirates	Jaconery 25, 2006	October 9, 2007
BORDERS	1549748	1549748	Registered	United Kingdom	October 6, 1993	December 22, 1995
BORDERS	2033338	2033339	Registered	United Kingdon	Septeadoer 13, 1995	August 24, 2001
BORDERS	2062567	2068367	Reguttered	United Kingdon	April 12, 1996	September 11, 1993
BORDERS	74/562,922	2044230	Registered	United States of America	August 19, 1994	March 11, 1997
BORDERS	74/347,574	1792079	Registered	United States of America	January 11, 1993	September 7, 1993
BORDERS	N133696	23929	Regulared	Viet Nam	April 9, 1995	March 27, 1997
BORDERS BOOK SHOP	73/278,671	1187210	Regulared	United States of America	Nay 12, 1980	Jacussy 19, 2682
BORDERS BOOKS & MUSIC	817634649	\$17634649	Registered	Brazzi	Movember 26, 1993	September 14, 1999
BURDERS BOOKS & MUSIC	817642757	817642757	Registered	Brazii	December 3, 1993	Jaly 12, 1897
BORDERS BOOKS & MUSIC	739318	TMA496925	Registered	Canada	October 18, 1993	July 2, 1998
BORDERS BOOKS & MUSIC	122390	122390	Registered	Pakintee	October 31, 1993	April 28, 1998
BORDERS BOOKS & MUSIC	1550504	1556564	Registered	United Kingdom	October 13, 1993	October 4, 1996
BORDERS BOOKS & MUSSIC	74/398,474	1327878	Registered	United States of America	Name 4, 1943	March 22, 1994
BURDERS BOOKS MUSIC CAFE	75/465,857	2224415	Registered	United States of America	April 10, 1998	February 16, 1999
BORDERS BOOKS MUSIC MOVIES CAFE	76/595,578	2980561	Registered	United States of America	June 4, 2004	Angust 2, 2005
BORDERS BOOKS MUSIC CAFE	45516	45616	Regustered	California	March 5, 1996	March 5, 1996
BORDERS EXPRESS	1094083	1094083	Regnassed	Andrein	January 10, 2006	August 21, 2006
BORDERS EXPRESS	8194245	6194245	Registered	European Community	August 13, 2007	
BORDERS EXPRESS	2005-03333	5003333	Registered	Matryres	March 7, 2005	April 12, 2888
BORDERS EXPRESS	2464231	2464231	Regimered	United Kingdom	August 13, 2007	
BORDERS EXPRESS	76/387,802	3009250	Registered	United States of America	April 21, 2004	October 15, 2005
BORDERS INK	777723342		Publiched	United States of America	April 27, 2009	
BORDERS OUTLET	1094082	1094082	Registered	Australia	January 10, 2006	Angrest 21, 1006
BORDERS OUTLET	78/787,840	3158744	Registered	United States of America	Jacobsery 9, 2005	October 17, 2006
BORDERS REWARDS	1112963	1112363	Registered	Avetralia	May 9, 2006	September 11, 2006
BORDERS REWARDS	2004/21076	234429	Registered	Include	May 8, 2006	May 8, 2006

RORDERS REWARDS	2008-07783	\$0000-0000C	Regulated	Majarrass	May 6 Miles	October 16 2008
			e c	* * * * * * * * * * * * * * * * * * *		6 0 0 P
BURLIERS REWARDS	5/0/*	<b>作</b> (の) (計)	registeres	New Zeglatio	solay x, cum	November Y, 2203
BORDERS REWARDS	T06/08748Z	T06/08/48Z	Registered	Singapore	May 9, 2006	March 27, 2007
BORDERS REWARDS	80477	78765	Registered	United Arab Emirates	May 9, 2006	Jaconny 15, 2007
BORDERS REWARDS	2421252	2421252	Registered	United Kingdom	May 8, 2005	November 24, 2006
BORDERS REWARDS	78/750,522	3157981	Registered	United States of America	November 9, 2005	October 17, 2006
BORIERS SHORTLIST	77/724593		Published	United States of America	April 19, 2009	
BORDERS.COM	1271498	1271498	Registered	Australia	November 7, 2008	March 19, 2009
BORDERS.COM	2008/02342	24825	Registered	Ireiand	November 6, 2008	November 6, 20038
BORDERS.COM	2008-22421		Pending	Makeysae	November 16, 2008	
BORDERS COM	792602	798,608	Registered	New Zealand	November 6, 2008	May 14, 2002
BORDERS COM	T0213470B		Putilished	Singapore	November 7, 2008	
BORDERS.COM	122212		Pending	United Arab Emirates	November 11, 2008	
BORDERS.COM	2502717	2501717	Registered	United Kingdom	November 5, 2008	May 22, 2009
BORDERS COM	77/473,843	3399990	Registered	United States of America	May 14, 2003	March 31, 2009
BORDERSBOOKS COM			Registered	United States of America		February 27, 2006
BORDERSBOOKSANDMUSIC COM			Regionated	United States of America		February 27, 2006
BORDERSBOOKSTORE.COM			Registered	United States of America		October 9, 2006
DELICIOUS LIFE	77/734,493	3701720	Registered	United States of America	May 12, 2009	October 27, 2009
FUCKBORDERS COM			Registered	United States of America		February 28, 2002
GIFTMIXER, 3000	76/622,287	3044066	Registered	United States of America	November 24, 2004	Jeanary 17, 2006
GREAT COOKS & THEIR BOOKS	76/415,147	2941070	Registered	United States of America	May 31, 2002	April 19, 2005
MACHE SHELF	1223286	1223286	Registered	Australiz	February 7, 2008	June 10, 2002
MAGIC SHELF	8636474	6656474	Registered	European Communicty	February 2, 2003	May 29, 2039
MAGIC SHELF	2308-02430	8002430	Registered	Malaysia	February 11, 2008	August 17, 2009
MAGIC SHELF	783925	783925	Registered	New Zealand	February 7, 2008	August 7, 28AB
MAGIC SHELF	T08/01580Z	T02/01520Z	Registered	Singapore	February 11, 2008	August 5, 2008
MACHE SHELF	106840		Pending	United And Emmates	February 7, 2008	
MAGIC SHELF	77/251,695	3473365	Regisfered	United States of America	August 9, 2007	Jady 22, 2008
MIDNICHT MAGIC PARTY	78/729,935	3145221	Registered	United States of America	October 10, 2005	September 19, 2006
ORIGINAL VOICES	74/713,749	1996858	Regulered	United States of America	August 16, 1995	August 27, 1996
SHELF INDULGENCE	772885777	3748957	Registered	United States of America	have 5, 2009	February 16, 2010
SHORTLIST	77/706,589		Peading	United States of America	April 3, 2008	
BORDERS DVD ESSENTIALS*	76429266	2741680	Registered	Unived States of America	October 11, 2882	July 29, 2003
* Thus trademath has been abandaned by the Company.	majosay					

### **EXHIBIT 1**

### ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)

WHEREAS, (a) **BORDERS GROUP, INC.**, a Michigan corporation, **BORDERS, INC.**, a Colorado corporation (each of the companies named in this clause (a) collectively, the "Borrowers"), (b) **BGP (UK) LIMITED** a company with limited liability organized under the laws of England, **BORDERS DIRECT, LLC,** a Virginia limited liability company, **BORDERS PROPERTIES, INC.**, a Delaware corporation, **BORDERS INTERNATIONAL SERVICES, INC.**, a Michigan corporation (and each of the companies named in this clause (b) collectively, the "Guarantors"), (c) each other party as shall from time to time become a party hereto (each such other party, the Borrowers and the Guarantors being hereinafter referred to from time to time as, individually, an "Assignor" and collectively, the "Assignors") have adopted and used and are using the trademarks and service marks (the "Marks") identified on the Annex hereto, and are the owners of the registrations of and pending registration applications for such Marks in the United States Patent and Trademark Office identified on such Annex; and

WHEREAS, [\_\_\_\_\_] (the "<u>Assignee</u>"), is desirous of acquiring the Marks and the registrations thereof and registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, each Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, together with (i) the registrations of and registration applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

This Assignment of Trademarks and Service Marks (U.S.) is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by inserting its name in the second paragraph above and signing its acceptance of this Assignment of Trademarks and Service Marks (U.S.) below.

[Remainder of page intentionally left blank.]

h Assignor, by its duly authorized officer, has executed seal, on this day of, 20
BORDERS GROUP, INC.
By: Name: Title:
BORDERS, INC.
By: Name: Title:
BGP (UK) LIMITED
By: Name: Title:
BORDERS DIRECT, LLC
By: Name: Title:
BORDERS PROPERTIES, INC.
By: Name: Title:

# By: Name: Title: The foregoing assignment of the Marks and the registrations thereof and registration applications therefor by the Assignors to the Assignee is hereby accepted as of the \_\_\_ day of \_\_\_\_, 20\_\_. By: Name: Title:

BORDERS INTERNATIONAL SERVICES,

### **ANNEX**

(see attached)

CHIDMS1/2776451.1

# Trademarks owned by Borders, Inc.

	Application	Registration				
Trademark Name	Mumber	Mumber	Trademark Status	Jurisdiction	Date Filed	Registration Date
LITTLE READER	73/759102	1562124	Registered	Cuned States of America	October 24, 1988	October 24, 1989
NO NONSENSE STUDY GUIDES	73/781545	1563333	Registeres	United States of America	February 21, 1929	October 31, 1989
BRENTANOS	15709	13709	Registered	Bahamas	March 2, 1993	March 22, 1994
BRENTANOS	384307	TMA 218,762	Registered	Corneda	April 1, 1975	February 4, 1977
BRENTANOS	73/571,218	1493633	Registered	United States of America	December 2, 1983	Aune 21, 1988
DAY BY DAY CALENDAR CO	T02/1813DH	T82/16130H	Regionred	Sugapore	October 17, 2002	November 2, 2004
DAY BY DAY CALENDAR CO.	832184	302134	Registered	Australia	Auby 30, 1999	July 3, 2001
DAY BY DAY CALENDAR CO.	842486	TMAS11,919	Kegnottred	Cauada	April 17, 1997	May 12, 1999
DAYBY DAY CALENDAR CO.	2004-16625		Pending	Malayaia	October 27, 2004	
DAY BY DAY CALENDAR CO.	T98/320498I	T98@3804I	Registered	Sugapore	April 23, 1998	September 8, 2003
DAYBY DAYCALENDARCO.	75/042,868	2050497	Registered	United States of America	January 16, 1996	April 8, 1997
DAY BY DAY CALENDAR		10103110	Registered	Nebraska		October 4, 2007
HAILING FREQUENCIES	74/516,316	1879743	Registered	Custed States of America	April 23, 1994	February 21, 1995
ROMANTIC READER	74/516,320	1886029	Kegnstred	United States of America	April 25, 1994	March 28, 1995
WALDEMBOOKS	224657	224657	Registered	Vew Zealand	February 5, 1993	Japuary 12, 1996
WALDENBOOKS	720178	7,301,78	Registered	Australia	October 23, 1996	September 26, 1997
WALDENBOOKS	15207	15707	Regratered	Behamas	March 5, 1993	March 22, 1994
WALDEWROOKS	25162	25162	Registered	Bertsoola	July 28, 1993	March 2, 1985
WALDENBOOKS	94010944	837615	Registred	China (People's Republic)	February 5, 1994	May 7, 1996
WALDENBOOKS	223794	156Book45	Registered	El Sarrador	Jume 23, 1994	January 16, 1997
WALDENBOOKS	21843	21840	Registered	Enropean Community	April 1, 1996	March 9, 2000
WALDENBOOKS	2200897	2200897	Registered	Extropeas Communicty	May 2, 2001	May 22, 1992
WALDENBOOKS	397151535	39715153.5	Registered	Germany	April 7, 1997	October 15, 1997
WALDEWBOOKS	9414128	B07495/95	Registered	Hong Keng	December 28, 1993	September 5, 1995
WALDENBOOKS	971281	213127	Registred	Ireland	April 7, 1997	April 7, 1997
WALDERGOOKS	98014625	96014625	Registered	Maleysia	November 38, 1996	February 24, 2006
WALDENBOOKS	81477	81477-02	Regionwed	Panama	June 21, 1996	Aure 21, 1996
WALDEWEOOKS	\$0863	63501	Kegzotered	Philippines	February 8, 1994	August 13, 1996
WALDENBOOKS	\$70524\$	97/05/249	Registered	South Africa	April 9, 1997	April 9, 1997
WALDEWBOOKS	533997	931897	Kegistered	St. Lucia	May 8, 1997	October 10, 1997
WALDENBOOKS	29161997	139316	Registered	Switzerland	April 14, 1997	February 2, 1998
WALDENBOOKS	2035810	B1035819	Kegistered	Unived Kungdom	September 25, 1974	July 8, 1976
WALDENBOOKS	2028112	2020112	Regionrei	Unred Emgéem	May 24, 1995	Inamary 8, 1999
WALDENBOOKS	74,782,187	2017186	Registered	Unsted States of America	huby 17, 1995	November 19, 1996
WALDENBOOKS	75/196,486	2459914	Regionered	United States of America	November 12, 1996	Anne 12, 2001
WALDEVEOOKS	W145297	28077	Ergintered	Viet Nam	April 15, 1997	September 3, 1998
WALDENBOOKS PREFERRED READER	1225321993	3178639	Registered	Japaz	December 8, 1993	April 11, 1997
WALDENBOOKS PREFERRED READER	74/049,152	1649653	Registered	United States of America	April 16, 1990	July 2, 1991
WALDOWSHOOKS COM			Regionism	United States of America	March 29, 2866	March 29, 2006
FUCKWALDENBOOKS COM			Registered	United States of America	February 18, 2002	February 28, 2862

CHIDMS1/2776451.1 **TRADEMARK** 

**REEL: 004178 FRAME: 0515** 

### **Trademarks owned by Borders Properties, Inc.**

	Application	Registration	Trademark			
Trademark Name	Mumber	Number	Status	Jurisdiction	Date Filed	Registration Date
ALL THEWGS LOCAL	76/597,659	2982803	Begindned	United States of America	haze 16, 2004	August 9, 2005
BGPCORP.NET			Regionned	United States of America		
BORDERS	1894411	1703686	Registered	Argenius	October 6, 1993	November 10, 1998
BORDERS	IMM-6052312	13218	Begindered	Arrba	May 13, 1996	November 12, 1995
BORDERS	613578	613578	Begindered	Australia	October 13, 1993	September 26, 1996
BORDERS	708042	706042	Registered	Anstralia	April 9, 1996	March 6, 1892
BORDERS	A34223196	152400	Registered	America	April 12, 1996	February 20, 1997
BORDERS	46709	46709	Begindened	Bannin	February 5, 2008	February 5, 2006
BORDERS	869237	802.753	Registered	Benehm	April 15, 1998	September 2, 1997
BORDERS	817645772	317645772	Registered	Brazi	December 6, 1993	September 12, 2008
BORDERS	817645764	\$17645764	Begindered	Brazil	December 6, 1995	September 3, 1996
BORDERS	819477443	\$19477443	Registrated	Brazil	September 13, 1998	April 6, 1999
BORDERS	738559	TMA496923	Registered	Cenada	October 6, 1993	July 2, 1998
BORDERS	809882	TMAS13947	Beginned	Cauada	April 12, 1996	August 4, 1999
BORDERS	255090	782297 (474140)	Registered	Cizite	October 7, 1993	December 13, 1995
BORDERS	358753	201121	Registered	Chris	October 3, 1996	Anne 28, 1997
BORDERS	255091	429605	Registered	Clubs	October 7, 1993	August 1, 1994
BORDERS	94078333	\$59670	Begindered	China (People's Republic)	August 10, 1994	June 22, 1996
BORDERS	93109619	762521	Registered	China (Feople's Republic)	November 11, 1993	August 21, 1995
BURDERS	960060023	1085887	Registered	China (People's Republic)	May 20, 1996	August 21, 1997
BORDERS	96039168	206432	Regional	Cotombia	haly 24, 1996	November 26, 1997
BORDERS	126496	125221	Regulated	Cuba	July 29, 1926	May 19, 1997
BORDERS	110245	205535	Registered	Czech Republic	April 11, 1996	November 21, 1997
BORDERS	66201993	\$5111994	Registered	Dergandt	October 13, 1993	December 9, 1994
BORDERS	24061996	VR199794585	Registered	Dergrank	April 12, 1996	October 31, 1997
BORDERS	85617	\$5617	Registered	Dominican Republic	July 12, 1996	September 15, 1996
BORDERS	85853	85853	Pagintered	Dominican Republic	July 12, 1996	September 15, 1986
BORDERS	153396	153396	Begindered	Egypt	August 5, 2002	June 4, 2008
BORDERS	38034	38034	Registered	Europeaa Community	April 1, 1995	April 16, 1998
BURDERS	2197143	2197143	Registered	European Conuments	April 27, 2001	December 11, 2003
BORDERS	450393	134954	Registered	Finiand	October 3, 1993	December 5, 1994
BORDERS	961912	205049	Registered	Findand	April 17, 1996	March 14, 1997
BORDERS	96/621,231	96621231	Registered	Finne	April 16, 1996	September 27, 1996
BORDERS	396170501	39617030.1	Registered	Germany	April 9, 1996	August 20, 1996
BORDERS	129362	129302	Registered	Greece	May 14, 1996	December 17, 1998
BORDERS	345	345Reg105	Registered	Haiti	May 22, 1996	August 26, 1996
BORDERS	9310808	B00209/96	Registered	Hong Kong	October 12, 1993	January 10, 1996

	9310807 638953	B20208.96 60893.3B	Registered Registered	Hong Kong Indu	October 12, 1893 October 8, 1983	Jarnary 12, 1996 Jase 13, 2003
	608952	508952 TTA-80000088375	Registered	India	October 2, 1993 Free 13, 1996	September 12, 2008
, ,,,,	956223	201236	Registered	Ineland	September 7, 1995	Jaty 1, 1996
Øk	62554	202047	Registered	Ireianú	April 11, 1996	Jaty 1, 1996
82	89180	39180	Registered	Issael	October 11, 1993	July 4, 1995
	T096C001138	744269	Registered	Italy	April 12, 1996	March 31, 1998
W.	5184481	3254112	Registered	Aspag	Occuber 18, 1993	Jacuary 31, 1997
(	04482	3239818	Registered	<i>Japan</i>	October 18, 1993	December 25, 1996
@ 4	847461	4257799	Registered	Aspan	May 2, 1996	April 2, 1959
8	2007-100714		Pessing	Japan	September 26, 2007	
10049	463	103493	Registered	Jordan	May 12, 2008	May 12, 2008
Š	100213	100213	Registered	Jordan	May 14, 2008	May 14, 2008
614	61431993	2,63,63	Registered	Korea, Zepublic of	October 11, 1993	March 6, 1995
74746	\$6	61739	Registered	Kuwan	James y 23, 2006	September 24, 2006
	2004-11460	4013460	Registered	Madayous	August 6, 2004	September 22, 2006
93/0	93/87955	93007955	Registered	Majarysia	October 12, 1993	December 22, 1995
97011	11557	97021157	Registered	Malaysis	December 3, 1997	July 4, 2007
181	563	524814	Registered	Mexico	October 26, 1993	June 27, 1996
188	121679	457569	Registered	Menuco	October 27, 1993	April 18, 1964
183	680	457570	Registered	Menico	October 27, 1993	April 18, 1994
336105	503	6188889	Registered	Meraco	April 22, 1998	August 25, 1999
9	538	4105	Registered	Netherlands Antilles	November 6, 2001	February 18, 2882
88	230795	230795	Regimened	New Zealand	October 6, 1993	May 2, 1997
266	552	260777	Registered	New Zealand	April 15, 1996	April 10, 1996
93591	18	174560	Registered	Morray	October 15, 1993	Jame 27, 1995
96299	293	188076	Registered	Norway	May 9, 1996	January 22, 1998
37914	· **	37914	Registered	Chaisa	October 26, 1085	September 3, 2006
81931	. پيو	081931-00	Regulered	Pamanna	halv 11, 1996	July 11, 1996
23800	୍କ	16356	Registered	Peru	Oxiober 16, 1996	April 7, 1997
114562	290	41996-114562	Registered	Puthppines	October 3, 1996	July 4, 2002
\$ <del>\frac{4}{5}</del>	4-2007-005331	4.2007-005331	Registered	Philippines	May 25, 2007	September 22, 2008
Z15	Z158492	108197	Registered	Poland	April 11, 1996	August 16, 1999
318	\$43	316241	Registered	Portugai	April 25, 1996	Jacousty 15, 1997
200	38402	38402	Registered	Qataz	January 26, 2006	September 17, 2008
3%	96707490	173748	Registered	Russian Federation	June 11, 1996	April 6, 1999
딦	133312	1017/98	Registered	Saudi Arabra	October 27, 2007	October 14, 2008
8	801593	B801593	Regatered	Stagapore	Oct.:: 5693	October 14, 1993

BORDERS	801493	301493	Regulared	Suigapore	October 14, 1993	July 21, 1999
BORDERS	30,609,6	3966/96	Registered	Sungapore	April 29, 1996	April 20, 1596
BORDERS	T99/00633G	T99/00633G	Registered	Singapore	Jacobery 25, 1999	March 17, 2003
BORDERS	133999	T99/01339B	Registeres	Sángapose	February 13, 1999	February 13, 1999
BORDERS	97296	191763	Registered	Sicratia	April 16, 1996	Angast 23, 3600
BORDERS	9604778	96/64778	Registered	South Africa	April 11, 1996	April 12, 1999
BORDERS	1790271	1750071	Registered	Spain	Movember 12, 1993	April 5, 1994
BORDERS	2023800	2023866	Registered	Spaire	April 15, 1996	February 5, 1997
BORDERS	7365336	319303	Registered	Sweden	April 15, 1996	November 8, 1996
BORDERS	25901996	457413	Registered	Switzerland	April 10, 1996	December 23, 1998
BORDERS	8523917	104316	Registered	Taiwan	May 12, 1996	November 1, 1992
BORDERS	96040980	15729	Registered	Ukraime	April 19, 1996	September 15, 2000
BORDERS	77044	54710	Registered	United Arab Emirates	Jacourty 25, 2006	October 9, 2007
BORDERS	1549748	1549748	Registered	United Kingdom	October 6, 1993	December 22, 1995
BORDERS	2033339	2053339	Registered	United Kingdon	Septeadoer 13, 1995	August 24, 2601
BORDERS	2062557	2068367	Regultsted	United Kingdon	April 12, 1996	September 11, 1993
BORDERS	74/362,922	2044230	Registered	United States of America	August 19, 1994	March 11, 1997
BORDERS	74/347,574	1792079	Registered	United States of America	January 11, 1993	September 7, 1993
BORDERS	N133696	23929	Registered	Viet Nam	April 9, 1996	March 27, 1997
BORDERS BOOK SHOP	73/278,671	1187210	Regnitzred	United States of America	July 18, 1980	Jacussy 19, 1982
BORDERS BOOKS & MUSIC	817634649	\$17634649	Registed	Brazil	Movember 26, 1993	September 14, 1999
BURDERS BOOKS & MUSIC	817642757	\$17642757	Registered	Brazii	December 3, 1993	July 12, 1997
BORDERS BOOKS & MUSIC	739318	TMA495925	Registered	Censida	October 18, 1993	July 2, 1998
BORDERS BOOKS & MUSIC	122390	122340	Registered	Pakintan	October 31, 1993	April 28, 1998
BORDERS BOOKS & MUSIC	1550504	1558584	Registered	United Eingdren	October 13, 1993	October 4, 1996
BORDERS BOOKS & MISSIC	74/398,474	1827878	Registered	United States of America	Name 4, 1993	March 22, 1994
BURDERS BOOKS MUSIC CAFE	75/465,857	2224415	Registered	United States of America	April 10, 1998	February 16, 1999
BORDERS BOOKS MUSIC MOVIES CAFE	76/595,570	2988661	Registered	United States of America	June 4, 2004	Angret 2, 2005
BURDERS BOOKS MUSIC CAFE	45816	45616	Registered	California	March 5, 1996	March 5, 1996
BORDERS EXPRESS	1094083	1094083	Regultered	Anatalia	January 10, 2006	August 21, 2006
BORDERS EXPRESS	6194245	6194245	Registered	European Community	August 13, 2007	
BORDERS EXPRESS	2005-03333	5003353	Registered	Matayres	March 7, 2005	April 12, 2008
BORDERS EXPRESS	2464231	2464231	Registered	United Kingdon	August 13, 2007	
BORDERS EXPRESS	76/587,802	3009250	Registered	United States of America	April 21, 2004	October 25, 2005
BORDERS INK	777723342		Published	United States of America	April 27, 2009	
BORDERS OUTLET	1094082	1094682	Registered	Australia	January 10, 2006	Angust 21, 1606
BORDERS OUTLET	78/787,840	3158744	Registered	United States of America	Jaunary 9, 2605	October 17, 2006
BORDERS REWARDS	1112963	1112963	Registered	Averrain	May 9, 2006	September 11, 2006
BORDERS REWARDS	2006/01076	254479	Registred	Incland	May 8, 2006	May 8, 2006

BORDERS REWARDS	2006-07783	2005-07703	Registered	Mainysin	May 9, 2006	October 16, 2008	
BORDERS REWARDS	747673	747673	Registered	New Zealand	May 9, 2005	November 9, 2005	
BORDERS REWARDS	T06/08748Z	T05/08/48Z	Regintered	Singapore	May 9, 2006	March 27, 2007	
BORDERS REWARDS	80477	78765	Registered	United Arab Emmates	May 9, 2006	Jacobary 15, 2007	
BORDERS REWARDS	2421252	2421252	Registered	United Kingdom	May 8, 2006	November 24, 2006	
BORDERS REWARDS	78/750,522	3157981	Registered	United States of America	Movember 9, 2005	October 17, 2006	
BORDERS SHORTLIST	77/724593		Published	United States of America	April 19, 2009		
BORDERS COM	1271408	1271498	Registered	Anstralia	November 7, 2008	March 19, 2009	
BCRDERS.COM	2008/02342	24025	Registered	Ireiand	November 6, 2008	November 6, 20038	
BORDERS COM	2008-23421		Pendung	Materione	November 16, 2008		
BORDERS COM	792602	798508	Registered	New Zealand	November 6, 2008	May 14, 2002	
BORDERS COM	TO215470B		Putitiohed	Singapore	November 7, 2008		
BORDERS.COM	122212		Fending	United Arab Emirates	November 11, 2008		
BORDERS.COM	2501717	2801717	Registered	United Kangdom	November 5, 2008	May 22, 2009	
BORDERS COM	77/473,843	3393990	Registered	United States of America	May 14, 2003	March 31, 2009	
BORDERSBOOKS.COM			Registered	United States of America		February 27, 2006	
BORDERSBOOKSANDMUSIC.COM			Beginbred	United States of America		February 27, 2006	
BORDERSEGONSTORE COM			Registered	United States of Americs		October 9, 2006	
DELICIOUS LIFE	77/734,493	3701720	Registered	United States of America	May 12, 2009	October 27, 2009	
FUCKBORDERS COM			Registered	United States of America		February 28, 2002	
GIFTMIXER 5000	76/622,287	3044366	Registered	United States of America	November 24, 2004	Jeanary 17, 2008	
GREAT COOKS & THEIR BOOKS	76/415,147	2941070	Registered	United States of America	May 31, 2002	April 19, 2005	
MACIC SHELF	1223286	1223228	Registered	Australiz	February 7, 2008	June 10, 2002	
MAGIC SHELF	8636474	6656474	Registered	European Community	February 2, 2008	May 29, 2039	
MAGIC SHELF	2008-02430	8002430	Registered	Malaysia	February 11, 2008	August 17, 2009	
MAGIC SHELF	783925	783925	Registered	New Zealand	February 7, 2008	August 7, 2888	
MACIC SHELF	TOS/01580Z	T02/01/580Z	Registered	Singnpore	February 11, 2008	August 3, 2008	
MACHE SHELF	106840		Fending	United And Engages	February 7, 2008		
MAGIC SHELF	77/251,695	3473505	Registered	United States of America	August 9, 2007	Jaby 22, 2008	
MIDNIGHT MAGIC PARTY	78/729,935	3145221	Registered	United States of America	October 10, 2005	September 19, 2008	
ORIGINAL VOICES	74/713,749	1996858	Registered	United States of America	August 10, 1995	August 27, 1996	
SHELF INDIA GENCE	77/253/77	3748957	Registered	United States of America	June 5, 2009	February 16, 2010	
SHORILIST	77/706,589		Pending	United States of America	April 3, 2008		
BORDERS DVD ESSENTIALS*	76459266	2741680	Registered	United States of America	October 11, 28/22	July 29, 2003	
* This trademark has been abandoned by the Compount	entrope).						

RECORDED: 04/01/2010