

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aaron Industries, Inc.		04/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fifth Third Bank		
Street Address:	222 S. Riverside Plaza, 30th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Bank: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2815314	PHARMACIST'S PREFERENCE	
Registration Number:	2044940	ISO-BLU	
Registration Number:	1762389	AARON BRANDS LABORATORY TESTED QUALITY GUARANTEED	
CORRESPONDENCE DATA			
Fax Number:	(312)706-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3127018352		
Email:	zbeal@mayerbrown.com, ipdocket@mayerbrown.com, ejpalmer@mayerbrown.com		
Correspondent Name:	Erick J. Palmer		
Address Line 1:	P. O. Box 2828		
Address Line 4:	Chicago, ILLINOIS 606902828		
ATTORNEY DOCKET NUMBER:	10038680 EJP		
NAME OF SUBMITTER:	Erick J. Palmer		

OP \$90.00 2815314

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**TRADEMARK
 REEL: 004178 FRAME: 0622**

Signature:	/ejp/
Date:	04/01/2010
Total Attachments: 3 source=TRADEMARK SECURITY INTEREST#page1.tif source=TRADEMARK SECURITY INTEREST#page2.tif source=TRADEMARK SECURITY INTEREST#page3.tif	

**GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

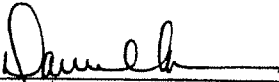
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, AARON INDUSTRIES, INC., a Delaware corporation (the "Grantor"), with offices at 28966 Highway 76 East, Post Office Box 305, Clinton, South Carolina 29325, hereby grants FIFTH THIRD BANK, with offices at 222 S. Riverside Plaza, 30th Floor, Chicago, Illinois 60606, as Agent under the Loan and Security Agreement referred to below for the benefit of the Secured Parties, as such term is defined herein, a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks (the "Trademarks") set forth on Schedule A attached, together with the goodwill of the business associated therewith and (ii) all causes of action, damages and remedies arising prior to or after the date hereof for infringement of the Trademarks.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations, as such term is defined in the Revolving Credit, Term Loan and Security Agreement, dated as of March 31, 2010 (as amended from time to time, the "Loan and Security Agreement"), among the Grantor, the lender(s) party thereto (the "Lenders") and Fifth Third Bank, in its capacity as agent for the Lenders (the "Agent" and together with the Lenders, the "Secured Parties")

This Grant is being made in conjunction with the security interest granted to the Secured Party under the Loan and Security Agreement. The rights and remedies of the Secured Party with respect to the security interest granted herein are without prejudice to, and are in addition to, those set forth in the Loan and Security Agreement, all relevant terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Loan and Security Agreement, the provisions of the Loan and Security Agreement shall govern. The Grantor and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the Loan and Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the
1st day of April, 2010.

AARON INDUSTRIES, INC.,
Grantor

By 
Name: DAVID LUMBER
Title: EXECUTIVE VICE PRESIDENT

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*Grant of Security Interest in
United States Trademark*

TRADEMARK
REEL: 004178 FRAME: 0625

SCHEDULE A

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
Pharmacist's Preference	2815314	2/17/04
ISO-BLU	2044940	3/11/97
Aaron Brands Laboratory Tested Quality Guaranteed	1762389	4/6/93

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*Grant of Security Interest in
United States Trademark*