

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division		03/25/2010	UNINC. ASSOCIATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Snack Alliance, Inc.
<b>Street Address:</b>	692 Wabash Avenue North
<b>City:</b>	Brewster
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	44613
<b>Entity Type:</b>	CORPORATION: OREGON

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	1552129	1ST PLACE FLAVOR
Registration Number:	2974050	CHEESE PLEESERS
Registration Number:	3574024	COUNTRY CRISP
Registration Number:	3006175	HELPING BUILD AMERICA'S BEST BRANDS
Registration Number:	1504142	IDAHO RUSS CHIPS
Registration Number:	3299728	RICEWORKS
Registration Number:	3493349	RICEWORKS
Registration Number:	2501593	THIN & CRISPY POTATO CHIPS
Serial Number:	77311456	BLUE BELL
Serial Number:	77256084	MULTIWORKS
Serial Number:	78542594	LOW IN SATURATED FAT TRANS FAT FREE
Serial Number:	77081386	SALAD CELEBRATIONS

OP \$315.00 1552129

CORRESPONDENCE DATA

Fax Number: (212)354-8113  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2128198437  
Email: trademarkdocket@whitecase.com  
Correspondent Name: Andrew Fessak  
Address Line 1: 1155 Avenue of the Americas  
Address Line 2: White & Case LLP  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1155732-0146
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	04/02/2010
Total Attachments: 3 source=Wells Fargo IP Feb 29 2008 Agreement Release#page1.tif source=Wells Fargo IP Feb 29 2008 Agreement Release#page2.tif source=Wells Fargo IP Feb 29 2008 Agreement Release#page3.tif	

**TERMINATION AND RELEASE  
OF  
PATENT AND TRADEMARK SECURITY AGREEMENT**

**TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT** dated as of March 25, 2010, by WELLS FARGO BANK, NATIONAL ASSOCIATION (the "Secured Party"), acting through its Wells Fargo Business Credit operating division.

**WHEREAS**, Snack Alliance, Inc., an Oregon corporation (the "Grantor"), and the Secured Party entered into a Patent and Trademark Security Agreement, dated as of February 29, 2008 (the "Security Agreement"), which Security Agreement was recorded with the United States Patent and Trademark Office. Issued Trademarks were recorded on March 6, 2008, at Reel 3733, Frame 0189, and at Reel 3733, Frame 0228, for the purpose of collateral security for all indebtedness and obligations of the Grantor to the Secured Party arising under a certain Credit Agreement (as defined in the Security Agreement);

**WHEREAS**, pursuant to the Credit Agreement and the Security Agreement, the Grantor pledged and assigned to the Secured Party, and granted the Secured Party a security interest with power of sale in, the Trademarks (as defined in the Security Agreement) including, without limitation, the marks listed on Exhibit A hereto. The Trademarks are referred to herein collectively as the "Intellectual Property"; and

**WHEREAS**, the Secured Party has agreed to terminate and release its security interest in the Intellectual Property as herein provided:

**NOW, THEREFORE**, for valuable consideration the Secured Party hereby terminates and releases its security interest in the Intellectual Property, including, without limitation, the Trademarks listed on Exhibit A hereto, and the Secured Party hereby assigns and transfers to the Grantor, without representation, warranty or recourse, all of the Secured Party's right, title and interest in and to such Intellectual Property, effective as of the date set forth above.

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
acting through its WELLS FARGO BUSINESS CREDIT  
operating division

By: *Pamela Carter*  
Name: *PAMELA CARTER*  
Title: Vice President

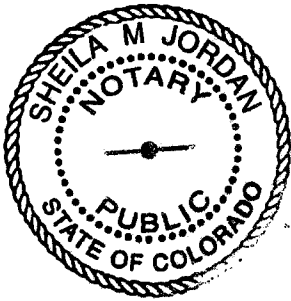
**CERTIFICATE OF ACKNOWLEDGMENT**

STATE OF COLORADO                    )  
  ) ss.  
CITY AND COUNTY OF DENVER    )

The foregoing instrument was acknowledged before me this 25<sup>th</sup> day of March, 2010, by Pamela Cates, a Vice President of Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division, on behalf of the national association.

Sheila M. Jordan  
Notary Public

My Commission Expires: 7-20-2013



**EXHIBIT A**

**UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS,  
AND COLLECTIVE MEMBERSHIP MARKS,  
AND FOREIGN TRADEMARK REGISTRATIONS AND APPLICATIONS**

**REGISTRATIONS AND APPLICATIONS**

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>APP. NO. OR REG. NO.</b>	<b>FILING DATE OR EFFECTIVE DATE OF REGISTRATION</b>
<b>1ST PLACE FLAVOR and Design</b>	United States	1,552,129	August 15, 1989
<b>BLUE BELL</b>	United States	77/311456	October 23, 2007
<b>CHEESE PLEESERS</b>	United States	2,974,050	July 19, 2005
<b>COUNTRY CRISP</b>	United States	3,574,024	February 10, 2009
<b>HELPING BUILD AMERICA'S BEST BRANDS</b>	United States	3,006,175	October 11, 2005
<b>IDAHO RUSS CHIPS</b>	United States	1,504,142	September 13, 1988
<b>MULTIWORKS</b>	United States	77/256084	August 15, 2007
<b>LOW IN SATURATED FAT TRANS FAT FREE</b>	United States	78/542594	January 5, 2005
<b>RICE WORKS</b>	United States	3,299,728	September 25, 2007
<b>RICEWORKS</b>	United States	3,493,349	August 26, 2008
<b>SALAD CELEBRATIONS</b>	United States	77/081386	January 11, 2007
<b>THIN AND CRISPY POTATO CHIPS and Design</b>	United States	2,501,593	October 30, 2001
<b>LAURA SCUDDER'S</b>	Hong Kong	300318456	November 12, 2004
<b>LAURA SCUDDER'S</b>	Malaysia	04017841	November 12, 2004
<b>CALIFORNITOS AVENTURA</b>	Mexico	922020	October 7, 2005
<b>CALIFORNITOS AVENTURA</b>	Mexico	930169	October 7, 2005
<b>CHEESE PLEESER INFERNO</b>	Mexico	864898	July 1, 2004
<b>CHEESE PLEESERS</b>	Mexico	845690	July 14, 2004
<b>THIN &amp; CRISPY and Design</b>	Mexico	937991	April 19, 2006
<b>XTREME SNACKS</b>	Mexico	840541	April 7, 2004
<b>XTREME SNACKS</b>	Mexico	840542	April 7, 2004