

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Professional Dental Technologies, Inc.		03/24/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Zila, Inc.		
Street Address:	701 Centre Avenue		
City:	Fort Collins		
State/Country:	COLORADO		
Postal Code:	80526		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3386890	ORTHO-CARE BY ROTA-DENT	
Registration Number:	3526644	PRO-DENRX	
Registration Number:	3332785	PRO-SELECT PLATINUM	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3102038080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Rod S. Berman, Esq.		
Address Line 1:	Jeffer, Mangels, Butler & Marmaro LLP		
Address Line 2:	1900 Avenue of the Stars, Seventh Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	65714-0001		
NAME OF SUBMITTER:	Rod S. Berman		

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Signature:	/rod s berman/
Date:	04/02/2010
Total Attachments: 3 source=65714-0001 Professional Dental TM Assignment#page1.tif source=65714-0001 Professional Dental TM Assignment#page2.tif source=65714-0001 Professional Dental TM Assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS

The EFFECTIVE DATE of this trademark assignment is March 24, 2010

WHEREAS, PROFESSIONAL DENTAL TECHNOLOGIES, INC., a corporation duly organized and existing under the laws of the state of Nevada, with its principal place of business at 267 East Main Street, Batesville, Arkansas 72501 ("Assignor"), is the owner of the trademarks, trademark applications and registrations identified on Schedule "A", attached hereto (the "Marks").

WHEREAS, ZILA, INC., a corporation duly organized and existing under the laws of the state of Delaware, with its principal place of business at 701 Centre Avenue, Fort Collins, Colorado 80526 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Marks, including without limitation the right to conduct the portion of Assignor's existing and ongoing business to which said trademarks, applications and registrations pertain, the goodwill represented by said trademarks, applications and registrations, and all rights to any actions, causes of action or claims with respect to infringement prior to or pending as of the effective date of this Assignment.

2. The U.S. and foreign trademark offices are hereby authorized to deliver to Assignee and Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment or otherwise related to the Marks.

3. Assignor and its successors and assigns shall execute and deliver to Assignee any further documents or instruments and shall take any reasonable actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof.

SCHEDULE A

Country	Mark	Int. Cl.	Appl. Ser. No.	Filing Date	Reg. No.	Reg. Date
United States of America	ORTHO-CARE BY ROTA-DENT	21	78/935808	July 24, 2006	3386890	February 19, 2008
United States of America	PRO-DENRX	3, 5	77/313248	October 25, 2007	3526644	November 4, 2008
United States of America	PRO-SELECT PLATINUM	10	78/935815	July 24, 2006	3332785	November 6, 2007