

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE BY SECURED PARTY	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NetQuote, Inc.		01/01/2010	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MostChoice.com, Inc.		
<b>Street Address:</b>	5600 Roswell Road		
<b>Internal Address:</b>	Suite M-009		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30342		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2638123	MOSTCHOICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-607-3500		
<b>Email:</b>	trademarkdnvr@faegre.com		
<b>Correspondent Name:</b>	Joshua A. Smith		
<b>Address Line 1:</b>	1700 Lincoln Street		
<b>Address Line 2:</b>	3200 Wells Fargo Center		
<b>Address Line 4:</b>	Denver, COLORADO 80203-4532		
<b>ATTORNEY DOCKET NUMBER:</b>	77862-321661		
<b>NAME OF SUBMITTER:</b>	Joshua A. Smith		
<b>Signature:</b>	/Joshua A. Smith/		

OP \$40.00 2638123

Date:

04/02/2010

**Total Attachments: 3**

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## TERMINATION OF SECURITY INTEREST

This Termination of Security Interest, dated as of April 1, 2010, by NetQuote Inc, a Colorado corporation (the "Secured Party"), acknowledges the release and termination of its security interest in trademarks of MostChoice.com, Inc., a Georgia Corporation (the "Debtor"), as follows:

WHEREAS, the Secured Party and the Debtor are parties to that certain Trademark Security Agreement dated as of June 10, 2009, as amended, restated or otherwise modified (the "Security Agreement"; all capitalized terms not defined herein are defined in the Security Agreement), which Security Agreement was recorded with the United States Patent and Trademark Office on July 22, 2009 at reel/frame 4029/0153;

WHEREAS, pursuant to the Security Agreement, the Debtor granted the Secured Party a security interest in, and lien upon, all right, title and interest of Debtor in and to certain assets, including the Trademarks (as defined below);

WHEREAS, the Debtor filed voluntary petitions for relief under Chapter 11 of Title 11 of the United States Code, 11 U.S.C. §§ 101 et seq., as amended, in the United States Bankruptcy Court for the Northern District of Georgia, Atlanta Division (the "Bankruptcy Court"); and

WHEREAS, pursuant to an order of the Bankruptcy Court, the Secured Party's security interest in, and lien upon, the Trademarks has terminated.

NOW, THEREFORE, the Secured Party hereby acknowledges and agrees to the release and termination of its security interest in, and lien upon, the trademarks identified in Exhibit A hereto, together with the goodwill of the business associated therewith (collectively, the "Trademarks").

NetQuote Inc

By

  
\_\_\_\_\_  
Its Chief Executive Officer

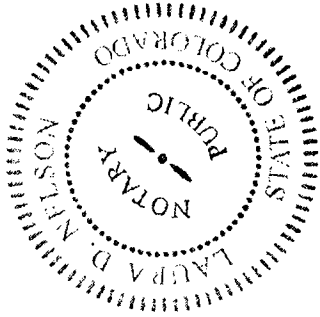
STATE OF Colorado )  
 )  
County of Denver )

The foregoing instrument was acknowledged before me this 1<sup>st</sup> day of April,  
2010 by Paul Ford as CEO  
of NetQuote Inc, on behalf of NetQuote Inc.

My commission expires: MY COMMISSION EXPIRES 10/09/2012

[Notarial Seal]

Laura D. Nelson  
Notary Public



**EXHIBIT A TO TERMINATION  
OF SECURITY INTEREST**

**Trademarks**

<b>Mark</b>	<b>Country</b>	<b>Registration #</b>	<b>Status</b>
MOSTCHOICE	U.S.	2638123	Registered