

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Maurice S. Kanbar Revocable Trust under agreement dated June 7, 2001		12/17/2009	TRUST: UNITED STATES
RECEIVING PARTY DATA			
Name:	Drinx, L.L.C.		
Street Address:	2100 Jackson Street, 1st Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94115		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77793427	SOOFOO	
CORRESPONDENCE DATA			
Fax Number:	(913)451-0875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	913-451-5100		
Email:	gkraai@lathropgage.com		
Correspondent Name:	Gerald M. Kraai		
Address Line 1:	10851 Mastin Blvd, Bldg 82, Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210-1669		
NAME OF SUBMITTER:	Gerald M. Kraai		
Signature:	/Gerald M. Kraai/		
Date:	04/03/2010		

CH \$40.00 77793427

Total Attachments: 6

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OMNIBUS TRADEMARK ASSIGNMENT

This OMNIBUS TRADEMARK ASSIGNMENT is entered into by and between The Maurice S. Kanbar Revocable Trust under agreement dated June 7, 2001 (the "Assignor"), and Drinx, L.L.C., a Delaware limited liability company (the "Assignee"), as of this 17th day of December 2009. Assignor and Assignee are referred to collectively herein as the "Parties."

WHEREAS, Assignor is the owner of all rights, title and interests in and to the trademarks listed on the attached Exhibit A, and any and all related trademark applications and registrations (collectively, the "Trademarks"); and

WHEREAS, Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee all of Assignor's right, title and interest in, to and under the Trademarks; and

WHEREAS, Assignee has agreed to purchase all of Assignors' right, title and interest in, to and under the Trademarks.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, and for other good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, the Parties, each of them intending to be legally bound, hereby agree as follows:

1. Assignment. Effective as of the date hereof, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers unto Assignee all of its right, title and interest in, to and under the Trademarks including that portion of Assignor's business in connection with which Assignor had a *bona fide* intention to use any of the Trademarks, all rights to sue and recover for past and future infringement thereof and all goodwill associated therewith. Assignor hereby agrees to furnish Assignee for filing such notices of assignment with the United States Patent and Trademark Office and any other government/regulatory agency worldwide and shall submit such documents (such as registrant name change agreements) as are necessary to effect the assignment and transfer of the Trademarks to Assignee, with all reasonable filing costs to be borne by Assignee. Assignor hereby grants to Assignee an irrevocable power of attorney, coupled with an interest, to execute and file any of the foregoing notices and other documents.

2. Further Assurances. Assignor and Assignee, any time and from time to time, each shall execute, acknowledge, deliver and perform or cause to be executed, acknowledged, delivered and performed, such further acts, assignments, transfers, conveyances, powers of attorney, assurances or otherwise as may be reasonably necessary or proper to carry out the provisions and intent of this Assignment.

3. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

IN WITNESS WHEREOF, this Assignment is executed below by an authorized representative of each Party.

ASSIGNOR:

The Maurice S. Kanbar Revocable Trust
under agreement dated June 7, 2001

By: 
Name: Maurice S. Kanbar
Its: Trustee

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of SAN FRANCISCO

On December 17, 2009 before me, Donna M Trauger
Date Here Insert Name and Title of the Officer

personally appeared Maurice S. Kanbar
Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Donna M Trauger
Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____ Signer's Name: _____

Corporate Officer — Title(s): _____

Corporate Officer — Title(s): _____

Individual

Individual

Partner — Limited General

Partner — Limited General

Attorney in Fact

Attorney in Fact

Trustee

Trustee

Guardian or Conservator

Guardian or Conservator

Other: _____

Other: _____

Signer Is Representing: _____

Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER

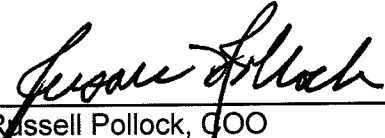
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RIGHT THUMBPRINT OF SIGNER

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ASSIGNEE:

Drinx, L.L.C., a Delaware
limited liability company

By: 

Russell Pollock, COO
MK Enterprises, Inc. d/b/a Rabnak
Enterprises, Inc. in California
Title: Manager

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of SAN FRANCISCO

On December 17, 2009 before me, Donna M Trauger

Date

Here Insert Name and Title of the Officer

personally appeared Russell D. Pollock
Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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Capacity(ies) Claimed by Signer(s)

Signer's Name: _____ Signer's Name: _____

Corporate Officer — Title(s): _____ Corporate Officer — Title(s): _____

Individual Partner — Limited General Individual Partner — Limited General

Attorney in Fact Attorney in Fact

Trustee Trustee

Guardian or Conservator Guardian or Conservator

Other: _____ Other: _____

Signer Is Representing: _____ Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER

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RIGHT THUMBPRINT OF SIGNER

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TRADEMARK ASSIGNMENT

EXHIBIT A

Schedule of Trademark Applications/Registrations

Mark	Reg. (App.) No.	Issue (Filing) Date
SOOFOO	(U.S. App. 77793427)	(July 30, 2009)
SOOFOO	(Int'l. Reg. App. 77793427 – China)	(August 13, 2009)
SOOFOO	Int'l. Reg. EU #1013462	October 8, 2009
SOOFOO	(Int'l. Reg. App. – India)	(August 20, 2009)