

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Zondervan Corporation L.L.C.		12/16/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Youthworks! Incorporated		
<b>Street Address:</b>	3530 East 28th Street		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55406		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3588009	YS YOUTH SPECIALTIES	
Registration Number:	3592125	YS YOUTH SPECIALTIES	
Registration Number:	3592126	YS YOUTH SPECIALTIES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(612)877-5999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-877-5282		
Email:	ip@moss-barnett.com		
Correspondent Name:	Glen E. Schumann		
Address Line 1:	90 South 7th Street		
Address Line 2:	4800 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-4129		
ATTORNEY DOCKET NUMBER:	51031.1		
NAME OF SUBMITTER:	Glen E. Schumann		

CH \$90.00 3588009

Signature:	/Glen E. Schumann/
Date:	04/06/2010
Total Attachments: 6 source=YS YOUTH#page1.tif source=YS YOUTH#page2.tif source=YS YOUTH#page3.tif source=YS YOUTH#page4.tif source=YS YOUTH#page5.tif source=YS YOUTH#page6.tif	

**TRADEMARK ASSIGNMENT DEED**

THIS ASSIGNMENT is made the 16th day of December, 2009.

WHEREAS, The Zondervan Corporation L.L.C., a Delaware limited liability company having a place of business at 5300 Patterson Avenue SE, Grand Rapids, Michigan 49530 USA ("Assignor"), is the owner of all right, title and interest in and to the trademarks set forth on Exhibit A attached hereto (the "Marks"; a copy of the Marks' design are annexed hereto as Exhibit B), including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby; and

WHEREAS, Youthworks! Incorporated, a Delaware corporation having a place of business at 3530 East 28<sup>th</sup> Street, Minneapolis, Minnesota 55406 USA ("Assignee"), desires to acquire, and Assignor desires to transfer, convey, assign and set over, all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys, assigns and sets over to Assignee all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto, the goodwill represented thereby and all causes of action arising out of or relating to the ownership, use and/or exploitation of the Marks.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this deed the day and year first above mentioned.

For:       **The Zondervan Corporation L.L.C. (the Assignor)**  
Name:

Signature: \_\_\_\_\_  
Title:

For:       **Youthworks! Incorporated (the Assignee)**  
Name:       *PAUL BERTELSON*

Signature: *[Handwritten Signature]*  
Title:       *PRESIDENT*

**TRADEMARK ASSIGNMENT DEED**

THIS ASSIGNMENT is made the 16th day of December, 2009.

WHEREAS, The Zondervan Corporation L.L.C., a Delaware limited liability company having a place of business at 5300 Patterson Avenue SE, Grand Rapids, Michigan 49530 USA ("Assignor"), is the owner of all right, title and interest in and to the trademarks set forth on Exhibit A attached hereto (the "Marks"; a copy of the Marks' design are annexed hereto as Exhibit B), including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby; and

WHEREAS, Youthworks! Incorporated, a Delaware corporation having a place of business at 3530 East 28<sup>th</sup> Street, Minneapolis, Minnesota 55406 USA ("Assignee"), desires to acquire, and Assignor desires to transfer, convey, assign and set over, all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys, assigns and sets over to Assignee all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto, the goodwill represented thereby and all causes of action arising out of or relating to the ownership, use and/or exploitation of the Marks.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this deed the day and year first above mentioned.

**For:**       **The Zondervan Corporation L.L.C. (the Assignor)**  
**Name:**     *Gary Wilcox*

**Signature:**     *Gary Wilcox* \_\_\_\_\_  
**Title:**            *Exec CFO*

**For:**       **Youthworks! Incorporated (the Assignee)**  
**Name:**

**Signature:**     \_\_\_\_\_  
**Title:**

ACKNOWLEDGMENT FOR ASSIGNOR

STATE OF \_\_\_\_\_ )  
 ) ss.:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me came \_\_\_\_\_, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal. (SEAL)

\_\_\_\_\_  
Notary's Signature

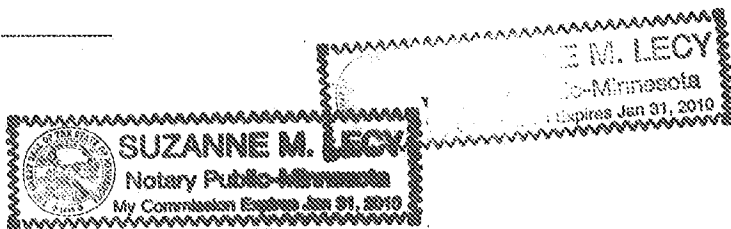
ACKNOWLEDGMENT FOR ASSIGNEE

STATE OF MINNESOTA )  
 ) ss.:  
COUNTY OF HENNEPIN )

On this 10<sup>th</sup> day of December, 2009, before me came Paul Bertekov, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal. (SEAL)

Suzanne M. Lecy  
Notary's Signature



ACKNOWLEDGMENT FOR ASSIGNOR

STATE OF Michigan )  
 ) ss.:  
COUNTY OF Kent )

On this 16<sup>th</sup> day of December, 2009, before me came Gary R. Wicker, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal. (SEAL)

Edaina M. Mosey  
Notary's Signature

ACKNOWLEDGMENT FOR ASSIGNEE

STATE OF )  
 ) ss.:  
COUNTY OF )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me came \_\_\_\_\_, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal. (SEAL)

\_\_\_\_\_  
Notary's Signature

EXHIBIT A

<u>Trademark</u>	<u>Registration Number</u>
YS YOUTH SPECIALTIES & Design	3,588,009
YS YOUTH SPECIALTIES & Design	3,592,125
YS YOUTH SPECIALTIES & Design	3,592,126

EXHIBIT B

