

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Crane Cams, Inc.		03/30/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Crane Acquisition, LLC
<b>Street Address:</b>	25402 County Hwy Y
<b>City:</b>	Richland Center
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53581
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	0913069	COMPUCAM
Registration Number:	2373212	FIREWIRE
Registration Number:	1287040	CAM DYNAMICS
Registration Number:	1577657	BLUE RACER PERFORMANCE CAMS & COMPONENTS
Registration Number:	2176547	FIREBALL
Registration Number:	1488343	KOOL NUTS
Registration Number:	1961268	CRANE CAMS
Registration Number:	2357981	FIREBALL
Registration Number:	1536311	POSI-STOP
Registration Number:	3035781	ENERGIZER
Registration Number:	1650587	HI INTENSITY
Registration Number:	1748137	ENERGIZER
Registration Number:	3585308	CRANE CAMS

**CORRESPONDENCE DATA**

**900158917**

**TRADEMARK  
 REEL: 004180 FRAME: 0585**

**CH \$340.00 0913069**

Fax Number: (650)815-2601  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 650-815-2600  
Email: svtmpoketing@sheppardmullin.com  
Correspondent Name: Harold J. Milstein  
Address Line 1: 990 Marsh Road  
Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	19VR-140378/CRANE CAMS
NAME OF SUBMITTER:	Harold J. Milstein
Signature:	/HaroldMilstein/
Date:	04/06/2010

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

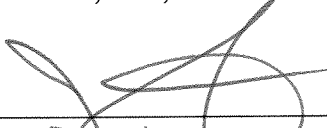
WHEREAS, Crane Cams, Inc. , a Delaware corporation , whose mailing address is 556 Industrial Way West, Eatontown, New Jersey 07724-2212, USA (the "Assignor"), has adopted, is using and is the owner of the registered marks listed in the attached Schedule 1 (the "Marks").

WHEREAS, Crane Acquisition, LLC, a Wisconsin limited liability company, located at 25402 County Hwy Y, Richland Center, Wisconsin 53581 USA (the "Assignee"), is desirous of acquiring all right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof.

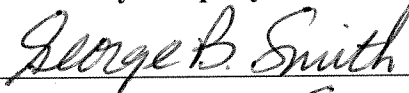
**ASSIGNOR:**

**Crane Cams, Inc., a Delaware corporation**

By:   
Name: D.H. Coats  
Title: Chairman  
Date: March 30, 2010

**ASSIGNEE:**

**Crane Acquisition, LLC, a Wisconsin limited liability company**

By:   
Name: GEORGE B. SMITH  
Title: MEMBER  
Date: March 30, 2010

Schedule 1

List of Marks Registered with the USPTO

TRADEMARK	REGISTRATION NO.	CLASS(ES)
COMPUCAM	0913069	7
FIREWIRE	2373212	7
CAM DYNAMICS	1287040	12
BLUE RACER PERFORMANCE CAMS & COMPONENTS	1577657	12
FIREBALL	2176547	7
KOOL NUTS	1488343	12
CRANE CAMS	1961268	7, 9
FIREBALL	2357981	9
POSI-STOP	1536311	12
ENERGIZER	3035781	7
HI INTENSITY	1650587	7, 12
ENERGIZER	1748137	7, 12
CRANE CAMS	3585308	25