

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Oak Enterprises, LLC		03/26/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Smokey Mountain Grill, LLC		
Street Address:	960 Clubland Way		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30068		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2055219	CHAMPION	
CORRESPONDENCE DATA			
Fax Number:	(423)785-8480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4237566600		
Email:	djohnson@millermartin.com		
Correspondent Name:	Douglas T. Johnson		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	17542-0002		
NAME OF SUBMITTER:	Douglas T. Johnson		
Signature:	/Douglas T. Johnson/		

CH \$40.00 2055219

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**TRADEMARK
 REEL: 004180 FRAME: 0595**

Date:

04/06/2010

Total Attachments: 1

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**ASSIGNMENT OF U.S. TRADEMARK
CHAMPION**

WHEREAS, **Royal Oak Enterprises, LLC** a Delaware Corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, adopted and used the mark:

“CHAMPION”

that is registered in the U.S. Patent and Trademark Office under U.S. Trademark Registration 2,055,219 and owns all rights, title and interest in and to said mark and said U.S. Trademark Registration, and

WHEREAS, **Smokey Mountain Grill, LLC**, a Georgia limited liability company, having a place of business at 960 Clubland Way, Marietta, GA 30068, is desirous of acquiring said mark and said registration, together with the goodwill of the businesses associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5,000.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Royal Oak Enterprises LLC**, does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance, of its entire right, title and interest, in and to said mark and said registration, and the goodwill of the businesses associated therewith and the right to bring suit and recover for past infringement of said mark, to said **Smokey Mountain Grill, LLC** for the use and benefit of said **Smokey Mountain Grill, LLC**, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, **Royal Oak Enterprises LLC** has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

Royal Oak Enterprises LLC

By: Thomas J. Aybrae

3/26/10

Date

Title: EXECUTIVE V.P. + CFO