

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jerdon Products, LLC		07/22/2009	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	Focus Products Group, LLC
Street Address:	120 Lakeview Parkway
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1332643	FIRST CLASS
Registration Number:	1984566	FIRST CLASS
Registration Number:	2383768	FIRST CLASS
Registration Number:	2356174	FIRST CLASS
Registration Number:	2423818	FIRST CLASS
Registration Number:	2104071	HALO LIGHT
Registration Number:	2383767	JERDON
Registration Number:	2441360	JERDON
Registration Number:	2444827	JERDON
Registration Number:	2475836	MIRROR GO LIGHTLY
Registration Number:	2945079	WESTMINSTER
Registration Number:	2786592	ECLIPSE
Registration Number:	1541255	JERDON
Registration Number:	2481019	WARMRAILS

OP \$390.00 1332643

Registration Number:	2985137	WONDERBAR
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CORRESPONDENCE DATA

Fax Number: (312)222-0818
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-222-0800
Email: chiipdocket@michaelbest.com
Correspondent Name: Michael Best & Friedrich LLP
Address Line 1: 180 N. Stetson Avenue
Address Line 2: Suite 2000
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	035247-9097
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NAME OF SUBMITTER:	Martin L. Stern
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Signature:	/martin l. stern/
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Date:	04/06/2010
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Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, JERDON PRODUCTS, LLC, an Illinois limited liability company having offices located at 120 Lakeview Parkway, Vernon Hills, IL 60061 ("ASSIGNOR"), owns all right, title and interest in and to the trademarks and applications and registrations therefor listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks; and

WHEREAS, FOCUS PRODUCTS GROUP, LLC, an Illinois limited liability company having offices located at 120 Lakeview Parkway, Vernon Hills, IL 60061 ("ASSIGNEE"), desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid trademarks and applications and registrations therefor listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks and applications and registrations therefor listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks and applications and registrations therefor, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

ASSIGNOR agrees: (a) to execute (i) all necessary papers throughout the world to be used in connection with the trademarks and applications and registrations therefor listed on attached Schedule A as ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference, opposition, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the trademarks and applications and registrations therefor listed on attached Schedule A, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the trademarks and applications and registrations therefor listed on attached Schedule A; (b) to cooperate with ASSIGNEE at ASSIGNEE's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) at ASSIGNEE's expense to perform all other affirmative acts which in ASSIGNEE's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the trademarks and applications and registrations therefor listed on attached Schedule A. These obligations of assistance by ASSIGNOR shall continue for so long as ASSIGNEE may require such assistance from ASSIGNOR.

ASSIGNOR hereby grants to the law firm of Michael Best & Friedrich LLP, Two Prudential Plaza, 180 N. Stetson Ave., Suite 2000, Chicago, Illinois 60601, USA authority and power to insert on this instrument any further information which may be necessary or desirable for identifying any of the trademarks, trademark applications or trademark registrations listed on attached Schedule A for purposes of recordation in the United States Patent and Trademark Office or in any foreign country.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of July 22, 2009.

JERDON PRODUCTS, LLC

By: David R. Beine
Name: DAVID R. BEINE
Title: VICE PRESIDENT & GENERAL COUNSEL

Dated: JULY 22, 2009

STATE OF Wisconsin)
COUNTY OF Washington) ss.

I, Lori L. WROBEL, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified limited liability company with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 22 day of July, 2009

Lori L. Wrobel
Notary Public Expires July 29, 2012
TRADEMARK

SCHEDULE A

U.S.

Mark	Country	App. No.	Reg. No.
ECLIPSE	US	78/201266	2786592
ELECTRIC SHOCK PROTECTOR	US	73/770710	1588326
ESP	US	73/770709	1591753
FIRST CLASS	US	73/459066	1332643
FIRST CLASS	US	74/532454	1984566
FIRST CLASS	US	75/453703	2383768
FIRST CLASS	US	75/544814	2356174
FIRST CLASS	US	75/544815	2423818
HALO LIGHT	US	75/038741	2104071
JERDON	US	73/651482	1541255
JERDON	US	75/453699	2383767
JERDON	US	75/544813	2441360
JERDON	US	75/544812	2444827
MIRROR GO LIGHTLY	US	76/110005	2475836
PEDI-SMOOTH	US	78/454764	2995161
WARMRAILS	US	75/803188	2481019
WESTMINSTER	US	78/259993	2945079
WONDERBAR	US	78/345102	2985137

FOREIGN

Mark	Country	App. No.	Reg. No.
ESP	Canada	0627356	TMA386313
FIRST CLASS	China	6606183	
FIRST CLASS	China	6606184	
i2i	Canada	1101967	626605
JERDON	Canada	0641252	TMA379703
JERDON	China	6606084	
JERDON	China	6606083	
MIRROR GO LIGHTLY	Canada	0567186	TMA332457
PETAL BRITES	Canada	1106263	TMA614741
THE NAIL CENTER	Canada	0432344	TMA243272
WARMRAILS	Canada	1027870	TMA591530
WESTMINSTER	Canada	1187261	TMA672958