# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

**SUBMISSION TYPE: NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Baldor Electric Company		03/31/2010	COMPANY: MISSOURI

## **RECEIVING PARTY DATA**

Name:	5H Investments, Inc.
Street Address:	3300 10th St.
City:	Columbus
State/Country:	INDIANA
Postal Code:	47201
Entity Type:	CORPORATION: SOUTH CAROLINA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	0616783	MASTER
Registration Number:	2995897	MASTER
Registration Number:	0540777	MOTO DRIVE
Registration Number:	0626517	REEVES
Registration Number:	1773418	ULTIMA

### **CORRESPONDENCE DATA**

Fax Number: (864)235-8900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 864-242-8200 Email: mlux@wyche.com Correspondent Name: Melinda Davis Lux

Address Line 1: 44 East Camperdown Way

Address Line 4: Greenville, SOUTH CAROLINA 29601

ATTORNEY DOCKET NUMBER: 20257.0001

**TRADEMARK** REEL: 004181 FRAME: 0137

900159011

NAME OF SUBMITTER:	Melinda Davis Lux	
Signature:	/Melinda Davis Lux/	
Date:	04/07/2010	
Total Attachments: 3 source=Trademark and Service Mark Assign-Baldor and 5H (00455217)#page1.tif source=Trademark and Service Mark Assign-Baldor and 5H (00455217)#page2.tif source=Trademark and Service Mark Assign-Baldor and 5H (00455217)#page3.tif		

TRADEMARK
REEL: 004181 FRAME: 0138

#### TRADEMARK AND SERVICE MARK ASSIGNMENT

This Trademark and Service Mark Assignment (this "Assignment") is effective as of March 31, 2010, by and between Baldor Electric Company, a Missouri corporation ("Assignor"), and 5H Investments, Inc., a South Carolina corporation ("Assignee").

In consideration of the mutual promises, covenants, and agreements contained in the Asset Purchase Agreement effective as of the date hereof between Assignor and Assignee (the "Asset Purchase Agreement"), Assignor and Assignee agree as follows (all capitalized terms not otherwise defined in this Assignment shall have such meaning as set forth in the Asset Purchase Agreement):

- 1. Assignor has obtained rights and ownership in and to certain trade names, service marks, and trademarks, which are more particularly listed on <u>Exhibit A</u> attached hereto (collectively, the "Trademarks").
- 2. Assignor hereby assigns, transfers, and conveys to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Trademarks, including, without limitation, all goodwill of the business symbolized by the Trademarks.
- 3. Assignor shall take whatever further action is deemed necessary or appropriate by Assignee to effect properly and completely the transfer to Assignee of the Trademarks and to establish full ownership of the Trademarks by Assignee.
- 4. This Assignment shall be construed in accordance with the laws of the State of South Carolina, without regard to the principles of conflicts of law thereunder.
- 5. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement. The exchange of copies of this Assignment and of signature pages by facsimile transmission or electronic transmission in pdf format shall constitute effective execution and delivery of this Assignment as to the parties and may be used in lieu of the original Assignment for all purposes. Signatures of the parties transmitted by facsimile or by electronic transmission in pdf format shall be deemed to be their original signatures for all purposes.

BALDOR ELECTRIC COMPANY	5H INVESTMENTS, INC.
•	
By: Name: Ronald E. Tucker	Bv:
Name: Ronald E. Tucker Title: President	Name: Michael Cinquemani Title: President

# BALDOR ELECTRIC COMPANY

5H INVESTMENTS, INC.

By:\_\_\_\_\_\_\_ Name: Ronald E. Tucker

Name: Michael Cinquemani Title: President Title: President

Exhibit A

Registration Date Serial No./Registration No. Trademark Reg. Date Mark Country Reg. No. APG Unregistered Unregistered **Custom Classics** Unregistered Junior Pulleys Master XL Unregistered Senior Pulleys Unregistered 11-29-1955 MASTER U\$A 616783 9-13-2005 **USA** 2995897 MASTER in octagon design 4-10-1951 **USA** 540777 MOTO DRIVE Australia A2219557 3-1-1972 REEVES 10-21-1957 REEVES Austria 37600 REEVES Benelux 58402 5-11-1973 Canada TMA117471 4-8-1960 REEVES Denmark VR195801359 7-19-1958 REEVES 1207222 8-20-1957 REEVES France 8-13-1957 716314 REEVES Germany 7-29-1958 REEVES Italy 782348 7-4-1960 REEVES 552473 Japan 2-9-1968 Mexico REEVES 140503 6-2-1967 REEVES Mexico 136178 REEVES Portugal 145166 1-14-1958 REEVES Spain 323801 12-14-1957 901161 9-5-1979 REEVES Spain Switzerland 11-12-1975 REEVES 2P-279278 REEVES Taiwan 93241 11-1-1977 5-8-1956 REEVES USA 626517 Venezuela 91787F 9-3-1979 REEVES Viet Nam 10-19-1994 REEVES 13845 10-27-1981 REEVES design Brazil 720141893

1773418

ULTIMA

RECORDED: 04/07/2010

USA

TRADEMARK REEL: 004181 FRAME: 0141

5-25-1993