

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Avnet, Inc.		10/02/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IHS Global Inc.		
<b>Also Known As:</b>	AKA Information Handling Services Inc.		
<b>Street Address:</b>	15 Inverness Way East		
<b>City:</b>	Englewood		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80112		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2715138	PROMIERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(877)769-7945		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214 292 4083		
<b>Email:</b>	tmdoctc@fr.com, smolinsky@fr.com		
<b>Correspondent Name:</b>	Linda M. Novak, Fish & Richardson P.C.		
<b>Address Line 1:</b>	P.O. Box 1022		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55440-1022		
<b>ATTORNEY DOCKET NUMBER:</b>	14400-0158001		
<b>NAME OF SUBMITTER:</b>	Linda M. Novak		
<b>Signature:</b>	/Linda M. Novak/		
<b>Date:</b>	04/07/2010		

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Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**THIS ASSIGNMENT** is effective as of the 2<sup>nd</sup> day of October, 2009, between Avnet, Inc., a New York corporation (hereinafter "ASSIGNOR") and IHS Global Inc. f/k/a Information Handling Services Inc., a Delaware corporation (hereinafter "ASSIGNEE"); and

**WHEREAS, ASSIGNOR** has adopted and used in commerce in the United States, Canada, and Mexico the trademark PROMIERE and has obtained U.S. Registration No. 2,715,138, Canadian Registration No. TMA613850, and Mexican Registration Nos. 530,264, 530,265 and 530,266 for the PROMIERE trademark (hereinafter collectively, the "Mark").

**WHEREAS, ASSIGNEE** is desirous of acquiring all rights, title and interest in the Mark including, but not limited to, the registration thereof, together with the goodwill of the business symbolized by said Mark; and

**WHEREAS, ASSIGNOR** covenants that it will, at ASSIGNEE'S expense, when requested, execute, deliver and acknowledge all such further instruments of conveyance and do and perform all such other acts and things as ASSIGNEE may reasonably require to more effectively accomplish the assignment, transfer and recordation thereof of the said Mark; and

**NOW, THEREFORE,** in consideration of the sum set forth in a separate Trademark Purchase Agreement, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, its successors and assigns, all rights, title and interest in the Mark, including, but not limited to, registration thereof, together with the goodwill of the business symbolized by said Mark, together with the right to sue for past, present or future infringement of said Mark, and to collect and retain damages and profits therefor, all of the foregoing to be held and enjoyed by ASSIGNEE for its own use and for the use of its successors,

assigns or other legal representatives, together with all of the income, royalties, damages and payments now or hereafter due or payable with respect thereto.

IN WITNESS WHEREOF, I hereto set my hand:

Avnet, Inc.

IHS Global Inc. f/k/a Information Handling Services, Inc.

David R. Birk  
By: DAVID R. BIRK  
Title: Sr. V.P. + General Counsel  
Date: 15 MARCH 2010  
Witness: Patricia L. Polk  
Name: PATRICIA L. Polk  
Address: 2211 S. 47th Street  
Phoenix, AZ 85034  
Date: 15 MARCH 2010

Jo-Nell Labbrenti  
By: Jo-Nell Labbrenti  
Title: VP & Chief Legal Counsel, Officer  
Date: 3/25/10  
Witness: Teresa M. Parker  
Name: Teresa M. Parker  
Address: 15 Inverness Way East  
Englewood, CO 80112  
Date: MARCH 25, 2010

State of Arizona §  
County of Maricopa §

Before me this 15<sup>th</sup> day of March, 2010, personally appeared David Birk, known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.



Megan Carr  
Notary Public  
My Commission Expires: 1/28/2011

[Notary's Seal]