

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                          | Formerly | Execution Date | Entity Type           |
|-------------------------------|----------|----------------|-----------------------|
| Playpumps International, Inc. |          | 02/26/2010     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                 |   |
|-----------------|---|
| Name:           | The One Foundation                                      |
| Street Address: | 53 Parker Street, Holborn                               |
| City:           | London  |
| State/Country:  | UNITED KINGDOM  |
| Postal Code:    | WC2B 5PT  |
| Entity Type:    | registered charity limited by guarantee: UNITED KINGDOM |

**PROPERTY NUMBERS Total: 4**

| Property Type  | Number   | Word Mark               |
|----------------|----------|-------------------------|
| Serial Number: | 77724724 | PLAYPUMPS               |
| Serial Number: | 77724727 | PLAYPUMPS               |
| Serial Number: | 77724725 | PLAYPUMPS INTERNATIONAL |
| Serial Number: | 77724726 | PLAYPUMPS INTERNATIONAL |

**CORRESPONDENCE DATA**

Fax Number: (202)857-6395  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-857-8977  
 Email: bushd@arentfox.com  
 Correspondent Name: Douglas R. Bush  
 Address Line 1: 1050 Connecticut Ave. NW  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-6395

|                         |                         |
|-------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER: | 30140-43 ONE FOUNDATION |
|-------------------------|-------------------------|

**DOMESTIC REPRESENTATIVE**

CH \$115.00 77724724

Name: Douglas R. Bush  
Address Line 1: 1050 Connecticut Ave. NW  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

|   |                 |
|---|-----------------|
| NAME OF SUBMITTER:  | Douglas R. Bush |
| Signature:  | /D.R. Bush/     |
| Date:   | 04/07/2010      |
| Total Attachments: 1<br>source=Assignment to The One Foundation#page1.tif |                 |

ASSIGNMENT AGREEMENT

Playpumps International, Inc., a Delaware Corporation with an address of 1717 Rhode Island Avenue, NW, Washington DC 20036, is the owner of the applications for the marks shown on the schedule below.

The One Foundation, a registered charity limited by guarantee under the laws of the United Kingdom with a registration number 1118810 and registered address of 53 Parker Street, Holborn, London seeks to acquire all right, title, and interest in and to the service marks and the applications therefore listed on the schedule below, together with the goodwill of the business symbolized by each of those marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Playpumps International, Inc. assigns to the One Foundation all right, title, and interest in and to the following services marks and their respective applications together with the goodwill of the business symbolized by the each of the marks:

European Community:  
PLAYPUMPS Application No. 8341158

Japan:  
PLAYPUMPS Application No. 2009-41035

United States:  
PLAYPUMPS Application No. 77724724  
PLAYPUMPS Application No. 77724727  
PLAYPUMPS INTERNATIONAL Application No. 77724725  
PLAYPUMPS INTERNATIONAL Application No. 77724726.

Executed this 26<sup>th</sup> day of February 2010.

Playpumps International, Inc.

By: 

Printed Name: Gary R. Edson

Title: CEO