

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                     |
|----------------------------------|--|-----------------------|---------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                     |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>  |
| DCD, Inc.                        |  | 01/15/2010            | CORPORATION: NEVADA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                     |
| <b>Name:</b>                     | Telebrands Corp.   |                       |                     |
| <b>Street Address:</b>           | 79 Two Bridges Road  |                       |                     |
| <b>City:</b>                     | Fairfield  |                       |                     |
| <b>State/Country:</b>            | NEW JERSEY   |                       |                     |
| <b>Postal Code:</b>              | 07004  |                       |                     |
| <b>Entity Type:</b>              | CORPORATION: NEW JERSEY  |                       |                     |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                     |
| Registration Number:             | 3007923  | FLEX SHAPER           |                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                     |
| Fax Number:                      | (212)391-0525  |                       |                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                     |
| Phone:                           | 212-278-0400   |                       |                     |
| Email:                           | pdmurray@cooperdunham.com  |                       |                     |
| Correspondent Name:              | Peter D. Murray, Esq., Cooper & Dunham   |                       |                     |
| Address Line 1:                  | 30 Rockefeller Plaza   |                       |                     |
| Address Line 4:                  | New York, NEW YORK 10112   |                       |                     |
| ATTORNEY DOCKET NUMBER:          | 0706/81148   |                       |                     |
| NAME OF SUBMITTER:               | Peter D. Murray  |                       |                     |
| Signature:                       | /Peter D. Murray/  |                       |                     |
| Date:                            | 04/07/2010   |                       |                     |

CH \$40.00 3007923

Total Attachments: 1

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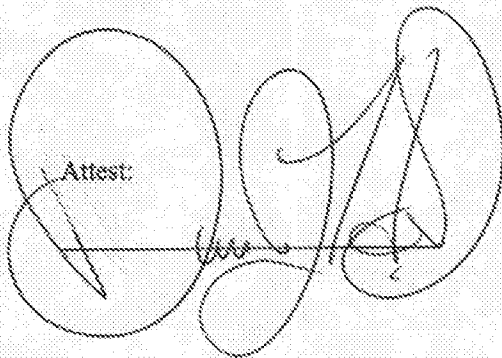
ASSIGNMENT

WHEREAS, DCD, Inc., a Nevada corporation, located at P.O. Box 2412, Malibu, California 90265, is the owner of all right, title and interest in and to the trademark FLEX SHAPER, U. S. Registration No. 3,007,923 (Serial No. 78/365,021, and is desirous of transferring same; and

WHEREAS, Telebrands Corp., a New Jersey corporation, located at 79 Two Bridges Road, Fairfield, New Jersey 07004, is desirous of acquiring said trademark and U. S. registration;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, DCD, Inc. does hereby assign and transfer and set over to Telebrands Corp., its successors, legal representatives and assigns, all right, title, and interest in and to said trademark and U. S. registration therefor, together with the goodwill associated therewith and the right to sue for past infringements.

Dated: 1/15/10

Attest: 

DCD, Inc.

By 

Name: WILLIAM GROSS

Position: INTERIM PRESIDENT