

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee recorded as limited partnership (Reel 002506 Frame 0947) on 5/6/2002; and Florida corporation on 9/17/2002 previously recorded on Reel 002589 Frame 0048. Assignor(s) hereby confirms the "Brands Management, LLC, a limited liability company organized...under the laws of the State of Florida" (original text).

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Agrivest International, Inc.		05/03/2002	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Brands Management, LLC
<b>Street Address:</b>	4405 N.W. 97th Avenue
<b>City:</b>	Miami
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33178
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Serial Number:	76130626	COLOR ME RIO
Serial Number:	76173498	SWEETEST DAY
Serial Number:	76220101	RANDOM ACT OF KINDNESS DAY
Serial Number:	76245487	RIO ROSES UNIVERSITY
Serial Number:	76245490	THE RIO ROSE MARKET
Serial Number:	76327902	START ME UP RIO
Serial Number:	76327698	RIO ALACARTE
Serial Number:	76327913	SEASONAL COLOR ME RIO
Serial Number:	76327901	RAINBOW ROSE
Registration Number:	1830497	FLORA TEC FT-2000 WHERE QUALITY BEGINS
Registration Number:	1838034	FLORA TEC
Registration Number:	1726050	RIO ROSES

OP \$390.00 76130626

Registration Number:	1716265	EQUIFLOR
Registration Number:	1579319	GUARANTEED FRESH
Registration Number:	2487601	THE EQUIFLOR POWER PARTNERSHIP

**CORRESPONDENCE DATA**

Fax Number: (704)353-3698  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 7043317410  
Email: donna.millard@klgates.com  
Correspondent Name: Susan S. Jackson  
Address Line 1: 214 N Tryon St, Hearst Tower 47th Floor  
Address Line 2: K & L Gates LLP  
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	2826432.00003BRANDSMGMT
NAME OF SUBMITTER:	Susan S. Jackson
Signature:	/ Susan S. Jackson /
Date:	04/07/2010

Total Attachments: 9  
source=CorrectedAssignmentBrands Management LLC#page1.tif  
source=CorrectedAssignmentBrands Management LLC#page2.tif  
source=CorrectedAssignmentBrands Management LLC#page3.tif  
source=CorrectedAssignmentBrands Management LLC#page4.tif  
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09-27-2002



COVER SHEET

-Y-

Docket No.:

26432.003

915710

Tab settings

To the Honorable Commissioner of Patents and Trademarks 102236014

attached original documents or copy thereof.

1. Name of conveying party(ies):

**Agrivest International, Inc.**

9-27-02

- Individual(s)
- General Partnership
- Corporation-State **Florida**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **May 3, 2002**

2. Name and address of receiving party(ies):

Name: **Brands Management, LLC**

Internal Address:

Street Address: **4405 N.W. 97th Avenue**

City: **Miami** State: **FL** ZIP: **33178**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

- Corporation-State **Florida**
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

76/173,498 76/220,101 76/245,487  
~~76/245,490~~ 76/327,902 76/327,698  
76/327,913 76/327,901

Additional numbers

B. Trademark Registration No.(s)

1,830,497 1,838,034 1,726,050  
1,716,265 1,579,319 2,487,601

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Francis M. Pinckney**

Internal Address:

Street Address: **Kennedy Covington Lobdell & Hickman**

**Hearst Tower, 47th Floor, 214 N. Tryon Street**

City: **Charlotte** State: **NC** ZIP: **28202**

6. Total number of applications and registrations involved:.....

14

7. Total fee (37 CFR 3.41):..... **\$365.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-1215

10/01/2002 J0ALLAW2 00000013 181215 76173498

DO NOT USE THIS SPACE

01 FC:461 40.00 CH  
02 FC:462 325.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Francis M. Pinckney**

Name of Person Signing

Signature

**September 26, 2002**

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

REEL: 004181 FRAME: 0795



UNITED STATES  
PATENT AND  
TRADEMARK OFFICE

RECEIVED

RECEIVED

JAN 06 2003

JAN 03 2002

DECEMBER 31, 2002

KENNEDY COVINGTON LOBDELL & HICKMAN  
FRANCIS M. PINCKNEY  
HEARST TOWER, 47TH FLOOR  
214 N. TRYON STREET  
CHARLOTTE, NORTH CAROLINA 28202

Under Secretary of Commerce For Intellectual Property and  
Director of the United States Patent and Trademark Office  
KENNEDY, COVINGTON  
LOBDELL & HICKMAN  
Washington, DC 20231  
www.uspto.gov



\*102236014A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 09/17/2002

REEL/FRAME: 002589/0048  
NUMBER OF PAGES: 4

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

AGRIVEST INTERNATIONAL, INC.

DOC DATE: 05/03/2002  
CITIZENSHIP: FLORIDA  
ENTITY: CORPORATION

ASSIGNEE:

BRANDS MANAGEMENT, LLC  
4405 N.W. 97TH AVENUE  
MIAMI, FLORIDA 33178

CITIZENSHIP: FLORIDA  
ENTITY: CORPORATION

APPLICATION NUMBER: 76173498  
REGISTRATION NUMBER:

FILING DATE: 11/30/2000  
ISSUE DATE:

MARK: SWEETEST DAY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76245490  
REGISTRATION NUMBER: 2578153

FILING DATE: 04/24/2001  
ISSUE DATE: 06/11/2002

MARK: THE RIO ROSE MARKET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK  
REEL: 004181 FRAME: 0796

002589/0048 PAGE 2

APPLICATION NUMBER: 76327913  
REGISTRATION NUMBER:

FILING DATE: 10/19/2001  
ISSUE DATE:

MARK: SEASONAL COLOR ME RIO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76220101  
REGISTRATION NUMBER: 2605804

FILING DATE: 03/06/2001  
ISSUE DATE: 08/06/2002

MARK: RANDOM ACT OF KINDNESS DAY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76327902  
REGISTRATION NUMBER:

FILING DATE: 10/19/2001  
ISSUE DATE:

MARK: START ME UP RIO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76327901  
REGISTRATION NUMBER:

FILING DATE: 10/19/2001  
ISSUE DATE:

MARK: RAINBOW ROSE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76245487  
REGISTRATION NUMBER: 2644227

FILING DATE: 04/24/2001  
ISSUE DATE: 10/29/2002

MARK: RIO ROSES UNIVERSITY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76327698  
REGISTRATION NUMBER:

FILING DATE: 10/19/2001  
ISSUE DATE:

MARK: RIO A'LA CARTE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74388425  
REGISTRATION NUMBER: 1830497

FILING DATE: 05/07/1993  
ISSUE DATE: 04/12/1994

MARK: FLORA TEC FT-2000 WHERE QUALITY BEGINS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74228844  
REGISTRATION NUMBER: 1716265

FILING DATE: 12/05/1991  
ISSUE DATE: 09/15/1992

MARK: EQUIFLOR  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74226884  
REGISTRATION NUMBER: 1838034

FILING DATE: 11/27/1991  
ISSUE DATE: 05/31/1994

MARK: FLORA TEC  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002589/0048 PAGE 3

APPLICATION NUMBER: 73804220  
REGISTRATION NUMBER: 1579319

FILING DATE: 06/05/1989  
ISSUE DATE: 01/23/1990

MARK: GUARANTEED FRESH  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74157740  
REGISTRATION NUMBER: 1726050

FILING DATE: 04/16/1991  
ISSUE DATE: 10/20/1992

MARK: RIO ROSES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76162029  
REGISTRATION NUMBER: 2487601

FILING DATE: 11/08/2000  
ISSUE DATE: 09/11/2001

MARK: THE EQUIFLOR POWER PARTNERSHIP  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ALLYSON PURNELL, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

05-16-2002

OFFICE OF PUBLIC RECORDS



2002 MAY -6 11 17 06

102092263

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

24432.003

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

5.6.02

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Change of Name
- Other

Effective Date  
Month Day Year  
May 3, 2002

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year  
May 3, 2002

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

05/15/2002 DBYRNE 00000190 76130626

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 350.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 004181 FRAME: 0799

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

704-331-5791

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="76/130,626"/>	<input type="text" value="76/173,498"/>	<input type="text" value="76/220,101"/>	<input type="text" value="1,830,497"/>	<input type="text" value="1,838,034"/>	<input type="text" value="1,726,050"/>
<input type="text" value="76/245,487"/>	<input type="text" value="76/245,490"/>	<input type="text" value="76/327,902"/>	<input type="text" value="1,716,265"/>	<input type="text" value="1,579,319"/>	<input type="text" value="2,487,601"/>
<input type="text" value="76/327,698"/>	<input type="text" value="76/327,913"/>	<input type="text" value="76/327,901"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Francis M. Pinckney

May 6, 2002

Name of Person Signing

Signature

Date Signed



**ASSIGNMENT OF TRADEMARK  
REGISTRATIONS & PENDING APPLICATIONS**

WHEREAS, Agrivest International, Inc., a corporation, organized and existing under the laws of the State of Florida, with a principal office and place of business at 810 S.W. 80<sup>th</sup> Street, Ocala, Florida 34474 (the "Assignor"), is the owner of the trademarks (the "Marks") and the registrations thereof (the "Registrations") itemized in Exhibit A attached hereto; and

WHEREAS, Brands Management, LLC, a limited liability company, organized and existing under the laws of the State of Florida, with a principal office and place of business at 4405 N.W. 97<sup>th</sup> Avenue, Miami, Florida 33178 (the "Assignee"), is desirous of acquiring said Marks and Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Marks and Registrations of said Marks, together with the good will of the business symbolized by the Marks and Registrations of said Marks.

AGRIVEST INTERNATIONAL, INC.

By:

  
\_\_\_\_\_  
Name:  
Title:

0235528.01  
LIB:CH2

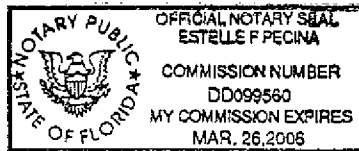
**TRADEMARK  
REEL: 004181 FRAME: 0801**

State of Florida

County of Dade

On this 3rd day of May, 2002, before me, a Notary Public, came Anthony A. Sarandes, to me known and known by me to be the individual described in and who executed the foregoing Assignment of Trademark Applications and Pending Applications, and duly acknowledged the same to be his free act and deed.

Estelle F. Pecina  
Notary Public



**EXHIBIT A**

**Pending U.S. Trademark Applications**

<b>Mark</b>	<b>Application Serial No.</b>	<b>Date of Filing</b>
COLOR ME RIO	76/130,626	September 19, 2000
SWEETEST DAY	76/173,498	November 30, 2000
RANDOM ACT OF KINDNESS DAY	76/220,101	March 6, 2001
RIO ROSES UNIVERSITY	76/245,487	April 24, 2001
THE RIO ROSE MARKET	76/245,490	April 24, 2001
START ME UP RIO	76/327,902	October 19, 2001
RIO A'LA CARTE	76,327,698	October 19, 2001
SEASONAL COLOR ME RIO	76/327,913	October 19, 2001
RAINBOW ROSE	76/327,901	October 19, 2001

**Registered U.S. Trademarks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
FLORA TEC and Design	1,830,497	April 12, 1994
FLORA TEC	1,838,034	May 31, 1994
RIO ROSES	1,726,050	October 20, 1992
EQUIFLOR	1,716,265	September 15, 1992
GUARANTEED FRESH and Design	1,579,319	January 23, 1990
THE EQUIFLOR POWER PARTNERSHIP	2,487,601	September 11, 2001