

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grant Galland		02/28/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bubble Gum, Inc.		
Street Address:	1812 Aston Avenue		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2932147	ORIGINAL BUBBLEGUM SURF WAX	
CORRESPONDENCE DATA			
Fax Number:	(858)272-0221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-272-0220		
Email:	trademarks@ipla.com		
Correspondent Name:	John M. Kim and Joshua J. Richman		
Address Line 1:	1940 Garnet Avenue, Suite 230		
Address Line 4:	San Diego, CALIFORNIA 92109		
ATTORNEY DOCKET NUMBER:	BUBBLE GUM ASSIGNMENT		
NAME OF SUBMITTER:	Joshua J. Richman		
Signature:	/Joshua J. Richman/		
Date:	04/07/2010		

OP \$40.00 2932147

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights is entered into effective the last date indicated below by and between Grant Galland ("Assignor") and Bubble Gum, Inc. ("Assignee").

RECITALS

A. Assignor is the owner of record of the United States Trademark Registration set forth on Exhibit A (the "Registration"), attached hereto and incorporated herein by this reference. Assignor may also own common law rights to the trademark shown on Exhibit A.

B. Assignee was incorporated and began doing business on or about December 16, 1986 and has continuously used the trademark BUBBLE GUM for surfboard wax since around 1983. Assignee owns a Federal Trademark Registration for BUBBLE GUM (Stylized) for surfboard wax and another pending Federal Trademark Application for BUBBLE GUM for surfboard wax.

C. Assignor has been a shareholder in Bubble Gum, Inc., since before the trademark that is the subject of the Registration was applied for.

D. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Registration and any related common law rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT


1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Registration set forth in Exhibit A, together with that portion of its business relating to the marks and the goodwill appurtenant thereto. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Registration and any related common law rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment of Trademark Rights as of the last date indicated below.

Dated: February 28, 2010

Assignor



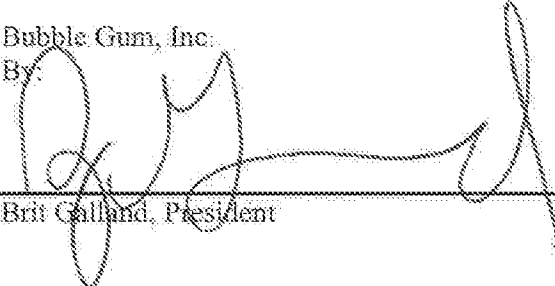
Grant Galland

Dated: February 28, 2010

Assignee

Bubble Gum, Inc.

By:



Brit Galland, President