

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Playmates Toys Inc.		04/08/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	G2G Inc.		
<b>Street Address:</b>	21/F, The Toy House, 100 Canton Road		
<b>City:</b>	Tsimshatsui, Kowloon		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	CORPORATION: CAYMAN ISLANDS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77910390	HEART 2 HEART	
<b>Serial Number:</b>	77910401	H2H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)218-0020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-218-0000		
<b>Email:</b>	ekomen@sheppardmullin.com		
<b>Correspondent Name:</b>	Edwin Komen		
<b>Address Line 1:</b>	1300 I Street, NW, 11th Floor East		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005-3314		
<b>ATTORNEY DOCKET NUMBER:</b>	09JG-151961		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			

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**900159144**

**TRADEMARK  
 REEL: 004182 FRAME: 0094**

Address Line 4:

NAME OF SUBMITTER:

Edwin Komen

Signature:

/Edwin Komen/

Date:

04/08/2010

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is by and between Playmates Toys Inc., a California Corporation, located at 611 Anton Boulevard, Suite 600, Costa Mesa, California 92626 ("Playmates") and G2G Inc., a Cayman Islands Corporation, located at 21/F, The Toy House, 100 Canton Rd., Tsimshatsui, Kowloon, Hong Kong ("G2G").

**WHEREAS**, Playmates is the owner of all right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

**WHEREAS**, G2G desires to acquire all right, title and interest in and to the Trademarks.

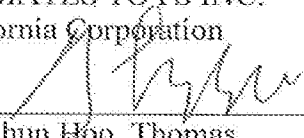
**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Playmates hereby sells, assigns, transfers and conveys to G2G the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, with the goodwill of the business connected with, and symbolized by the Trademarks, and together with that portion of the business to which the marks pertain to, such business being ongoing and existing (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by G2G as fully and entirely as said interest could have been held and enjoyed by Playmates had this sale, assignment, transfer and conveyance not been made.

Playmates authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the applications for these Trademarks to G2G. Playmates agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm G2G ownership of the Trademarks.

[Signatures on next page.]

PLAYMATES TOYS INC.  
a California Corporation

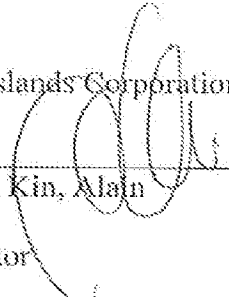
By:   
Chan Chun Hoo, Thomas

Title: Director

Date: 8th April 2010

Agreed and accepted:

G2G Inc.  
a Cayman Islands Corporation

By:   
Cheng Bing Kin, Alain

Title: Director

Date: 8th April 2010

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Application No. Filing Date</b>
HEART 2 HEART	USA	77/910390 12-January-2010
H2H	USA	77/910401 12-January-2010