

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Playmates IP Limited		04/08/2010	CORPORATION: HONG KONG
RECEIVING PARTY DATA			
Name:	G2G Inc.		
Street Address:	21/F, The Toy House, 100 Canton Road		
City:	Tsimshatsui, Kowloon		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77923218	HEARTS FOR HEARTS GIRLS	
Serial Number:	77927904	GIRLS CHANGING THE WORLD ONE HEART AT A TIME	
CORRESPONDENCE DATA			
Fax Number:	(202)218-0020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-218-0000		
Email:	ekomen@sheppardmullin.com		
Correspondent Name:	Edwin Komen		
Address Line 1:	1300 I Street, NW, 11th Floor East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3314		
ATTORNEY DOCKET NUMBER:	09JG-151961		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004182 FRAME: 0285**

Address Line 4:

NAME OF SUBMITTER:

Edwin Komen

Signature:

/Edwin Komen/

Date:

04/08/2010

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Playmates IP Limited, a Hong Kong Corporation, located at 21/F, The Toy House, 100 Canton Rd., Tsimshatsui, Kowloon, Hong Kong ("Playmates") and G2G Inc., a Cayman Islands Corporation, located at 21/F, The Toy House, 100 Canton Rd., Tsimshatsui, Kowloon, Hong Kong ("G2G").

WHEREAS, Playmates is the owner of all right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, G2G desires to acquire all right, title and interest in and to the Trademarks.

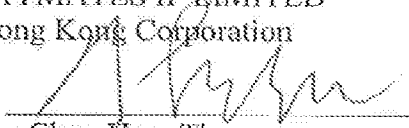
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Playmates hereby sells, assigns, transfers and conveys to G2G the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, with the goodwill of the business connected with, and symbolized by the Trademarks, and together with that portion of the business to which the marks pertain, such business being ongoing and existing (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by G2G as fully and entirely as said interest could have been held and enjoyed by Playmates had this sale, assignment, transfer and conveyance not been made.

Playmates authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the applications for these Trademarks to G2G. Playmates agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm G2G ownership of the Trademarks.

[Signatures on next page.]

PLAYMATES IP LIMITED
a Hong Kong Corporation

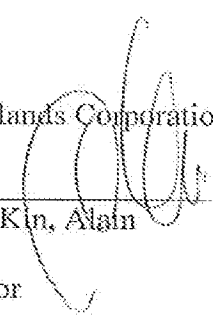
By: 
Chan Chun Hoo, Thomas

Title: Director

Date: 8th March 2010

Agreed and accepted:

G2G Inc.
a Cayman Islands Corporation

By: 
Cheng Bing Kin, Alain

Title: Director

Date: 8th April 2010

SCHEDULE A

Mark	Country	Application No. Filing Date
HEARTS FOR HEARTS GIRLS	USA	77/923218 29-January-2010
GIRLS CHANGING THE WORLD ONE HEART AT A TIME	USA	77/927904 04-February-2010