

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Concepts Hair Goods, Inc.		12/15/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Aderans Hair Goods, Inc.		
Street Address:	9100 Wilshire Boulevard		
Internal Address:	East Tower PH		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2481816	ST HAIR	
CORRESPONDENCE DATA			
Fax Number:	(612)331-2239		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-331-1464		
Email:	michelle@nrslaw.com		
Correspondent Name:	Wayne A. Sivertson		
Address Line 1:	3433 Broadway Street, N.E.		
Address Line 2:	Suite 401, Broadway Place E.		
Address Line 4:	Minneapolis, MINNESOTA 55413		
ATTORNEY DOCKET NUMBER:	55744/401/101		
NAME OF SUBMITTER:	Wayne A. Sivertson		

OP \$40.00 2481816

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**TRADEMARK
 REEL: 004182 FRAME: 0322**

Signature:	/WAS316/
Date:	04/08/2010
Total Attachments: 2 source=st. hair#page1.tif source=st. hair#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NEW CONCEPTS HAIR GOODS, INC.", A FLORIDA CORPORATION, WITH AND INTO "ADERANS HAIR GOODS, INC." UNDER THE NAME OF "ADERANS HAIR GOODS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2009, AT 10:12 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009.

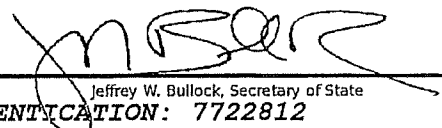
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4739553 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7722812

DATE: 12-24-09

TRADEMARK
REEL: 004182 FRAME: 0324

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
NEW CONCEPTS HAIR GOODS, INC., A FOREIGN CORPORATION
INTO
ADERANS HAIR GOODS, INC., A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Aderans Hair Goods, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is New Concepts Hair Goods, Inc., a Florida corporation.

SECOND: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is Aderans Hair Goods, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The authorized stock and par value of the non-Delaware corporation is One Thousand (1,000) Shares of Common Stock, ten (0.10¢) cents par value per share.

SIXTH: The merger is to become effective on December 31, 2009.

SEVENTH: The Agreement and Plan of Merger is on file at 10 West 55th Street, New York, NY 10019, an office of the surviving corporation.

EIGHTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by a duly authorized officer as of the 15th day of December, 2009.

ADERANS HAIR GOODS, INC.

By: 
Shigeru Ishiko, President