

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reichhold, Inc.		04/29/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ennis Paint, Inc.		
Street Address:	1509 S. Kaufman		
City:	Ennis		
State/Country:	TEXAS		
Postal Code:	75120		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2344045	HPS	
Registration Number:	3267546	INNOVATIVE PERFORMANCE SYSTEMS	
Registration Number:	3278494	REFINING ROADS REDEFINING TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(214)999-3623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-999-4487		
Email:	ip@gardere.com, kschwartz@gardere.com, jfulmer@gardere.com		
Correspondent Name:	Gardere Wynne Sewell LLP/Jason R. Fulmer		
Address Line 1:	1601 Elm Street, Suite 3000		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	118748-3070		
NAME OF SUBMITTER:	Jason R. Fulmer		

OP \$90.00 2344045

Signature:	/Jason R. Fulmer/
Date:	04/08/2010
Total Attachments: 4 source=Ennis-Reichhold trademark assignment#page1.tif source=Ennis-Reichhold trademark assignment#page2.tif source=Ennis-Reichhold trademark assignment#page3.tif source=Ennis-Reichhold trademark assignment#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") effective as of April 29, 2009 (the "Effective Date"), is by and between **REICHHOLD, INC.**, a Delaware Corporation, with an address of 2400 Ellis Road, Durham, North Carolina ("Assignor"), and **ENNIS PAINT, INC.**, a Texas Corporation, with an address of 1509 S. Kaufman, Ennis, Texas 75120 ("Assignee"). Assignor and Assignee are sometimes referenced individually as a "Party" and referenced collectively as the "Parties."

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, service marks and trademark registrations set forth in **EXHIBIT A** incorporated herein by reference, together with all goodwill associated therewith (hereinafter, collectively the "Marks"); and

WHEREAS, Assignor desires to assign and transfer all of its rights, title and interest in, to, and under the Marks to Assignee, and Assignee desires to acquire all of Assignor's rights, title and interest in, to, and under the Marks pursuant to the terms and conditions of this Assignment.

NOW, THEREFORE, in consideration of the premises, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties agree as follows:

1. **ASSIGNMENT.**

Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, all of Assignor's rights, title and interest in, to, and under, the Marks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Marks. Such rights, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors and assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. **RECORDALS/FURTHER ASSURANCES.**

Assignee shall record this Assignment with the United States Patent and Trademark Office with respect to the United States federal trademark registrations set forth in **EXHIBIT A**. Assignor shall execute and deliver to Assignee all such further instruments, assignments, assurances and other documents as Assignee may reasonably request or as may be necessary to more fully assign and convey to and vest in Assignee all rights in and to the Marks as provided herein.

ASSIGNEE:

ENNIS PAINT, INC.

By: [Signature]

Printed Name: CHRISTOPHER MICKLAS

Title: CFO

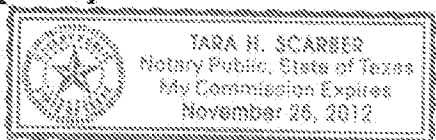
Date: 4/5/10

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

Chris Micklas ^{for} BEFORE ME, the undersigned, a Notary Public, on this day personally appeared known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of ENNIS PAINT, INC. and that he executed the same as the act of ENNIS PAINT, INC. for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this 5 day of April, 2010 ²⁰¹⁰ ~~2009~~

[SEAL]



Tara H. Scarber
NOTARY PUBLIC, STATE OF TEXAS

EXHIBIT A

Trademarks/Service Marks

HPS
INNOVATIVE PERFORMANCE SYSTEMS
REFINING ROADS REDEFINING TECHNOLOGY

U.S. Federal Trademark Registrations

Mark	Serial No.	Filing Date	Registration Number	Registration Date	Goods/Services
HPS	75/445,634	03/06/1998	2,344,045	04/18/2000	Epoxy resins for use in the application of traffic stripes for pavement marking
INNOVATIVE PERFORMANCE SYSTEMS	77/016,827	10/9/2006	3,267,546	07/24/2007	Epoxy resins
REFINING ROADS REDEFINING TECHNOLOGY	77/012,216	10/03/2006	3,278,494	08/14/2007	Epoxy resins