

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Participant Productions		04/10/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Participant Media, LLC		
Street Address:	335 N. Maple Drive		
Internal Address:	Suite 245		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3552710	SOCIAL ACTION NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(213) 430-8308		
Email:	sgordon@omm.com		
Correspondent Name:	Shari Gordon		
Address Line 1:	400 S. Hope Street		
Address Line 2:	18th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071-2899		
ATTORNEY DOCKET NUMBER:	653,125-9		
NAME OF SUBMITTER:	Shari L. Gordon		
Signature:	/Shari L. Gordon/		

CH \$40.00 3552710

900159229

TRADEMARK
REEL: 004182 FRAME: 0702

Date:

04/08/2010

Total Attachments: 4

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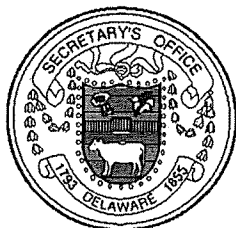
source=Participant Media Name Change#page4.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PARTICIPANT PRODUCTIONS, LLC", CHANGING ITS NAME FROM "PARTICIPANT PRODUCTIONS, LLC" TO "PARTICIPANT MEDIA, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF APRIL, A.D. 2008, AT 7:30 O'CLOCK P.M.



3776762 8100

080433295

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6526492

DATE: 04-15-08

TRADEMARK
REEL: 004182 FRAME: 0704

CERTIFICATE OF AMENDMENT
OF
PARTICIPANT PRODUCTIONS, LLC

1. The name of the limited liability company is Participant Productions, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company has been changed to:

Participant Media, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 10 day of April, 2008.

See Media, LLC
Sole Member

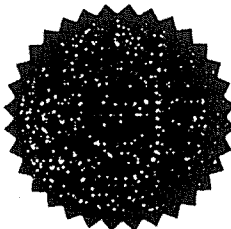
By: Jeff Sholl
Name: JEFF SHOLL
Title: CEO of See Media, LLC

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PARTICIPANT PRODUCTIONS, LLC", FILED IN THIS OFFICE ON THE TWELFTH DAY OF MARCH, A.D. 2004, AT 6:55 O'CLOCK P.M.



3776762 8100

040188202

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2986993

DATE: 03-12-04

TRADEMARK

REEL: 004182 FRAME: 0706

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:55 PM 03/12/2004
FILED 06:55 PM 03/12/2004
SRV 040188202 - 3776762 FILE

CERTIFICATE OF FORMATION
OF
PARTICIPANT PRODUCTIONS, LLC

1. The name of the limited liability company is Participant Productions, LLC.

2. The address of its registered office in the State of Delaware is 9 E. Loockerman Street, Suite 1B, in the City of Dover, County of Kent. The name of the registered agent at such address is National Registered Agents, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Participant Productions, LLC this 11 day of March, 2004.



Jeffrey S. Skoll, Authorized Person

CC1:654152.1