

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Michael Kaplin		10/01/2009	INDIVIDUAL: AUSTRALIA
RECEIVING PARTY DATA			
Name:	JAB Distributors, LLC		
Doing Business As:	DBA Protect-A-Bed		
Street Address:	3600 Woodhead Drive		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2741608	PROTECT-A-BED	
Registration Number:	2741659	PROTECT-A-BED	
Registration Number:	3617210	PROTECT-A-BED PLUSH	
CORRESPONDENCE DATA			
Fax Number:	(312)775-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3127758000		
Email:	rdicerbo@mcandrews-ip.com		
Correspondent Name:	Ronald A DiCerbo		
Address Line 1:	500 West Madison		
Address Line 2:	34th Floor		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	34694US01		
NAME OF SUBMITTER:	Ronald A DiCerbo		

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REEL: 004182 FRAME: 0887

Signature:	/RAD/
Date:	04/08/2010
Total Attachments: 1 source=Kaplan to JAB 10-01-09#page1.tif	

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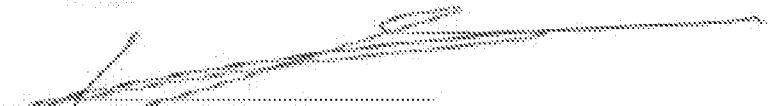
THIS TRADEMARK ASSIGNMENT is made as of as of October 1, 2009 (this "Assignment") by DAVID MICHAEL KAPLAN, an individual with an address at 14 Narrawong Road, South Caulfield 3162, Australia ("Assignor"), in favor of JAB DISTRIBUTORS, LLC, an Illinois limited liability company with its principal office at 3800 Woodhead Drive, Northbrook, IL 60062 U.S.A. ("Assignee").

WHEREAS, Assignor is the owner of the trademarks (the "Marks") and United States trademark registrations identified below (the "Trademark Registrations"):

Trademark	Jurisdiction	Application Number	Registration Number
PROTECT-A-BED	USA	76453268	2741608
	USA	76457166	2741659
PROTECT-A-BED PLUSH	USA	77422220	3617210

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby assigns, conveys, and transfers unto Assignee all rights, title and interest in, to, and under the Trademark Registrations, the Marks identified therein, all associated common law rights, and the Goodwill symbolized thereby, together with that portion of the ongoing and existing business in connection with which the Assignor has a bona fide intent to use the Marks for Assignee's own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Marks, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment and sale not been made. Without limiting the generality of the foregoing, this Assignment shall also include any and all rights to sue for claims and remedies against past, present, and future infringements of any or all of the foregoing, and rights for priority and protection of interests therein under the laws of any jurisdiction.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment as of the date first written above.


David Michael Kaplan