### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gerry USA, LLC		104/08/2010	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Studio Ray, LLC
Street Address:	512 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

#### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3496958	G
Registration Number:	952492	G
Registration Number:	742640	GERRY
Registration Number:	954759	GERRY
Registration Number:	1909358	GERRY
Registration Number:	3459297	GERRY
Registration Number:	1407702	GERRY G

### CORRESPONDENCE DATA

Fax Number: (212)983-8421

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-986-7410

Email: grymer@malinalaw.com

Correspondent Name: Bernard Malina

Address Line 1: 444 Madison Avenue, 17th Floor

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Address Line 4: New York, NEW YORK 10022				
ATTORNEY DOCKET NUMBER:	FL-238			
NAME OF SUBMITTER:	Bernard Malina			
Signature:	/Bernard Malina/			
Date:	04/09/2010			
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# ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, GERRY USA, LLC, a Delaware Limited Liability
Company, having its principal offices at 1375 Broadway, New York, NY
10018, has adopted, used, and is the owner of the following trademarks now
registered in the United States Patent and Trademark Office:

<u>Trademark</u>	Registration No.	Date of Registration
G (& Design)	3,496,958	September 2, 2008
G (& Design)	952,492	February 6, 1973
GERRY	742,640	December 25, 1962
GERRY	954,759	March 13, 1973
GERRY	1,909,358	August 1, 1995
GERRY	3,459,297	July 1, 2008
GERRY G	1,407,702	September 2, 1986

WHEREAS, Studio Ray, LLC, a New York Limited Liability Company, having its principal offices at 512 Fifth Avenue, New York, NY 10018, is desirous of acquiring said registered trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, GERRY USA, LLC assigns to Studio Ray, LLC, effective November 2, 2009, all right, title and interest in the United

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States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

GERRY USA, LLC

**RECORDED: 04/09/2010** 

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