

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NSSI/Campus Direct		10/18/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	On Campus Marketing		
<b>Street Address:</b>	151 West 26th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3072302	CAMPUS LINENS	
Registration Number:	3139891		
Registration Number:	3133850	UNIVERSITAS VETIS OFFICE OF THE DIRECTOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)724-3290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2127243290		
<b>Email:</b>	gallit@schullerlegal.net		
<b>Correspondent Name:</b>	Gallit Schuller, ESQ.		
<b>Address Line 1:</b>	140 Riverside Drive		
<b>Address Line 2:</b>	#4C		
<b>Address Line 4:</b>	New York, NEW YORK 10024		
<b>NAME OF SUBMITTER:</b>	Michael Fitzgerald		
<b>Signature:</b>	/mf/		

OP \$90.00 3072302

**900159267**

**TRADEMARK  
 REEL: 004183 FRAME: 0017**

Date:

04/09/2010

**Total Attachments: 3**

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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

THIS ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES (this "Assignment") is made by NSSI/CAMPUS DIRECT, LLC, a Delaware limited liability company ("Assignor"), to ON CAMPUS MARKETING, LLC, a Delaware limited liability company having a principal place of business at 151 West 26<sup>th</sup> Street, 11<sup>th</sup> Floor, New York, New York 10001 ("Assignee").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee, Assignor's entire right, title and interest in and to the trademarks and domain names listed in the Exhibit A attached hereto (the "Marks") in the United States and all foreign countries, including all common law rights, all registrations and applications for registration thereof, together with any and all goodwill of the business symbolized by the Marks, for Assignee's own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, together with all claims for damages by reasons of past infringement of the Marks (except for claims against Affinity Direct, LLC, if any, which are retained by the Assignor, pursuant to Section 1.2(k) of a certain Asset Purchase Agreement dated as of the date hereof between the Assignor and the Assignee), with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

ASSIGNOR HEREBY AGREES to take all actions, and to execute and deliver all additional instruments and documents, as Assignee may reasonably request for the purpose of carrying out this Assignment and the transactions contemplated hereby including, but not limited to, all instruments and documents necessary to transfer the Marks in the United States and any foreign countries.

ASSIGNOR HEREBY COVENANTS that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

[Signature Page to Follow]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this  
18th day of October, 2006.

NSSI/CAMPUS DIRECT, LLC

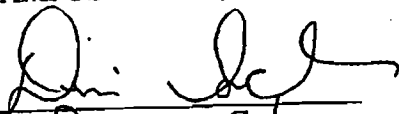




By:   
Name: Devin Schu  
Title: Authorized Person

EXHIBIT A

Trademarks and Domain Names

Mark	Registration No.	Filing Date	Registration Date
CAMPUS LINENS	3,072,302	November 17, 2004	March 31, 2006
	3,139,891	March 23, 2004	September 5, 2006
	3,133,850	March 24, 2004	August 22, 2006

UNREGISTERED/COMMON LAW TRADEMARKS

<b>Common Law Mark</b>
OLD GEORGETOWN MILLS
UNIVERSITY LINENS
CAMPUS CAREPACKS



DOMAIN NAMES

CAMPUSCAREPACKAGES.COM
CAMPUSCAREPACKS.COM
CAMPUSCAREPACS.COM
CAMPUSLINENS.COM
CAREPACS.COM
RESIDENCEHALLLINENS.COM