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Fax Server

:ROBIN E. SILVERMAN COMPANY:437 MADISON AVENUE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.104/08/2010
900159160

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Conversion from a Corporation to a Limited Liability Company with Resulting Name Change

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marketron International, Inc.		12/31/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Marketron International, LLC
Street Address:	101 Empty Saddle Trail
City:	Hailey
State/Country:	IDAHO
Postal Code:	83333
Entity Type:	LIMITED LIABILITY COMPANY: <i>Delaware</i>

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2747327	MARKETRON
Registration Number:	2855145	MARKETRON
Registration Number:	2821491	M
Registration Number:	2859876	M MARKETRON
Registration Number:	2788877	MARKETRON
Registration Number:	3008486	M
Registration Number:	2753128	MARKETRON
Registration Number:	2884892	MARKETRON
Registration Number:	2889744	M

CORRESPONDENCE DATA

Fax Number:

(212)754-0330

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

(212) 907-7300

Email:

rsilverman@golenbock.com

OP \$240.00 2747327

700434157

TRADEMARK
REEL: 004183 FRAME: 0046

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Fax Server

:ROBIN E. SILVERMAN COMPANY:437 MADISON AVENUE

Correspondent Name: Robin E. Silverman
Address Line 1: 437 Madison Avenue
Address Line 2: Golenbock Eiseman Assor Bell & Pescoe
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER: Robin E. Silverman

Signature: /Robin E. Silverman/

Date: 04/08/2010

Total Attachments: 4

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TRADEMARK

REEL: 004183 FRAME: 0047

ROBIN E. SILVERMAN COMPANY:437 MADISON AVENUE

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MARKETRON INTERNATIONAL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MARKETRON INTERNATIONAL, INC." TO "MARKETRON INTERNATIONAL, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 9:54 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 11:59 O'CLOCK P.M.

3554524 8100V

071375632

You may verify this certificate online
at corp.delaware.gov/authvar.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6273516

DATE: 12-31-07

TRADEMARK

REEL: 004183 FRAME: 0048

USPTO

ROBIN E. SILVERMAN COMPANY:437 MADISON AVENUE

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:32 AM 12/31/2007
FILED 09:54 AM 12/31/2007
SER 071975432 - 3054224 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the corporation first formed is: Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is: Delaware.
- 3.) The date the corporation first formed is: August 1, 2002.
- 4.) The name of the corporation immediately prior to filing this Certificate is:

Marketron International, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is:

Marketron International, LLC
- 6.) The effective time and date of the conversion shall be:

11:59 p.m. December 31, 2007

IN WITNESS WHEREOF, the undersigned has executed this Certificate
as of December 31, 2007.

MARKETRON INTERNATIONAL, INC.

By: /s/ R. Kenneth Bryant
Authorized Person

Name: R. Kenneth Bryant
Print or Type

406633.3

TRADEMARK

REEL: 004183 FRAME: 0049

ROBIN E. SILVERMAN COMPANY:437 MADISON AVENUE

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "MARKETRON INTERNATIONAL, LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 9:54 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 11:59 O'CLOCK P.M.



3554524 8100V

071375652

You may verify this certificate online at corp.delaware.gov/onlinever.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6273516

DATE: 12-31-07

TRADEMARK

REEL: 004183 FRAME: 0050

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ROBIN E. SILVERMAN COMPANY:437 MADISON AVENUE

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:32 AM 12/31/2007
FILED 09:54 AM 12/31/2007
BY 071375632 - 3254224 VILE

**STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION**

MARKETRON INTERNATIONAL, LLC

Pursuant to Section 18-201 of the Delaware Limited Liability Company Act, this Certificate of Formation is being executed and filed to effect the conversion of Marketron International, Inc., a Delaware corporation, into Marketron International, LLC, a Delaware limited liability company (the "Company").

FIRST: The name of the limited liability company formed hereby is:

Marketron International, LLC.

SECOND: The address of the registered office of the Company in the State of Delaware is 2711 Centerville Road - Suite 400, Wilmington, DE 19808. The Company's registered agent for service of process at that address is Corporation Service Company.

THIRD: The effective time and date of this Certificate shall be 11:59 p.m. December 31, 2007.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of December 31, 2007.

/s/ William Pearlstein
William G. Pearlstein, Authorized Person

404267A