

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ExxonMobil Oil Corporation		04/13/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Exxon Mobil Corporation
Street Address:	5959 Las Colinas Boulevard
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 130

Property Type	Number	Word Mark
Registration Number:	0136234	600W
Registration Number:	1074397	
Registration Number:	2408388	ALLFRAC
Registration Number:	2408390	ALLPAC
Registration Number:	2408387	ALTERNATE PATH
Registration Number:	1452836	AVREX
Registration Number:	0901053	BICOR
Registration Number:	0195167	DELVAC
Registration Number:	1254259	DELVAC 1
Registration Number:	2131040	DELVAC ACCUTRACK
Registration Number:	2092232	DIGILYTE
Registration Number:	0131862	DTE
Registration Number:	1697247	EAL
Registration Number:	1791229	EAL ARCTIC

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Registration Number:	1714936	
Registration Number:	0329794	FLOWREX
Registration Number:	1607101	GARGOYLE
Registration Number:	1181782	GARGOYLE ARCTIC SHC
Registration Number:	1155233	GLYGOYLE
Registration Number:	0625733	GREASREX
Registration Number:	0238485	HECLA
Registration Number:	1744532	HICOR
Registration Number:	1706762	LABEL-LYTE
Registration Number:	1813703	LABEL-MATE
Registration Number:	3195694	LUBEGUARD
Registration Number:	3276428	LUBEGUARDPRO
Registration Number:	2691084	METALLYTE
Registration Number:	0337002	MOBIL
Registration Number:	0363312	MOBIL
Registration Number:	1020511	MOBIL
Registration Number:	1028163	MOBIL
Registration Number:	1041060	MOBIL
Registration Number:	1046513	MOBIL
Registration Number:	1048286	MOBIL
Registration Number:	1302728	MOBIL
Registration Number:	1312265	MOBIL
Registration Number:	1073894	MOBIL
Registration Number:	1015027	MOBIL
Registration Number:	1049824	MOBIL
Registration Number:	1052601	MOBIL
Registration Number:	1263693	MOBIL
Registration Number:	2665136	MOBIL +
Registration Number:	1799342	MOBIL
Registration Number:	1044603	MOBIL 1
Registration Number:	1053493	MOBIL 1
Registration Number:	2133386	MOBIL 1
Registration Number:	3673824	1 MOBIL 1
Registration Number:	3673825	1 MOBIL 1
Registration Number:	3667735	MOBIL 1 RACING

Registration Number:	1510225	MOBIL 1 RACING
Registration Number:	2551779	MOBIL AUTO CLUB
Registration Number:	2215421	MOBIL EAL ENVIROSYN
Registration Number:	1757488	MOBIL FIVE-STAR AWARD
Registration Number:	1983534	MOBIL FLEET
Registration Number:	2851610	MOBIL FUEL SYSTEM SYNERGY
Registration Number:	1338384	MOBIL MART
Registration Number:	1794977	MOBIL MOTORIST
Registration Number:	1098505	MOBIL SHC
Registration Number:	1491099	MOBIL TRAVEL GUIDE
Registration Number:	1502686	MOBIL TRAVEL GUIDE
Registration Number:	1322753	MOBIL TRAVEL GUIDE
Registration Number:	1506701	MOBIL TRAVEL GUIDE
Registration Number:	1092589	MOBILAD
Registration Number:	0973767	MOBILARMA
Registration Number:	0900050	MOBILFLUID
Registration Number:	2512698	MOBILGARD
Registration Number:	1074398	MOBILGEAR
Registration Number:	0257569	MOBILGREASE
Registration Number:	1102969	MOBILITH
Registration Number:	1492850	MOBILITH SHC
Registration Number:	1144663	MOBILMET
Registration Number:	0129237	MOBILOIL
Registration Number:	1031946	MOBILTAC
Registration Number:	1087969	MOBILTEMP
Registration Number:	1492849	MOBILTEMP SHC
Registration Number:	0647004	MOBILTHERM
Registration Number:	1588477	MOBILTRANS SHC
Registration Number:	0566703	MOBILUBE
Registration Number:	1075344	MOBILUBE SHC
Registration Number:	2578088	MOBILUX
Registration Number:	1909494	OCTGAIN
Registration Number:	1448492	OPPALYTE
Registration Number:	1481312	PEGASUS
Registration Number:	0287746	PEGASUS

Registration Number:	1577244	PEGASUS 1
Registration Number:	1265803	
Registration Number:	1461344	
Registration Number:	1530962	
Registration Number:	2078949	
Registration Number:	0355206	
Registration Number:	1182239	
Registration Number:	1551312	
Registration Number:	1720826	
Registration Number:	1461345	
Registration Number:	3521208	
Registration Number:	3654749	
Registration Number:	3691690	
Registration Number:	3713363	
Registration Number:	0640356	
Registration Number:	2512699	PERMAZONE
Registration Number:	0382531	PROREX
Registration Number:	0637353	PROWAX
Registration Number:	3434614	PURESYN
Registration Number:	1453766	PYROGARD
Registration Number:	0033707	RARUS
Registration Number:	1262163	
Registration Number:	0975789	SHC
Registration Number:	2904998	SOCONY
Registration Number:	2058043	SPEEDPASS
Registration Number:	2884731	SPEEDPASS
Registration Number:	1810401	SUPER
Registration Number:	2940499	
Registration Number:	0646358	THERMREX
Registration Number:	1104611	VACMUL
Registration Number:	0328209	VACSUL
Registration Number:	0131866	VACTRA
Registration Number:	0028937	VACUOLINE
Registration Number:	0031735	VACUUM
Registration Number:	1491762	VAPROTEC

Registration Number:	0028936	VELOCITE
Registration Number:	2792917	WASH N' RUN
Registration Number:	3453272	WASH N' RUN
Registration Number:	0647009	WAXREX
Serial Number:	77755697	1
Serial Number:	77860286	MOBIL
Serial Number:	77824668	MOBIL REGULAR SUPER + SPECIAL
Serial Number:	77862545	MOBIL
Serial Number:	77793657	MOBIL 1 LUBE EXPRESS
Serial Number:	77860248	MOBIL
Serial Number:	77860266	

CORRESPONDENCE DATA

Fax Number: (972)444-1433
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 972/444-1480
Email: michelle.l.peterson@exxonmobil.com
Correspondent Name: Valerie Verret
Address Line 1: 5959 Las Colinas Boulevard
Address Line 2: Exxon Mobil Corporation
Address Line 4: Irving, TEXAS 75039

ATTORNEY DOCKET NUMBER:	EMOC TO EMC
NAME OF SUBMITTER:	Michelle L Peterson
Signature:	/Michelle L Peterson/
Date:	04/13/2010

Total Attachments: 7
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U.S. AND WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, EXXONMOBIL OIL CORPORATION, a New York corporation (“EMOC”), is the owner of all right, title and interest in and to all of those marks and the associated trademark applications and registrations therefor owned by and in the name of EMOC in the United States, as set forth in the attached schedule, and in all other countries where EMOC owns registrations or applications and/or has used the marks (the “EMOC Marks”); and

WHEREAS, EXXON MOBIL CORPORATION, a New Jersey corporation (“Assignee”), desires to acquire all right, title and interest in and to the EMOC Marks, together with the goodwill of the business symbolized by the marks.

NOW, THEREFORE, in consideration of the sum of One Hundred Dollars (US\$100.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, EMOC does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the EMOC Marks, together with the goodwill of the business symbolized by the EMOC Marks.

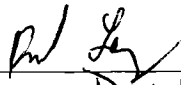
EMOC also assigns unto Assignee its rights, benefits and standing under any and all agreements relating to the EMOC Marks to which EMOC is a party; all rights to sue for past, present and future infringements, misappropriations or misuse of the EMOC Marks; and all claims for damages by reason of infringement, misappropriation or other misuse of the EMOC Marks prior to the assignment date, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. Assignee shall be substituted for

EMOC in all matters involving the EMOC Marks and shall hold and enjoy all of EMOC's rights with regard to the EMOC Marks as fully and entirely as said interest could have been held and enjoyed by EMOC had this assignment, transfer and conveyance not been made.

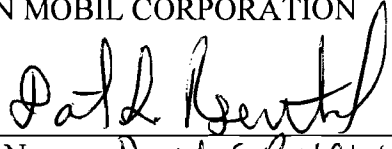
EMOC further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the EMOC Marks.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this U.S. and Worldwide Trademark Assignment effective as of April 13, 2010.

EXXONMOBIL OIL CORPORATION

By: 
Printed Name: David Levy *mir*
Its: Vice President
Date: April 5, 2010

EXXON MOBIL CORPORATION

By: 
Printed Name: David S. Rubenshal *mir*
Its: Vice President
Date: April 13, 2010

Schedule

ExxonMobil Oil Corporation Applications and Registrations in the United States

Registrations

TRADEMARK	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
600 W	71/133033	27-May-20	136234	26-Oct-20
AIRPLANE (DEVICE)	115217	09-Feb-77	1074397	04-Oct-77
ALLFRAC	75/811258	29-Sep-99	2408388	28-Nov-00
ALLPAC	75/811375	29-Sep-99	2408390	28-Nov-00
ALTERNATE PATH	75/811257	29-Sep-99	2408387	28-Nov-00
AVREX	639998	15-Jan-87	1452836	18-Aug-87
BICOR	339586	02-Oct-69	901053	20-Oct-70
DELVAC	71/199866	10-Jul-24	195167	17-Feb-25
DELVAC 1	365148	17-May-82	1254259	18-Oct-83
DELVAC ACCUTRACK	75/023690	22-Nov-95	2131040	20-Jan-98
DIGILYTE	75/092778	23-Apr-96	2092232	26-Aug-97
DTE	121495	09-Aug-19	131862	25-May-20
EAL	74/159129	22-Apr-91	1697247	30-Jun-92
EAL ARCTIC	74/307034	24-Aug-92	1791229	07-Sep-93
ENVIRONMENTAL LOGO	79/220586	12-Nov-91	1714936	15-Sep-92
FLOWREX	367112	09-Jul-35	329794	12-Nov-35
GARGOYLE	73/838211	13-Nov-89	1607101	24-Jul-90
GARGOYLE ARCTIC SHC	248541	01-Feb-80	1181782	15-Dec-81
GLYGOYLE	231701	17-Sep-79	1155233	26-May-81
GREASREX	692809	10-Aug-55	625733	24-Apr-56
HECLA	255363	28-Sep-27	238485	07-Feb-28
HICOR	74/204994	19-Sep-91	1744532	05-Jan-93
LABEL-LYTE	74/208518	30-Sep-91	1706762	11-Aug-92
LABEL-MATE	74/381679	22-Apr-93	1813703	28-Dec-93
LUBEGUARD	78/530737	10-Dec-04	3195694	09-Jan-07
LUBEGUARDPRO	78/528474	07-Dec-04	3276428	07-Aug-07
METALLYTE	78/123541	23-Apr-02	2691084	25-Feb-03
MOBIL	71/375354	28-Feb-36	337002	28-Jul-36
MOBIL	71/408518	14-Jul-38	363312	20-Dec-38
MOBIL	73/033204	27-Sep-74	1020511	16-Sep-75
MOBIL	73/000277	06-Sep-73	1028163	23-Dec-75
MOBIL	73/033448	27-Sep-74	1041060	08-Jun-76
MOBIL	73/068179	06-Nov-75	1046513	17-Aug-76
MOBIL	73/070689	03-Dec-75	1048286	14-Sep-76
MOBIL	73/436242	25-Jul-83	1302728	30-Oct-84
MOBIL	73/467012	23-Feb-84	1312265	01-Jan-85

TRADEMARK	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
MOBIL & AIRPLANE (WORD & DEVICE)	116121	16-Feb-77	1073894	27-Sep-77
MOBIL (STYLIZED, BLUE W/ RED 'O')	73/038984	09-Dec-74	1015027	08-Jul-75
MOBIL (STYLIZED, BLUE W/ RED 'O')	73/070138	25-Nov-75	1049824	05-Oct-76
MOBIL (STYLIZED, BLUE W/ RED 'O')	73/071063	08-Dec-75	1052601	09-Nov-76
MOBIL (STYLIZED, BLUE W/ RED 'O')	73/391554	28-Sep-82	1263693	10-Jan-84
MOBIL +	76/034191	25-Apr-00	2665136	24-Dec-02
MOBIL + (AND DESIGN)	74/364757	05-Mar-93	1799342	19-Oct-93
MOBIL 1	68272	07-Nov-75	1044603	27-Jul-76
MOBIL 1 DESIGN (RED & BLUE)	69303	17-Nov-75	1053493	30-Nov-76
MOBIL 1 DESIGN (RED & BLUE)	75/158652	30-Aug-96	2133386	27-Jan-98
MOBIL 1 ICON (IN COLOR)	77/367270	09-Jan-08	3673824	25-Aug-09
MOBIL 1 ICON (W/ CONCENTRIC "O")	77/367282	09-Jan-08	3673825	25-Aug-09
MOBIL 1 RACING	77/572662	17-Sep-08	3667735	11-Aug-09
MOBIL 1 RACING AND DESIGN (V1)	716353	25-Feb-88	1510225	25-Oct-88
MOBIL AUTO CLUB	76/008045	23-Mar-00	2551779	26-Mar-02
MOBIL EAL ENVIROSYN	75/309860	17-Jun-97	2215421	29-Dec-98
MOBIL FIVE-STAR AWARD	74/249360	25-Feb-92	1757488	09-Mar-93
MOBIL FLEET (BLUE & RED)	74/605224	01-Dec-94	1983534	02-Jul-96
MOBIL FUEL SYSTEM SYNERGY	76/442416	22-Aug-02	2851610	08-Jun-04
MOBIL MART	73/506253	29-Oct-84	1338384	28-May-85
MOBIL MOTORIST	74/358058	11-Feb-93	1794977	28-Sep-93
MOBIL SHC	108665	06-Dec-76	1098505	08-Aug-78
MOBIL TRAVEL GUIDE	678520	14-Aug-87	1491099	07-Jun-88
MOBIL TRAVEL GUIDE	687739	02-Oct-87	1502686	30-Aug-88
MOBIL TRAVEL GUIDE & 4-STAR DESIGN	73/426503	18-May-83	1322753	26-Feb-85
MOBIL TRAVEL GUIDE & 5-STAR DESIGN	705958	19-Jan-88	1506701	27-Sep-88
MOBILAD	116138	16-Feb-77	1092589	06-Jun-78
MOBILARMA	404666	08-Oct-71	973767	27-Nov-73
MOBILFLUID	344125	20-Nov-69	900050	06-Oct-70
MOBILGARD	76/231754	28-Mar-01	2512698	27-Nov-01
MOBILGEAR	115218	09-Feb-77	1074398	04-Oct-77
MOBILGREASE	274858	05-Nov-28	257569	11-Jun-29
MOBILITH	156497	25-Jan-78	1102969	26-Sep-78
MOBILITH SHC	672850	17-Jul-87	1492850	21-Jun-88

TRADEMARK	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
MOBILMET	223476	16-Jul-79	1144663	30-Dec-80
MOBILOIL	71/110723	06-May-18	129237	27-Jan-20
MOBILTAC	35549	25-Oct-74	1031946	03-Feb-76
MOBILTEMP	136119	01-Aug-77	1087969	28-Mar-78
MOBILTEMP SHC	672845	17-Jul-87	1492849	21-Jun-88
MOBILTHERM	6847	20-Apr-56	647004	18-Jun-57
MOBILTRANS SHC	73/794316	19-Mar-89	1588477	27-Mar-90
MOBILUBE	622851	26-Dec-51	566703	11-Nov-52
MOBILUBE SHC	108664	06-Dec-76	1075344	18-Oct-77
MOBILUX	76/231946	28-Mar-01	2578088	11-Jun-02
OCTGAIN	74/431274	02-Sep-93	1909494	01-Aug-95
OPPALYTE	73/590246	27-Mar-86	1448492	21-Jul-87
PEGASUS	73/457925	20-Dec-83	1481312	22-Mar-88
PEGASUS (WORD & DESIGN, RIGHT)	71/311346	21-Feb-31	287746	06-Oct-31
PEGASUS 1	73794302	18-Apr-89	1577244	16-Jan-90
PEGASUS DESIGN (V2, LEFT)	73/397151	30-Sep-82	1265803	31-Jan-84
PEGASUS DESIGN (V3)	73/646301	24-Feb-87	1461344	13-Oct-87
PEGASUS DESIGN (V3)	73/737516	30-Jun-88	1530962	21-Mar-89
PEGASUS DESIGN (V3)	75/103564	13-May-96	2078949	15-Jul-97
PEGASUS DESIGN (V3, RIGHT)	71/398693	19-Oct-37	355206	08-Mar-38
PEGASUS DESIGN (V3, RIGHT)	73/247504	24-Jan-80	1182239	15-Dec-81
PEGASUS DESIGN (V3, RIGHT)	73/715218	07-Mar-88	1551312	08-Aug-89
PEGASUS DESIGN (V3, RIGHT)	74/192056	06-Aug-91	1720826	29-Sep-92
PEGASUS DESIGN (V3A, RIGHT)	73/646304	24-Feb-87	1461345	13-Oct-87
PEGASUS DESIGN (V3A, RIGHT)	77/048069	20-Nov-06	3521208	21-Oct-08
PEGASUS DESIGN (V3A, RIGHT)	77/685131	06-Mar-09	3654749	14-Jul-09
PEGASUS DESIGN (V5, RIGHT, SIMPLIFIED)	77/642147	31-Dec-08	3691690	06-Oct-09
PEGASUS DESIGN (V5, RIGHT, SIMPLIFIED)	77/685117	06-Mar-09	3713363	17-Nov-09
PEGASUS DESIGN IN CIRCLE (V3)	72/008029	09-May-56	640356	22-Jan-57
PERMAZONE	76/231755	28-Mar-01	2512699	27-Nov-01
PROREX	433265	21-Jun-40	382531	29-Oct-40
PROWAX	2924	17-Feb-56	637353	20-Nov-56
PURESYN	77/238456	25-Jul-07	3434614	27-May-08
PYROGARD	640014	15-Jan-87	1453766	25-Aug-87
RARUS	70/033707	10-Oct-1899	33707	7-Nov-1899
RED O (SYMBOL)	73/355988	22-Mar-82	1262163	27-Dec-83

TRADEMARK	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
SHC	433284	21-Aug-72	975789	01-Jan-74
SOCONY	78/299609	12-Sep-03	2904998	23-Nov-04
SPEEDPASS	74/662334	17-Apr-95	2058043	29-Apr-97
SPEEDPASS	76/369844	12-Feb-02	2884731	14-Sep-04
SUPER & DEVICE	74/327983	03-Nov-92	1810401	14-Dec-93
SYNERGY DEVICE	76/442417	22-Aug-02	2940499	12-Apr-05
THERMREX	72/005463	29-Mar-56	646358	04-Jun-57
VACMUL	158569	13-Feb-78	1104611	24-Oct-78
VACSUL	364794	10-May-35	328209	17-Sep-35
VACTRA	123269	29-Sep-19	131866	25-May-20
VACUOLINE	70/028937	15-Aug-1896	28937	6-Oct-1896
VACUUM		21-Apr-1898	31735	21-Jun-1898
VAPROTEC	678109	13-Aug-87	1491762	14-Jun-88
VELOCITE	70/028936	15-Aug-1896	28936	6-Oct-1896
WASH N' RUN	78/103355	17-Jan-02	2792917	09-Dec-03
WASH N' RUN LOGO	77/313540	25-Oct-07	3453272	24-Jun-08
WAXREX	72006865	20-Apr-56	647009	18-Jun-57

Applications

TRADEMARK	APPLICATION NUMBER	FILING DATE	DATE OF FIRST USE IN COMMERCE
1 ICON	77/755697	09-Jun-09	01-Apr-2009
FORECOURT - MOBIL AND PEGASUS DESIGN IN CIRCLE	77/860286	29-Oct-09	31-Dec-2000
FUEL DISPENSER - MOBIL AND PEGASUS DESIGN IN CIRCLE	77/824668	11-Sep-09	31-Dec-2000
MOBIL (STYLIZED, BLUE W/ RED 'O')	77/862545	02-Nov-09	30-Jun-1966
MOBIL 1 LUBE EXPRESS (IN COLOR)	77/793657	30-Jul-09	31-May-2003
MOBIL CANOPY DESIGN	77/860248	29-Oct-09	31-Dec-2000
MOBIL CANOPY DESIGN (UNBRANDED)	77/860266	29-Oct-09	31-Dec-2000