

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Magnetic Specialty, LLC		04/01/2010	LIMITED LIABILITY COMPANY: OHIO

RECEIVING PARTY DATA

Name:	Magnum Magnetics Corporation
Street Address:	801 Masonic Park Road
City:	Marietta
State/Country:	OHIO
Postal Code:	45750
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	77021951	PICTUREMAGIC
Registration Number:	2819460	COLOR A MAG
Registration Number:	2131777	CRAFTMAGIC
Registration Number:	3219995	
Registration Number:	2651920	JETMAG
Registration Number:	1625686	MSI MAGNETIC SPECIALTY, INC.
Registration Number:	2795702	POWERMAG
Registration Number:	3219896	PROMAG
Registration Number:	1207014	PROMAG
Registration Number:	2862237	REUSE A MAG
Registration Number:	2918522	TITAN

CORRESPONDENCE DATA

Fax Number: (202)533-9099

900159530

**TRADEMARK
 REEL: 004185 FRAME: 0030**

CH \$290.00 77021951

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-467-8810
Email: behogue@vorys.com, iplaw@vorys.com
Correspondent Name: Cory M. Amron
Address Line 1: 1909 K Street, NW
Address Line 2: 9th Floor
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	25815-11/0769/MAGASSIGN
NAME OF SUBMITTER:	Cory M. Amron
Signature:	/cory m amron/
Date:	04/13/2010

Total Attachments: 7

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INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, MAGNETIC SPECIALTY, LLC, a limited liability company organized under the laws of the State of Ohio ("Assignor"), with an address at P.O. Box 178 Marietta, OH 45750, is the owner of all right, title and interest in and to, or is the licensee of, the intellectual property listed on Exhibit A (the "Intellectual Property"), which Exhibit A is made a part hereof and incorporated herein by reference; and

WHEREAS, MAGNUM MAGNETICS CORPORATION, a corporation organized under the laws of the State of Ohio, with offices at 801 Masonic Park Road, Marietta, OH 45750 ("Assignee"), the successor to Assignor's business to which the Intellectual Property pertains, is desirous of acquiring the Intellectual Property.

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto the said Assignee, effective as of April 1, 2010 ("Effective Date") all of its right, title and interest in and to the Intellectual Property together with the goodwill of the business associated with therewith.

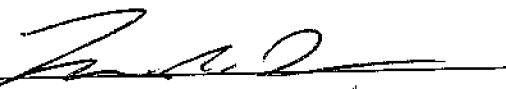
Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from past infringement of the Intellectual Property.

Assignor undertakes that upon the request of Assignee or its designees, Assignor and/or its successor(s) in business, shall make all rightful oaths, testify on

behalf of Assignor or its designees in matters involving the Intellectual Property and do all other lawful acts necessary to carry out the intent of this Assignment as well as to provide such other material, information and assistance to Assignee or its designees, as will be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Intellectual Property to be duly executed as of the Effective Date.

MAGNETIC SPECIALTY, LLC

By: 
Name: Thomas L. Lewis
Title: PRESIDENT

**EXHIBIT A
TO
INTELLECTUAL PROPERTY ASSIGNMENT**

The Intellectual Property consists of the following:

(a) all trademarks and service marks owned and/or used by Magnetic Specialty, LLC, including but not limited to those specifically identified on the additional pages of this Exhibit A, trade dress and logos, together with all translations, adoptions, derivations and combinations thereof and including all goodwill associated therewith, and all applications, registrations and renewals in connection therewith;

(b) all copyrights, copyrightable works and materials, copyright registrations and renewals thereof;



(c) all inventions (whether patentable or unpatentable and whether or not reduced to practice), all improvements thereto and all patents, patent applications and patent disclosures, together with all reissuances, continuations, continuations-in-part, revisions, extensions and reexaminations thereof;


(d) all trade secrets and confidential business information, technology, know-how, formulae, recipes, designs and drawings, computer domain names and the like;

(e) all licenses of trademarks, copyrights, inventions and other intellectual property; and

(f) any and all other intellectual property and rights similar to any of the foregoing whether owned or licensed by Magnetic Specialty, LLC.

Pending and Registered U.S. Trademarks for
Magnetic Specialty, LLC

Trademark	Status	Application or Registration Number	Filing or Registration Date	Goods	Next Action Due and Date	Design
PICTUREMAGIC	Published	77/021,951	16-Oct-2006	Flexible magnets containing pockets for holding photographs in International Class 9	Statement of Use due 14-Aug-2010	
COLOR A MAG	Registered	2,819,460	02-Mar-2004	Magnetic paper in International Class 16	Renewal due 02-Mar-2014	
CRAFTMAGIC	Registered	2,131,777	27-Jan-1998	Magnetic sheeting with colored or tacky surfaces used to form art, craft, and decorative items in International Class 17	Renewal due 27-Jan-2018	
Design Mark (4-square)	Registered	3,219,995	20-Mar-2007	Permanent magnets; flexible magnetic materials, namely, sheeting and extrusions for use in signs, magnetic advertising specialties, crafts, fastening devices, sensors, and motors in International Class 9	Section 8/15 20-Mar-2013	
JETMAG	Registered	2,651,920	19-Nov-2002	Magnetic paper in International Class 16	Renewal due 19-Nov-2012	
MSI MAGNETIC SPECIALTY, INC. (STYLIZED)	Registered	1,625,686	04-Dec-1990	Flexible permanent magnets in International Class 9	Renewal due 04-Dec-2010	
POWERMAG	Registered	2,795,702	16-Dec-2003	Flexible magnetic sheeting for use in the manufacture of signs in International Class 6	Renewal due 16-Dec-2013	
PROMAG	Registered	3,219,896	20-Mar-2007	Permanent magnets; flexible magnetic materials, namely, sheeting and extrusions for use in signs, magnetic advertising specialties, crafts, fastening devices, sensors, and motors in International Class 9	Section 8/15 due 20-Mar-2013	

Trademark	Status	Application or Registration Number	Filing or Registration Date	Goods	Next Action Due and Date	Design
PROMAG and Design	Registered	1,207,014	07-Sep-1982	Flexible permanent magnets in International Class 9	Renewal due 07-Sep-2012	
REUSE A MAG	Registered	2,862,237	13-Jul-2004	Flexible magnetic sheeting, namely, adhesive-backed flexible rubber magnetic squares in International Class 9	Section 8/15 due 13-Jul-2010	
TTAN	Registered	2,918,522	18-Jan-2005	Magnetic clasps used as closures for a variety of craft projects, including closures for purses, boxes and clothing in International Class 6 Metal magnetic buttons used for a variety of craft projects, namely woodcrafting, jewelry, making or sewn into fabric for closures in International Class 26	Section 8/15 due 18-Jan-2011	

Registered Foreign Trademarks for
Magnetic Specialty, LLC

Trademark	Status	Application or Registration Number	Filing or Registration Date	Goods	Country	Design
MSI MAGNETIC SPECIALTY, INC.	Registered	TMAA487922	1/20/1998	Flexible permanent magnets	Canada	

**Expired, Abandoned, Cancelled Trademarks for
Magnetic Specialty, LLC**

Trademarks
EZ-PEEL FLEXSTEEL FRAME IT MAG MAGCUT MSI PHOTOMAG SUBLIMAG THERMAL FLEX