

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chemical Specialties, Inc.		01/02/2007	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Viance, LLC
Street Address:	One Woodlawn Green
Internal Address:	200 East Woodlawn Road, Suite 350
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28217
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2767543	COMPTEC
Registration Number:	1288542	D-BLAZE
Registration Number:	1605569	ULTRAWOOD
Registration Number:	1650513	IMPEL
Registration Number:	1803262	ULTRAPOLE
Registration Number:	1859720	TROPICAL DECKING
Registration Number:	1896252	PRESERVE
Registration Number:	2341368	PRESERVE
Registration Number:	2336239	PRESERVEPLUS
Registration Number:	2453070	ULTRAROD
Registration Number:	2465565	COMPSOL
Registration Number:	2409076	ULTRAFUME
Registration Number:	2417090	WOOD FOR TODAY'S ENVIRONMENT

OP \$490.00 2767543

900159534

**TRADEMARK
 REEL: 004185 FRAME: 0056**

Serial Number:	76654378	NATURALLY BEAUTIFUL TODAY ... AND TOMORROW
Serial Number:	76642590	AUTOTREAT
Serial Number:	76659264	DURABOR
Serial Number:	76664668	ECOLIFE
Serial Number:	76664667	ECOSTYLE
Serial Number:	76664867	QUANTIM

CORRESPONDENCE DATA

Fax Number: (212)837-6269
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 837-6550
Email: kuhn@hugheshubbard.com
Correspondent Name: Perla M. Kuhn
Address Line 1: Hughes Hubbard & Reed LLP
Address Line 2: One Battery Park Plaza
Address Line 4: New York, NEW YORK 10004-1482

ATTORNEY DOCKET NUMBER:	014491.0034 PMK/ESP
NAME OF SUBMITTER:	p
Signature:	/Perla M. Kuhn/
Date:	04/13/2010

Total Attachments: 6
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Intellectual Property Assignment

This Intellectual Property Assignment (this "Assignment") dated January 2, 2007, is by Chemical Specialties, Inc., a North Carolina corporation (the "Assignor"), to Viance, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignor and Rohm and Haas Company, a Delaware corporation, have entered into a Contribution Agreement dated as of November 3, 2006, pursuant to which the Assignor agreed, among other things, to assign, transfer, convey and deliver to the Assignee all right, title and interest of the Assignor in and to (i) the patents and patent applications listed on Exhibit A hereto (the "Patents"), (ii) the trademarks and trademark applications listed on Exhibit B hereto (the "Trademarks"), (iii) the copyrights listed on Exhibit C hereto (the "Copyrights") and (iv) the internet domain names listed on Exhibit D hereto (the "Domain Names").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, conveys and delivers to the Assignee, its successors and assigns, effective as of the date first referred above, all right, title, and interest of the Assignor in and to:

the Patents, the Trademarks, the Copyrights and the Domain Names;

all registrations and pending applications to register or otherwise obtain legal protection, domestic and foreign, for any of the foregoing, including the applications and registrations listed on Exhibit A, Exhibit B and Exhibit C hereto;

all patents or trademarks, domestic and foreign, granted on any of the applications included in the foregoing;

all rights to make application, domestic and foreign, in the future to register or otherwise obtain legal protection for any of the foregoing;

all rights of priority under national laws, domestic and foreign, and international conventions with respect to any of the foregoing;

all domestic and foreign continuations, continuations-in-part, divisions, renewals, extensions, patents of addition, reexaminations, or reissues of any of the foregoing and all related applications therefor;

all goodwill of the business associated with any of the Trademarks;

all rights to sue with respect to past and future infringements of any of the foregoing; and

all other rights and privileges corresponding thereto throughout the world;

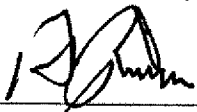
the same to be held and enjoyed by the Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives, to the end of the term or terms for which the foregoing are registered, issued, granted, reissued, or extended, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

The Assignor further agrees, without further consideration, to execute and deliver such further documents and instruments as the Assignee may reasonably request, to effectuate and record this Assignment, including the execution of assignments in recordable form in each jurisdiction where registrations or applications for the Patents, Trademarks or Copyrights may be issued or pending, and undertaking the transfer procedures of the applicable registrar of the Domain Names.

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IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered on this 2nd day of January, 2007.

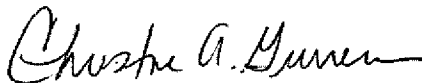
CHEMICAL SPECIALTIES, INC.

By: 
Name: Thomas J. Riordan
Title: Senior Vice President,
Law & Administration

State of New Jersey
County of Mercer, ss.:

On this 2nd day of January, 2007, before me personally appeared Thomas J. Riordan, to me known, who, by me duly sworn, did depose and say that he resides at _____, that he is the Senior Vice President, Law and Administration of Chemical Specialties, Inc., the corporation described in and that executed the foregoing instrument; that he knows the seal of said corporation, that the seal affixed to the foregoing instrument is the corporate seal, that it was affixed by order of the board of directors of said corporation, and that he signed his name thereto by like order.

Notary Public



CHRISTINE A. GURRERA
NOTARY PUBLIC OF NEW JERSEY
COMMISSION EXPIRES 5/21/2011

EXHIBIT B
TRADEMARKS

U.S. Trademark Registrations

<u>Mark</u>	<u>Reg. No.</u>
COMPTEC	2,767,543
D-BLAZE	1,288,542
ULTRAWOOD	1,605,569
IMPEL	1,650,513
ULTRAPOLE	1,803,262
TROPICAL DECKING	1,859,720
PRESERVE	1,896,252
PRESERVE AND DESIGN	2,341,368
PRESERVE PLUS AND DESIGN	2,336,239
ULTRAROD	2,453,070
COMPSOL	2,465,565
ULTRAFUME	2,409,076
WOOD FOR TODAY'S ENVIRONMENT	2,417,090

US Trademark Applications

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>
Naturally Beautiful Today... and Tomorrow	76/654,378	2/1/2006
Autotreat & Design	76/642,590	7/12/2005
Durabor	76/659,264	4/28/2006
Ecolife	76/664,668	8/16/2006
Ecostyle	76/664,667	8/16/2006
Quantim	76/664,867	8/21/2006

Non-US Trademark Registrations

<u>Mark</u>	<u>Owner*</u>	<u>Country</u>	<u>Reg No.</u>
CUNAP WRAP	CHEMICAL SPECIALTIES	CANADA	458362
Mould-EX	CHEMICAL SPECIALTIES	UK	1373715
GRONA GRANEN	CHEMICAL SPECIALTIES	SWEDEN	301881
GRONA GRANEN AND DEVICE	CHEMICAL SPECIALTIES	NORWAY	173124
MITROL	CHEMICAL SPECIALTIES	AUSTRIA	39669
MITROL	CHEMICAL SPECIALTIES	BENELUX	362663
MITROL	CHEMICAL SPECIALTIES	GERMANY	54343
MITROL	CHEMICAL SPECIALTIES	CANADA	265700
MITROL	CHEMICAL SPECIALTIES	GERMANY	643987
MITROL	CHEMICAL SPECIALTIES	FINLAND	80.665
MITROL	CHEMICAL SPECIALTIES	FRANCE	1561781
MITROL	CHEMICAL SPECIALTIES	PORTUGAL	210307
MITROL	CHEMICAL SPECIALTIES	PORTUGAL	210308
MITROL	CHEMICAL SPECIALTIES	SPAIN	962724
MITROL	CHEMICAL SPECIALTIES	SWEDEN	158276
MITROL	CHEMICAL SPECIALTIES	SWITZERLAND	292687
MITROL	CHEMICAL SPECIALTIES	UK	784462
MOULD-EX	CHEMICAL SPECIALTIES	UK	1373715
PERMAWOOD	CHEMICAL SPECIALTIES	BRUNEI	17,794
PERMAWOOD	LAPORTE INDUSTRIES (S'PORE) LTD	MALAYSIA	89/04630
PERMAWOOD	CHEMICAL SPECIALTIES	SINGAPORE	5052/89
PERMAWOOD	CHEMICAL SPECIALTIES	UK	1242791
VIHREA PUU AND TRIANGLE DEVICE	CHEMICAL SPECIALTIES	FINLAND	140655
PRESERVE AND DESIGN	CHEMICAL SPECIALTIES	CANADA	TMA 546,068
PRESERVE PLUS AND DESIGN	CHEMICAL SPECIALTIES	CANADA	TMA 546,069
WOOD FOR TODAY'S ENVIRONMENT	CHEMICAL SPECIALTIES	CANADA	TMA 545,206

Foreign Trademark Applications

<u>Mark</u>	<u>Country</u>	<u>Serial Number</u>	<u>Filing Date</u>
Ecolife	NZ	756686	10/9/06
Ecostyle	NZ	756687	10/9/06
Quantim	NZ	756688	10/9/06