

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WhiteWave Foods Company		04/09/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WhiteWave Services, Inc.		
<b>Street Address:</b>	2515 McKinney Avenue		
<b>Internal Address:</b>	Suite 1200		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2410779	CREAMISER	
Registration Number:	3502355	CREAMISER	
Registration Number:	2595957	DAYSPRING FARMS	
Registration Number:	2595956	DAYSPRING FARMS	
Registration Number:	2664447	WAKE UP YOUR COFFEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)721-1275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-303-3411		
<b>Email:</b>	tms@deanfoods.com		
<b>Correspondent Name:</b>	Bridget Griffin Johnons		
<b>Address Line 1:</b>	2515 McKinney Avenue		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		

**CH \$140.00 2410779**

NAME OF SUBMITTER:	Jackie T. Gwinn
Signature:	/jackie t. gwinn/
Date:	04/13/2010
<b>Total Attachments: 4</b> source=WWF-WWS TM & Patent Asgnmt-Creamiser#page1.tif source=WWF-WWS TM & Patent Asgnmt-Creamiser#page2.tif source=WWF-WWS TM & Patent Asgnmt-Creamiser#page3.tif source=WWF-WWS TM & Patent Asgnmt-Creamiser#page4.tif	

**TRADEMARK AND PATENT ASSIGNMENT**

This Trademark and Patent Assignment is by and between WHITEWAVE FOODS COMPANY, a Delaware Corporation having an address of 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201, ("Assignor") and WHITEWAVE SERVICES, INC., a Delaware Corporation having an address of 2515 McKinney Avenue, Dallas, Texas 75201 ("Assignee"):

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "WWF-IP") and the related trademark registrations; and

WHEREAS, Assignor is the owner of all right, title and interest in and to the Patents set forth on Exhibit B hereto (hereinafter the "Patents"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the WWF-IP; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Patents; and

WHEREAS, Assignor and Assignee both intend this transaction to qualify for nonrecognition treatment under Section 351 of the Internal Revenue Code and related Regulations.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Patents and the WWF-IP and the registrations therefor, together with the goodwill of the business symbolized by the WWF-IP throughout the world;

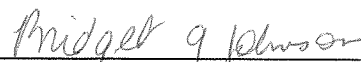
Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Patents and the WWF-IP throughout the world, with the right to sue for and collect the same for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark and Patent Assignment to be duly executed in a manner appropriate thereto, effective as of April 9, 2010.

WHITEWAVE FOODS COMPANY

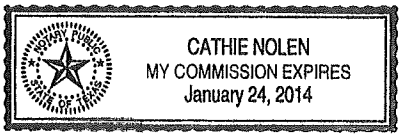
WHITEWAVE SERVICES, INC.

By:   
Name: Rachel A. Gonzalez  
Title: Vice President & Secretary

By:   
Name: Bridget G. Johnson  
Title: President

THE STATE OF TEXAS           §  
  §  
COUNTY OF DALLAS           §

On this 4<sup>th</sup> day of April 2010, before me personally appeared Rachel A. Gonzalez, who being by me duly sworn did depose and say that she is Vice President & Secretary of WhiteWave Foods Company, the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.

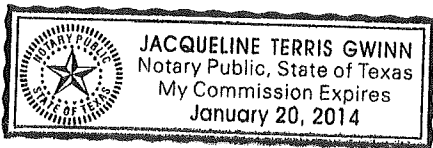


Cathie Nolen  
Notary Public  
Name: Cathie Nolen

My Commission Expires: 1-24-2014

THE STATE OF TEXAS           §  
  §  
COUNTY OF DALLAS           §

On this 7<sup>th</sup> day of April 2010, before me personally appeared Bridget G. Johnson, who being by me duly sworn did depose and say that she is President of WhiteWave Services, Inc., the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.




Jacqueline Terris Gwinn  
Notary Public  
Name: JACQUELINE TERRIS GWINN

My Commission Expires: 1-20-2014

**EXHIBIT A**

**U.S. TRADEMARKS**

<i>MARK</i>	<i>FILING DATE SERIAL NO.</i>	<i>CLASS</i>	<i>REGISTRATION DATE REGISTRATION NO.</i>
CREAMISER	1/24/2000 75/901632	11	12/5/2000 2,410,779
CREAMISER	3/12/2007 77/128950	21	9/16/2008 3,502,355
DAYSPRING FARMS	6/22/2001 76/275985	29	7/16/2002 2,595,957
	6/22/2001 76/275982	29	7/16/2002 2,595,956
WAKE UP YOUR COFFEE	6/22/2001 76/275983	29	12/17/2002 2,664,447

**EXHIBIT B**

**PATENTS**

**Foreign Pending Patent Application**

<i>COUNTRY</i>	<i>TITLE</i>	<i>FILING DATE</i>	<i>SERIAL NO.</i>
Canada	UNDER COUNTER DISPENSER	6/30/2004	2,472,820

**U.S. Issued Patents**

<i>COUNTRY</i>	<i>TITLE</i>	<i>ISSUE DATE</i>	<i>PATENT NO.</i>
U.S.	UNDER COUNTER DISPENSER	8/8/2006	7,086,566
U.S.	UNDER COUNTER DISPENSER	4/22/2008	7,360,670
U.S.	TAPPING STEM FOR LIQUID SUPPLY CONTAINER	1/5/1999	5,855,298
U.S.	LIQUID DISPENSER WITH TAPPING STEM	2/22/2000	6,026,988
U.S.	LIQUID DISPENSER	2/13/2001	6,186,361
U.S.	LIQUID DISPENSER WITH SLIDING FLOW REGULATOR	12/24/2002	6,497,343