

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonic Solutions		04/06/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BBY Solutions, Inc.		
Street Address:	7601 Penn Avenue South		
City:	Richfield		
State/Country:	MINNESOTA		
Postal Code:	55423		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2832243	CINEMANOW	
CORRESPONDENCE DATA			
Fax Number:	(952)430-0122		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	Caldwell.Camero@bestbuy.com		
Correspondent Name:	Caldwell A. Camero, Esq.		
Address Line 1:	7601 Penn Avenue South		
Address Line 4:	Richfield, MINNESOTA 55423		
NAME OF SUBMITTER:	Caldwell A. Camero		
Signature:	/Caldwell Camero/		
Date:	04/13/2010		

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment is delivered pursuant to the Trademark Transfer Agreement (the "Agreement") effective as of April 6, 2010, by and between Sonic Solutions, a California corporation with a business address of 7250 Redwood Blvd., Suite 300, Novato, CA 94945 ("Assignor") and BBY Solutions, Inc., a Minnesota corporation with a business address of 7601 Penn Avenue South, Richfield, MN 55423 ("Assignee").

The Assignor has delivered this instrument signed by the Assignor to enable the Assignee to file it with any appropriate governmental agency to indicate ownership of the trademarks described below and for the other purposes set forth in this instrument. This instrument supplements and is in addition to all other rights of the Assignee under the Agreement and other instruments of transfer delivered in connection with the Agreement.

1. For good and valuable consideration, receipt of which the Assignor acknowledges, and by signing and delivering this instrument, the Assignor sells, assigns, transfers, conveys, and delivers to the Assignee all of the Assignor's right, title, and interest in and to the registered trademarks and applications for registration of trademarks specifically listed in Attachment A to this Trademark Assignment; and
 - (a) all goodwill associated with the business related to the trademarks together with all rights to use, license and otherwise exploit the trademarks;
 - (b) all income, royalties, damages, and payments hereafter due or payable to the Assignor with respect to the trademarks, including without limitation unpaid damages and payments for past, present, and future violations of any trademark;
 - (c) all rights in and under the trademarks to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this assignment; and
 - (d) all rights to sue and recover damages and payments for past, present, and future infringements, dilution, or other violation of any of the trademarks, including the right to fully and entirely replace the Assignor in all related matters.
2. As of the date set forth below, the Assignee has succeeded to all right, title, and standing of the Assignor to: (a) receive all rights and benefits pertaining to the trademarks and related rights described above, and (b) commence, prosecute, defend and settle all claims and take all actions that the Assignee, in its sole discretion, may elect in relation to the trademarks described above.
3. This Trademark Assignment (a) is irrevocable and effective upon the Assignor's signature to and delivery of a manually signed copy of this instrument or facsimile or email transmission of the signature to this instrument, (b) benefits and binds the parties to the Agreement and their respective successors and assignees and (c) does not modify or affect, and is subject to, the provisions of the Agreement.

[Signatures follow on next page]

SONIC SOLUTIONS

By: *A. Clay Leighton*
Name: A. Clay Leighton
EVP & COO
Title: _____
Date: 4/7/10

STATE OF California
COUNTY OF Marin

On April 7 2010 before me, Brett Jones (the undersigned notary), personally appeared A. Clay Leighton, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, Trademark Assignment, upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.

Brett Jones

[Seal]



Notary Public

BBY SOLUTIONS, INC.

By: [Signature]

Name: Todd G. Hartman

Title: Assistant Secretary

Date: 3-30-2010

STATE OF Minnesota

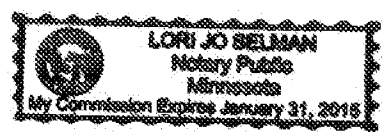
COUNTY OF Hennepin

On March 30, 2010 before me, Lori Selman (the undersigned notary), personally appeared Todd G Hartman, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, Trademark Assignment upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]

[Seal]



Notary Public

Attachment A

TRADEMARKS

CINEMANOW – registered in the US in classes 9 and 41; Reg. No. 2,832,243;

Descriptions: Class 9: Entertainment in the nature of providing action, documentary, dramatic, foreign, horror, science fiction and musical based audio visual works to be downloaded by means of a global computer network, excluding audio visual work, other than feature films, and documentaries and trailers and excerpts from such films and documentaries, which focus on musical performances, musical artists, musical groups and performers. Class 41: Entertainment in the nature of providing action, documentary, dramatic, foreign, horror, science fiction and musical based audio visual works to be displayed by means of a global computer network, excluding audio visual work, other than feature films, and documentaries and trailers and excerpts from such films and documentaries, which focus on musical performances, musical artists, musical groups and performers

CINEMANOW – registered in Australia in class 41; Reg. No. 823934;

Description: Services: Entertainment in the nature of providing audio and audiovisual works to be displayed or downloaded by means of a global computer network

CINEMA NOW – CTM Registration in Class 41; Reg. No. 001503861;

Description: Services: Entertainment in the nature of providing audio and audiovisual works to be displayed or downloaded by means of a global computer network, excluding audio visual works (other than feature films and documentaries and trailers and excerpts from such films and documentaries) which focus on musical performances, musical artists, musical groups and/or performers.