

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SURE-GRO INC.		03/01/2010	COMPANY: CANADA

RECEIVING PARTY DATA

Name:	SURE-GRO IP INC.
Street Address:	150 SAVANNAH OAKS DRIVE
Internal Address:	SUITE 101
City:	BRANTFORD, ONTARIO
State/Country:	CANADA
Postal Code:	N3V 1E7
Entity Type:	COMPANY: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3242761	PERFECTLY NATURAL

CORRESPONDENCE DATA

Fax Number: (248)594-0610
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 248-594-0600
 Email: tmdocketing@raderfishman.com
 Correspondent Name: RADER, FISHMAN & GRAUER PLLC
 Address Line 1: 39533 WOODWARD AVE.
 Address Line 2: SUITE 140
 Address Line 4: BLOOMFIELD HILLS, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	64520-0168
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DOMESTIC REPRESENTATIVE

Name: RADER, FISHMAN & GRAUER PLLC
 Address Line 1: 39533 WOODWARD AVE.

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**TRADEMARK
 REEL: 004185 FRAME: 0655**

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Address Line 2: SUITE 140
Address Line 4: BLOOMFIELD HILLS, MICHIGAN 48304

NAME OF SUBMITTER:	Linda E. Monge
Signature:	/LINDA E. MONGE/
Date:	04/14/2010

Total Attachments: 2
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CONFIRMATORY ASSIGNMENT
(Effective as of March 1, 2010)

WHEREAS, SURE-GRO INC., the full post office address of whose principal office or place of business is 150 Savannah Oaks Drive, Suite 101, Brantford, Ontario, CANADA, N3V 1E7 is the owner of United States trademark Registration No. 3,242,761 for PERFECTLY NATURAL;

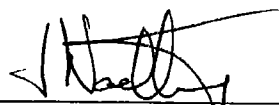
AND WHEREAS, SURE-GRO IP INC., the full post office address of whose principal office or place of business is 150 Savannah Oaks Drive, Suite 101, Brantford, Ontario, CANADA, N3V 1E7, has acquired from SURE-GRO INC., the whole right, title and interest in the said trademark and the said registration;

NOW THEREFORE, in consideration of the sum of one dollar, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, SURE-GRO INC. confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto SURE-GRO IP INC., its successors and assigns, the whole right, title and interest in and to said trademark and said registration, together with the goodwill of any and all business carried on in

association with said trademark, the same to be held by SURE-GRO IP INC. as fully and effectually as they would have been held by SURE-GRO INC., had this assignment and sale not been made.

EXECUTED at Brantford, Ontario, this 1st day of March, 2010.

SURE-GRO INC.



By: Jean Noeltling
Title: Chairman of the Board