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Form **PTO-1594** (Rev. 01-09)
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04-14-2010

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103594555

To the Director of the U. S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

4/5/10
3-25-10

1. Name of conveying party(ies):
 Duane A. Schweitz and
 Jennifer P. Tronolone

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Ocean Spray Cranberries, Inc.
 Internal Address: Law Dept.
 Street Address: One Ocean Spray Drive
 City: Lakeville - Middleboro
 State: MA
 Country: United States Zip: 02349

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship United States
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 7/10/09

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) 77/577, 872

B. Trademark Registration No.(s) _____

MAR 25 2010

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

CRANNAISE File Date: 9/24/08

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Alana Sharenow, Esq.
 Internal Address: Legal Dept.
Ocean Spray Cranberries, Inc.
 Street Address: One Ocean Spray Drive
 City: Lakeville - Middleboro
 State: MA Zip: 02349
 Phone Number: 508-946-7321
 Fax Number: 508-946-7304
 Email Address: asharenow@oceanspray.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

03/25/2010 LMUELLER 00000005 501418 77577872
 01 FC:8521 50-1418
 Deposit Account Number 50-1418
 Authorized User Name Alana Sharenow

9. Signature: [Signature] 3/24/10
 Signature Date

Alana Sharenow, Esq.
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004185 FRAME: 0689

EXHIBIT A

**ASSIGNMENT OF TRADEMARK
AND APPLICATION FOR FEDERAL REGISTRATION**

Whereas, Duane A. Schweitz and Jennifer P. Tronolone (“Assignor”), individuals, of 69 A South Main Street, Pittsford, NY 14534, have adopted, used and is using the mark CRANNAISE and on September 24, 2008 filed United States Trademark Application Serial No. 77/577,872;

Whereas, Ocean Spray Cranberries, Inc. (“Assignee”), a Delaware corporation, of One Ocean Spray Drive, Lakeville-Middleboro, Massachusetts, is desirous of acquiring said mark and the registration thereof;

Now, therefore, pursuant to 15 USC 1060, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the above-identified application for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to and in the name of the Assignee.

Dated this 10 day of July, 2009.

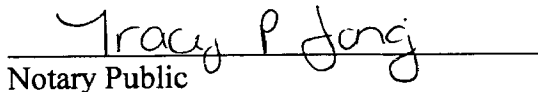

DUANE A. SCHWEITZ


JENNIFER P. TRONOLONE

STATE OF NEW YORK)
) ss:
COUNTY OF Monroe)

I certify that I know that Duane A. Schweitz is the person who appeared before me and that such person acknowledged that he signed this instrument and on oath stated that he is doing so as a free and voluntary act for the uses and purposes mentioned in the instrument.

Dated this 10 day of July 2009.


Notary Public

Tracy P. Jong
Notary Public, State of New York
Reg. No. 02JO5052680
Qualified in Monroe County
Commission Expires 12/04/2009

My commission expires _____.